



Closing Remarks

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- GS1 Healthcare Tri-Chair –

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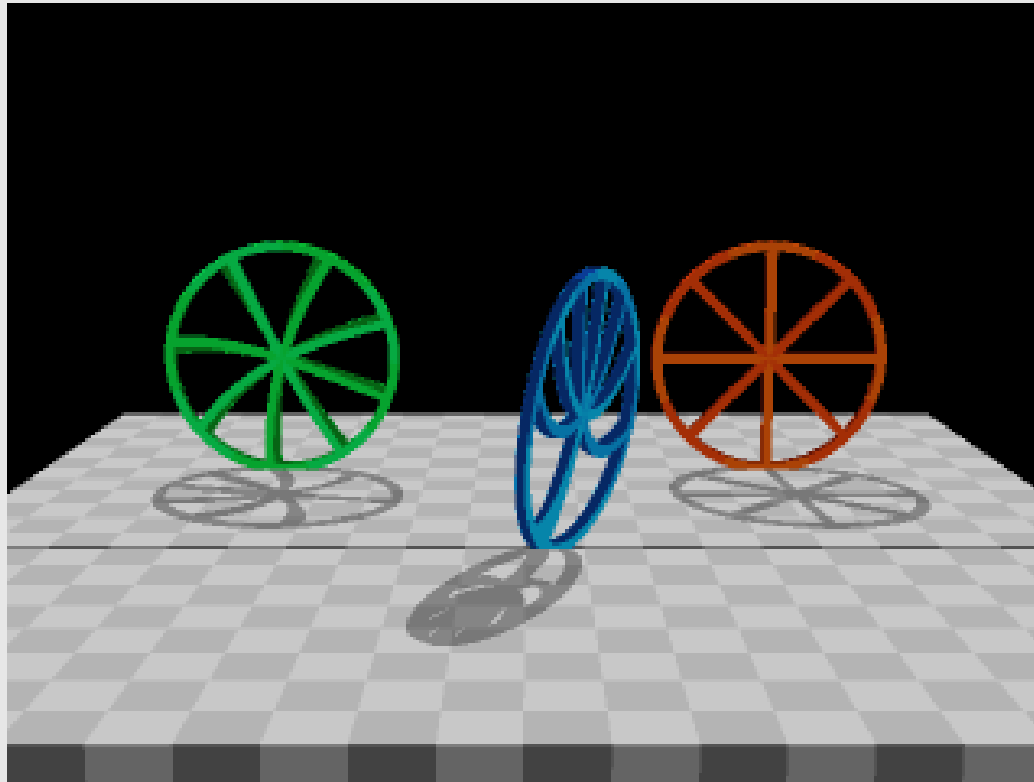
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SHARING EXPERTISE

Main Messages of the Conference

- **Regulators increasingly push !**
 - e.g. MedDev = UDI / Drugs = traceability, serialization / product registration DBs
 - self-organization of the market players ?
 - investment certainty !
- **Machine-readable product ID and corresponding data services become essential !**
 - change from '*nice to have*' towards '*prerequisite for business*'
 - leading manufacturers '*create*', others have to '*react*' soon
- **HC providers, GPOs and wholesalers increasingly going to prepare their systems, processes and staff !**
 - case studies, pilots, daily routine processes, etc.
 - new challenge and important milestone for quality improvements

Patient Safety + Process Efficiency move in the center
useful tools = auto-id – databases – traceability

the wheels begin to turn faster and faster ...



... but hopefully in the same direction !

- **Engagement**
 - **Be active !**
 - **It's our business !**
- **Competence + Knowledge**
- **Collaboration**
- **Conviction**



GS1 Healthcare offers the ideal platform !
- global – open – proven – integrated standards -

“We came as guests and leave as friends !!!”

***Thank you very much for your participation !
See you in Washington DC***

Volker Zeinar
GS1 Healthcare Tri-Chair