

Welcome to Conference

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Anti-Trust Summary

- GS1 and the GSMP operate under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
- The best way to avoid problems is to remember that the purpose of the committee is to enhance the ability of all industry members to compete more efficiently.

This means:

- There shall be no discussion of prices, allocation of customers, or products, etc.
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available in the Community Room
 if you would like to read it in its entirety.



- Unique Device Identification:
 - U.S. Food & Drug Administration (FDA) accredits GS1 as UDI Issuing Agency
 - And other UDI regulations under development
- Importance of Asian
 Harmonisation Working Party
- Regulatory bodies mandating traceability to fight against falsified medicines





GS1 new developments improving Patient Safety

- Identification on lower packaging level to enable bedside scanning
- MobileHealth initiatives and applications in healthcare
- Quality data exchange enabled through Global Data Synchronisation Network





Huge patient safety benefits and cost savings when adopting a single global standard in healthcare

- "Implementing global standards across the entire healthcare supply chain could save 22,000-43,000 lives and avert 0.7 million to 1.4 million patient disabilities"
- "Rolling out such standards-based systems globally could prevent tens of billions of dollars' worth of counterfeit drugs from entering the legitimate supply chain"
- [We] "estimate that healthcare cost could be reduced by \$40 billion-\$100 billion globally" from the implementation of global standards
- "Adopting a single set of global standards will cost significantly less than two" (between 10-25% less cost to stakeholders)



Healthcare Leadership Team

Tri-Chairs:

- Mike Wallace, Abbott
- Grant Hodgkins, Alcon Labs
- Steve Capel, Covidien

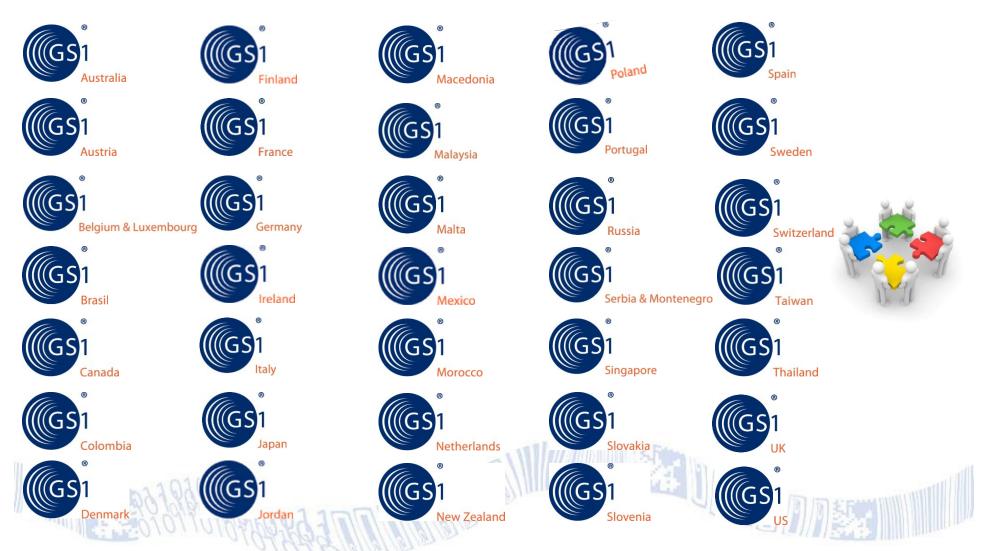
LT Members:

- Lloyd Mager, AbbVie
- Lew Kontnik, Amgen
- Monica Kryzer, 3M
- Nathan Habeck, Baxter
- Volker Zeinar, B.Braun
- Christian Riediger, Bayer
- Dennis Black, BD
- John Roy, Cardinal Health
- Margot Drees, GHX
- Grant Courtney, GSK
- Tom Werthwine, Johnson & Johnson

- Jackie Elkin, Medtronic
- Peggy Staver, Pfizer
- Joe Pleasant, Premier
- Feargal McGroarty, St. James's Hospital
- Tania Snioch, GS1 Australia
- Robert Matsubayashi, GS1 Brasil
- Alicia Duval, GS1 Canada
- Chris Doyle, GS1 in Europe
- Hans Lunenburg, GS1 in Europe
- Michio Hamano, GS1 Japan
- Michael Pheney, GS1 US



35 Local Healthcare user groups driving adoption of GS1 standards worldwide





Week at a Glance

Tuesday 1 April 2014

Primer Session

Plenary on Unique Device Identification

General lunch or Working Lunch (Public Policy – Medical Devices) (Upon registration)

Implementation reality

Think Tank*
*On invitation only

Wednesday 2 April 2014

Plenary on Traceability

General lunch

Implementation reality

Networking event

Thursday 3 April 2014

Plenary on Hospital implementation

Closing plenary – Patient safety worldwide

Site visits*
(manufacturer,
wholesaler or
University hospital)

*Lunch boxes included for the participants



Don't miss out on the site visits

- Manufacturer Hanmi Pharm. Co., Ltd.
- Wholesaler TaeJeon Pharm Wholesale Co., Ltd.
- Hospital Seoul National University Bundang Hospital
- See standards in action, still some availabilities for the wholesaler's visit
- If you don't plan to attend and have registered, please advise us



Networking



 Find useful addresses in programme of nice restaurants and locations

Celebrate our 25th Healthcare
 Conference and join us for a fabulous

cruise



