



COVIDIEN

Global Standards In Motion Manufacturer Perspective

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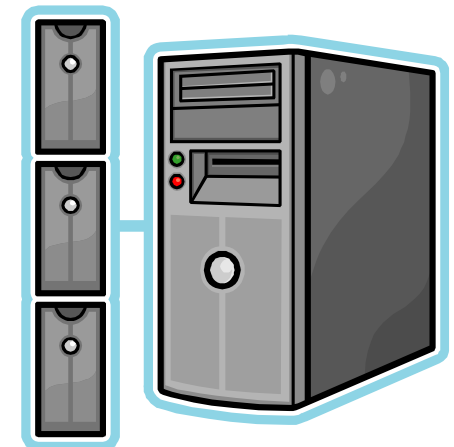
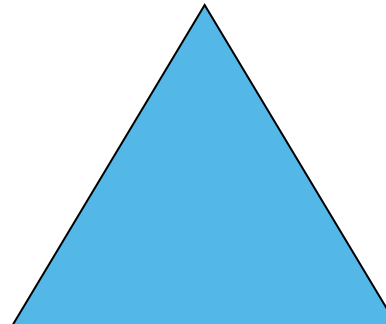
Global Standards – The theory



Link product data
to efficiency & safety



Physical product labeling



Digital database

Global Standards – In motion



The Manufacturer

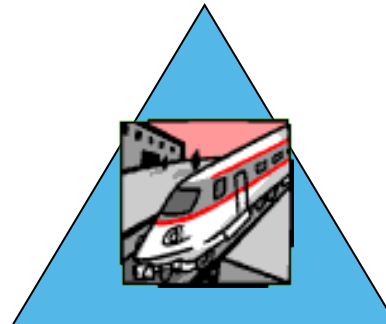


Physical product labeling

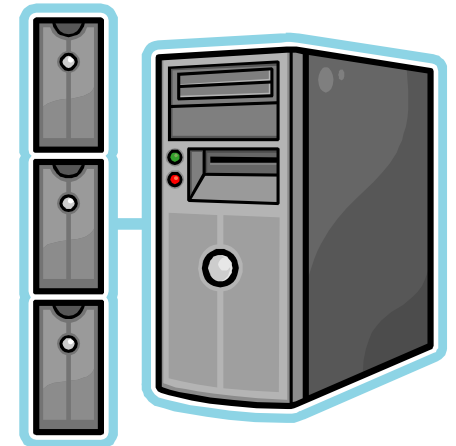


The Healthcare Provider

Link product data
to efficiency & safety



The Data Synchronisation



Digital database

Who will benefit ?



- Everyone in the supply chain will benefit from its effectiveness
- We all play multiple roles in the healthcare supply chain, including being a patient
- All stakeholders desire to operate their part without error
- Cost should be taken out, not moved from one stakeholder to another

Who is driving ?



- Stakeholders with significant influence will drive adoption
- Most stakeholders priority is to address Local issues, not Global ones
- Without Global standards, demand for multiple solutions that may appear be right for one stakeholder, will make the Global Healthcare supply chain less effective

Who is driving the adoption ?



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Why the need to change ?



- The digital representation of the supply chain must be an accurate representation of the physical

Almost ALL decisions are made based on the digital representation

Decisions made on inaccurate or incomplete data introduce error

Where are we without standards ?



Customers

- Lots of them
- Various trading methods
- Different Names for things
- Different terms
- Different levels technology
- Etc....

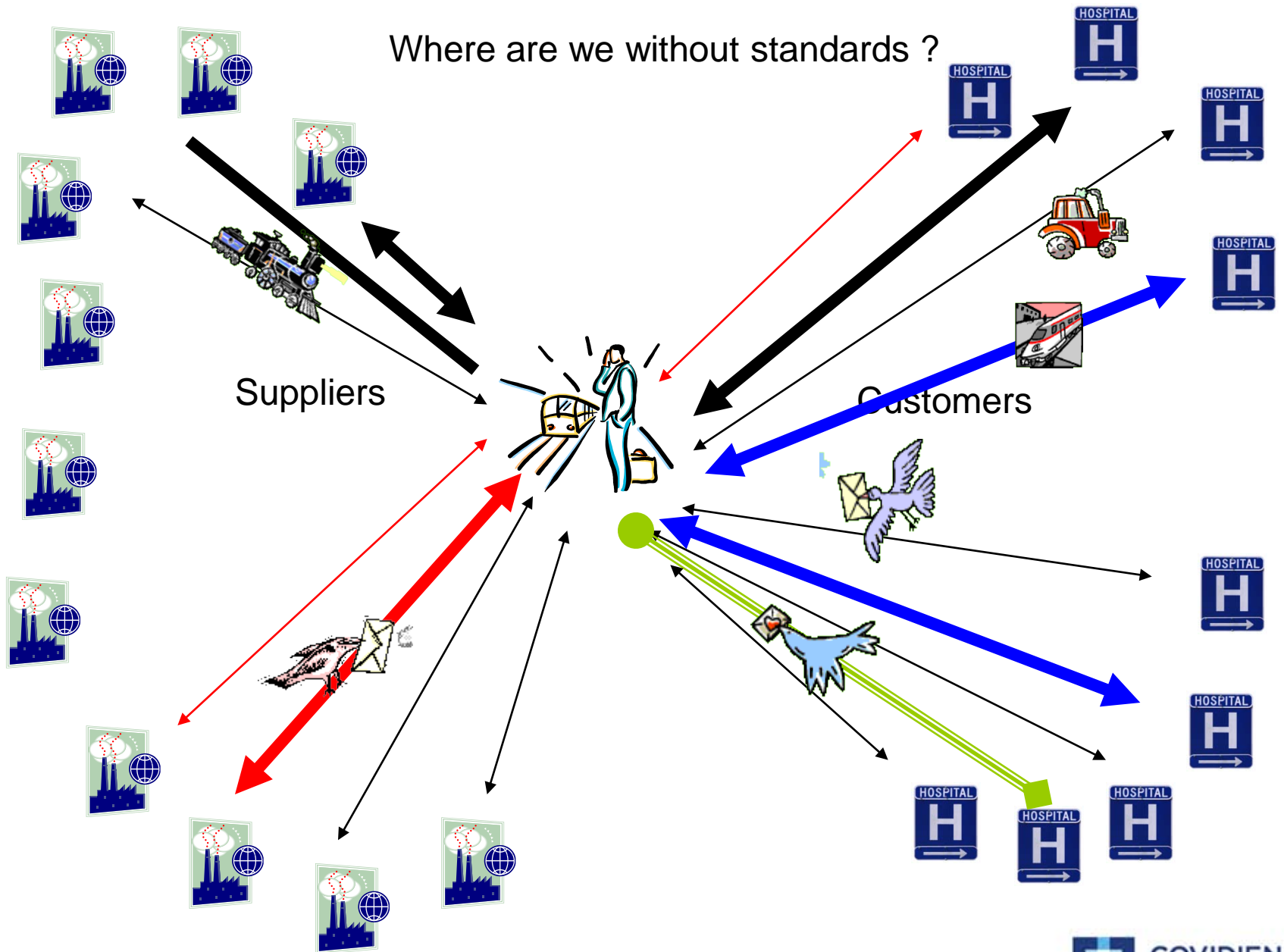


Suppliers

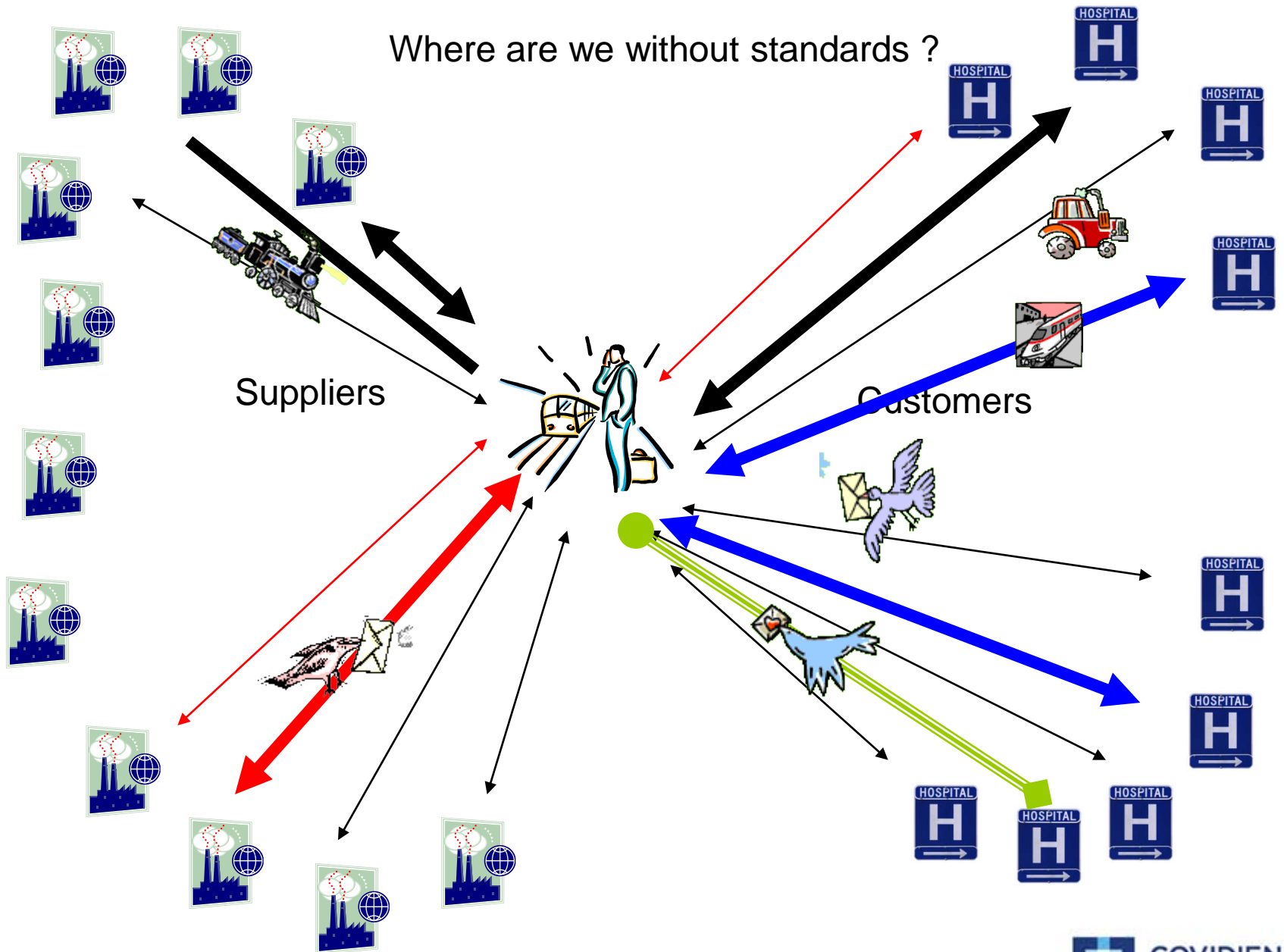
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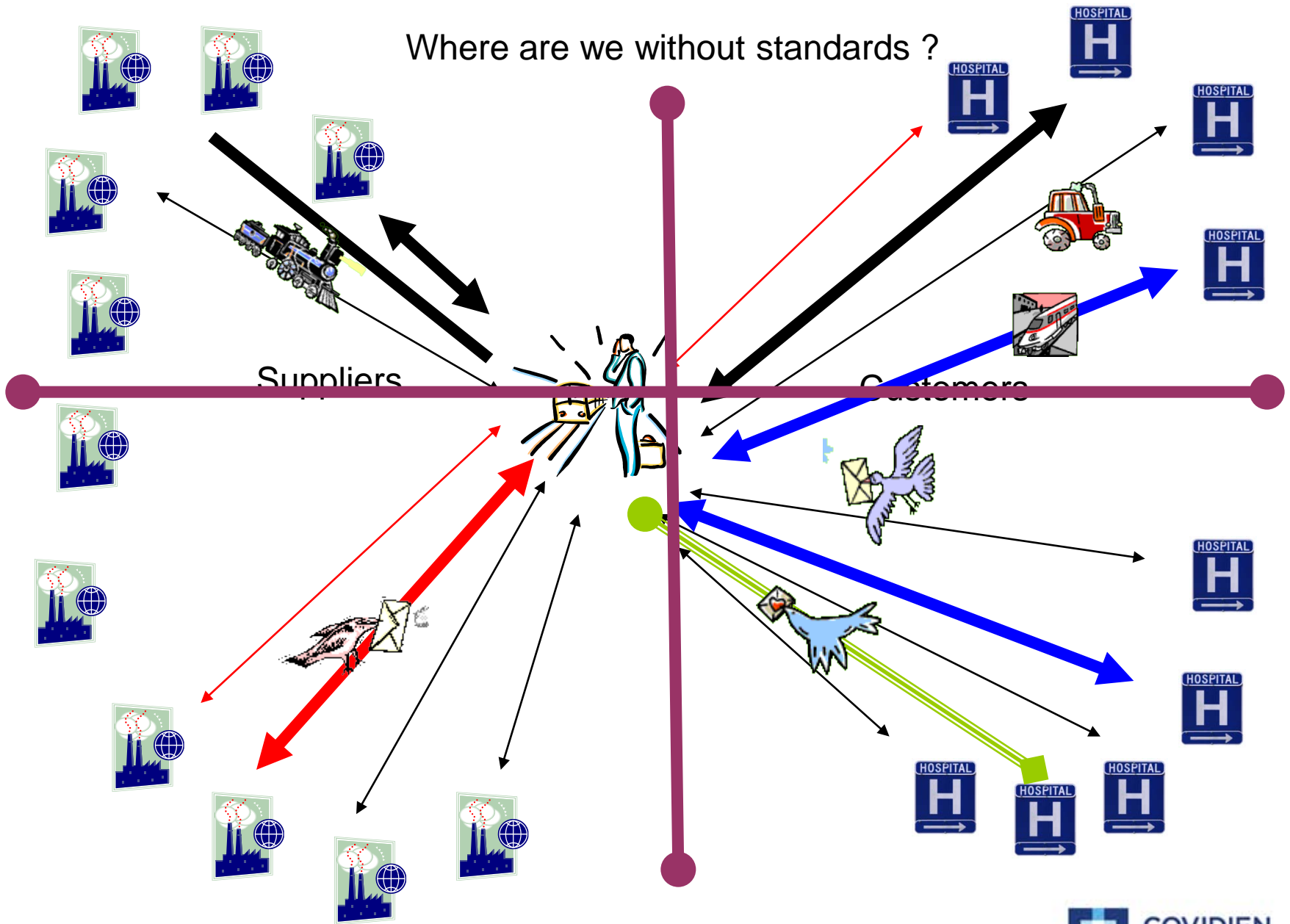
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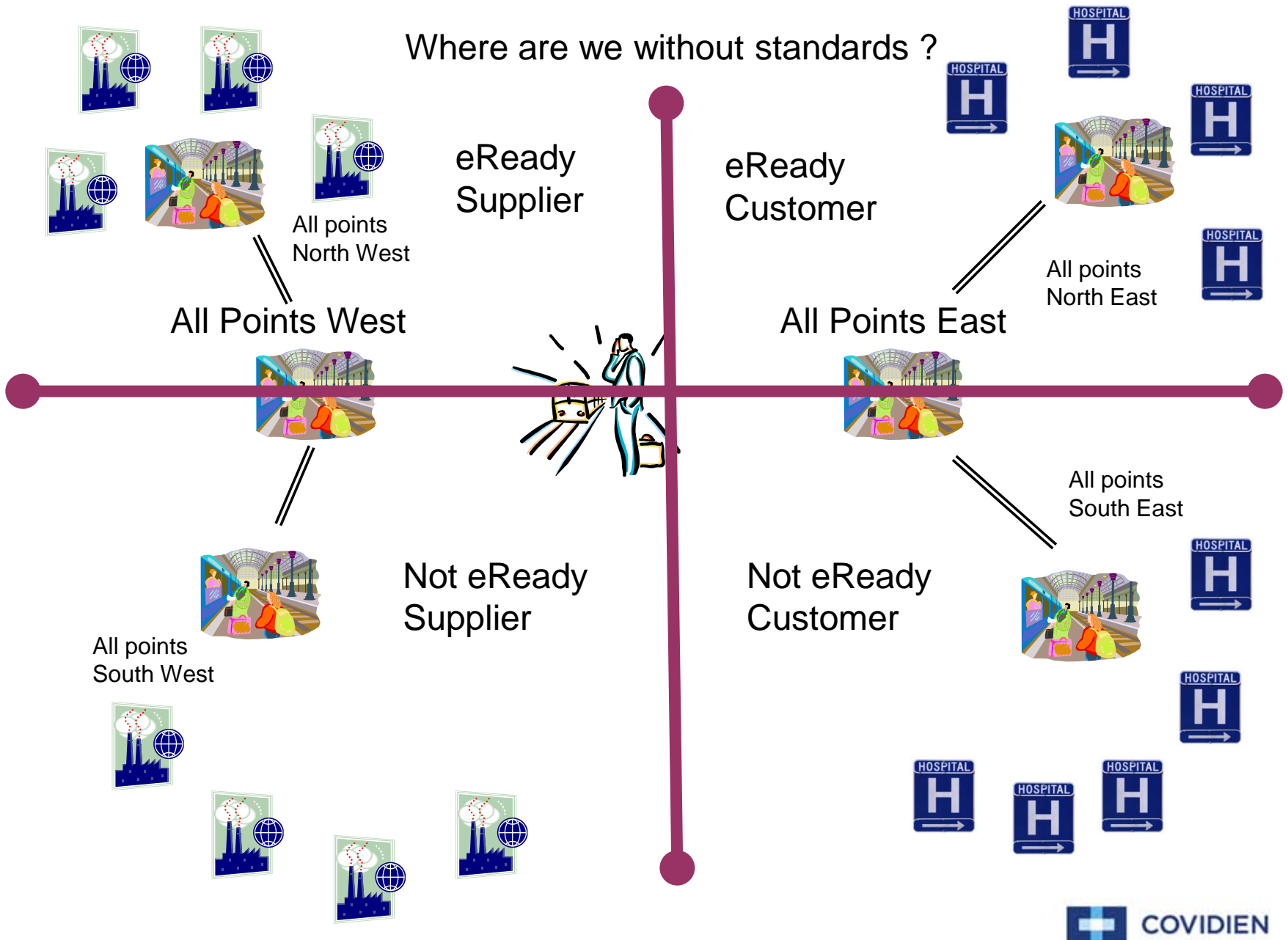
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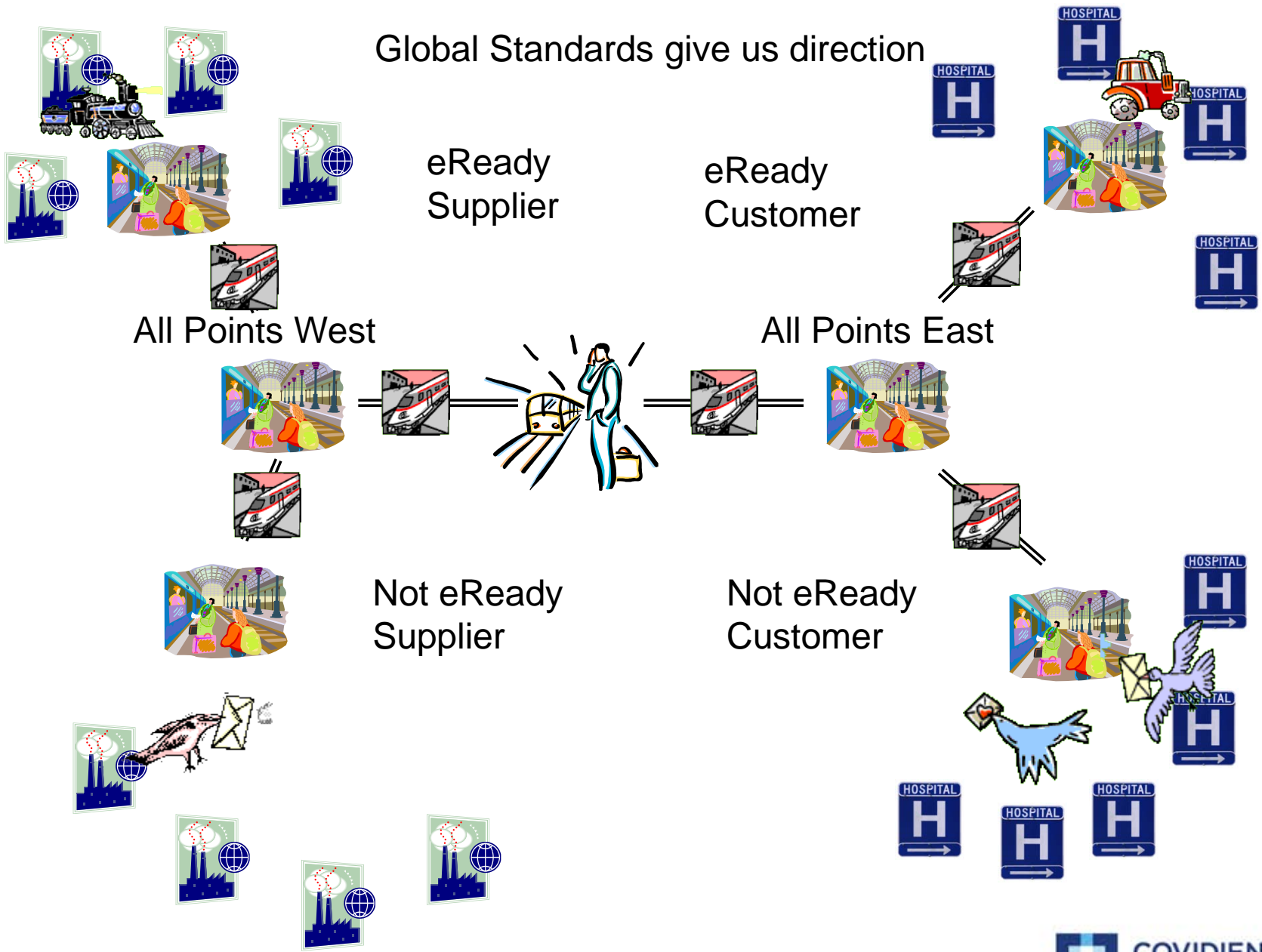
Where are we without standards ?



Where are we without standards ?



Global Standards give us direction



Global Standards give us direction



- With Global Standards, there is a solution that ALL will benefit from.
- With Global implementation strategy there is a timeline that the whole supply chain can achieve and all stakeholders will benefit from

This can only be achieved with one Global Standard in marking product, in digital representation of that product and location.



Implementation of that Global Standard in a controlled way across all geographies