



GS1 Healthcare

Raising the bar on patient safety & supply chain efficacy





40 years of GS1

- In 1973 industry leaders selected a single standard for product identification, known today as the GS1 bar code
- Today, the GS1 System of standards provides unique identification that can be used anywhere in the world. Key benefits for the business include better visibility, efficiency, and security





Global automatic identification standards



**GS1 Standards ...
6 billion 'beeps' per day**

Product identification in
Healthcare should be as easy
as it is in the retail and grocery
industries





Since GS1 Healthcare inception in 2005

- **23** Global conferences
- More than **60** GS1 Global Healthcare members
- **31** Local Healthcare User Groups covering all regions of the world



And a quest for Patient Safety



Healthcare Supply Chains will undergo major transformations

Great progress is being done and work underway on standards development

- **Level Below the Each** linking to Bedside scanning
- **AIDC Healthcare Updates** on standards work linked to the **Unique Device Identification**
- **Traceability standards** for a network centric approach linked to e-Pedigree





Global automatic identification standards in Healthcare

In Healthcare today

40 years after the first product was barcoded, it is not only possible to identify the pack, but also to identify the individual gum (single unit) in the pack and person chewing it.





Single Unit identification and marking is now possible



Allowing full traceability from the manufacturer to the patient bedside



Tuesday
23 April 2013

**Introduction to
GS1 Healthcare**

Opening plenary

**Implementation
reality**

**Plenary and
panel on
Unique Device
Identification**

Wednesday
24 April 2013

**Plenary and
panel on
McKinsey &
Company report**

**Plenary on
traceability**

**Ask the
experts**

**HPAC
lunch**

**PP
lunch**

**Plenary and
panel on
traceability in
Argentina**

Thursday
25 April 2013

**Plenary on
hospital
implementation**

**Plenary on
international
collaborations**

Closing remarks

**Site visits
(manufacturer,
wholesaler or
hospital)**



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