



Australia

# Welcome to Australia!

**21<sup>st</sup> GS1 Healthcare Conference**

**Sydney, Australia  
20-22 March 2012**



# Australia – Some background

- Australia was settled by Europeans in 1788
- 1 in 4 Australians were born overseas
- Australians invented aspirin (1915), the pacemaker (1926), penicillin (1940), the plastic disposable syringe (1949), the bionic ear (1978) and long-wearing contact lenses (1999).
- Australia's coastline stretches almost 50,000 kilometres more than any other country in the world.





## Our gift to you...the Boomerang

- Oldest Australian Aboriginal boomerangs are 10,000 yrs old
- 7 different types of boomerangs
- Used for hunting of birds (returning boomerang); kangaroo and emu (non-returning boomerang)
- Today, mostly used as sporting items



# Conference Location

Doltone House, Darling Island Wharf, Sydney



# Welcome from New South Wales Health



# Some Unique Content

Did you know...

- Australian Healthcare uses GS1 Australia's GDSN compliant data pool.
  - Australia's data synchronisation effort is unique in that it caters for procurement information, clinical data, and customer specific pricing.
- GS1 XML is the eMessaging format selected by Australian Healthcare.
  - GDSN has a foundational role in eProcurement implementation.
- Conference attendees will have an opportunity to understand the business drivers and benefits of GDSN and GS1 XML in Healthcare.

# Welcome from Health Purchasing Victoria



# Conference Program



**Note:** GS1 MO Healthcare Interest Group Meeting will be held on Friday 23<sup>rd</sup> March (full day) and Saturday 24<sup>th</sup> March (am)

# Welcome from Terumo Australia



# Site Visits\*

## Thursday 22<sup>nd</sup> March (pm)



- Using GS1 standards for eMessaging, data synchronisation and bar coding
- Fully integrated warehouse
- National Product Catalogue (GDSN certified data pool) user
- Runs an integrated staging environment for GDSN data review and approval

\*Formal approval for site visits is yet to be finalised.

# Welcome from Clifford Hallam Healthcare



# Networking Opportunities

## Tuesday 20<sup>th</sup> March – GS1 Australia Networking Event

We promise a night of learning and inspiration... with a wonderful view



## Wednesday 21<sup>st</sup> March – NEHTA Networking Event

Designed to encourage sharing and education, at one of Australia's most iconic locations





Australia

# Web Site

## Healthcare

About  
GS1 Standards  
Implementation  
News & Events  
Resource Library  
Contact us

## Supporting organisations

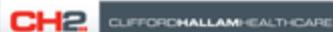
### Host



### Industry Partner

nehta

### Sponsors



## Global GS1 Healthcare Conference



**Sydney, Australia, 20 - 22 March 2012**

Join us for the 21st Global GS1 Healthcare Conference!

**When Supply Chain meets eHealth - the importance of laying the foundations in Healthcare**  
*Raising the bar on patient safety and supply chain efficiency*

- Why Should You Join?
- Did you know...
- Agenda & Registration
- Conference Venue
- Practical Information

### Why Should You Join?

Education and Training on Monday 19th March

- Practical Implementation of Data Synchronisation
  - Two sessions – one specifically for Buyers, and one for Suppliers
  - Introduction to GS1 and GS1 Global Data Synchronisation Network
  - Understanding the business case
  - Practical steps to commencement
  - Lessons and tips – from experience
  - Next steps and support

Learn - Share - Network

# NEHTA Global Government ThinkTank

## Thursday 22<sup>nd</sup> March (pm)

### National E-Health Transition Authority

- Established by the Australian, State and Territory governments to develop better ways of electronically collecting and securely exchanging health information

### The ThinkTank will provide invited participants with:

- A global healthcare leaders forum to explore synergies in Supply Chain innovation and reform
- Specialist understanding of the importance of standards-based Supply Chain initiatives and their link to patient safety
- Sharing of benefits and learnings from international best practice

### ThinkTank Format

- Invited country showcase presentations
- Round-table executive discussions
- Potential global alliances and synergies formed



# Australia Quiz

## What is a True Blue Ocker?

- a) A rare Australian gem
- b) A Barrier Reef predator
- c) A fair dinkum Aussie
- d) Australian sunscreen

# Australia Quiz

## A Bonza Barby is:

- a) A you-beaut Sheila
- b) A great Saturday afternoon pastime
- c) A pretty girl's doll
- d) None of the above

# Australia Quiz

## Outback Australia is:

- a) A long way from Tipperary
- b) 60,000 years of living history
- c) Way beyond the black stump
- d) All of the above

# Australia Quiz

## The Colt from Old Regret is:

- a) Ned Kelly's hand gun
- b) A famous Australian ballad
- c) A horse with issues
- d) None of the above

# Australia Quiz

**Sydney 20-22 March 2012 is:**

- a) The place I'm gunna be
- b) Southern hemisphere Supply Chain Nirvana
- c) The place my boss wants me to be 😊
- d) All of the above



**We look forward to seeing you in  
Sydney, Australia in March 2012!**

