

Welcome to the Global GS1 Healthcare Conference



GS1 Netherlands

- Established over 30 years ago
- Goal:
 - Efficient, durable and innovative logistics
 - Sharing information
 - Improving service to the customer
- Over 8500 members
- Over 30 sectors
- 4 active sectors: Food & Drug, DIY & Garden, Fashion, Healthcare

Mission for the Healthcare sector in the Netherlands

“Taking care of patient safety and efficiency in the sector”

GS1 Healthcare in the Netherlands

- Number of members: 500+
- Current issues:
 - Traceability
 - Dataquality (G-Standaard Logic)
 - Electronic messaging

Sector team



Esther Peelen
Traceability



Hans Lunenburg
Sectormanager



Kyra Blankenstein
GDSN



Sarina Pielaat
Barcoding



Marieke van der Spruit
Communications