

The "SmartLog" Project Nicolas Florin, GS1 Switzerland Toronto, June 2008

The global language of business

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- Project background
- Key elements of SmartLog
- Outcomes and learning



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Organisation of the pilot

- Pilot sponsored by Refdata Foundation representing Swiss Organisations of
 - Manufacturers (pharma, med-tech) and wholesalers (Interpharma, VIPS, ASSGP, GRIP, FASMED, pharmalog)
 - Care delivery organisations (MDs, pharmacies, drugstores, hospitals)
 - Insurers, GS1
 - Swiss federal authorities (Swissmedic)
- With the support of Swissmedic and GS1 Switzerland









Environment of the project

- US pedigree need for better understanding on the field
- EU consultation on measures to combat counterfeiting
- EFPIA project anticipate impact on the field
- Test current stage of GS1 Standards in Healthcare
 - use of GS1 DataMatrix in the field
 - serialisation of products



Scope of the project

- "real life" study about new processes
- Integrate international trend in addressing counterfeiting
- Identify problems in daily practice
- Discuss about supply chain data ownership
- Prepare Swiss players in the supply chain of what the future could be



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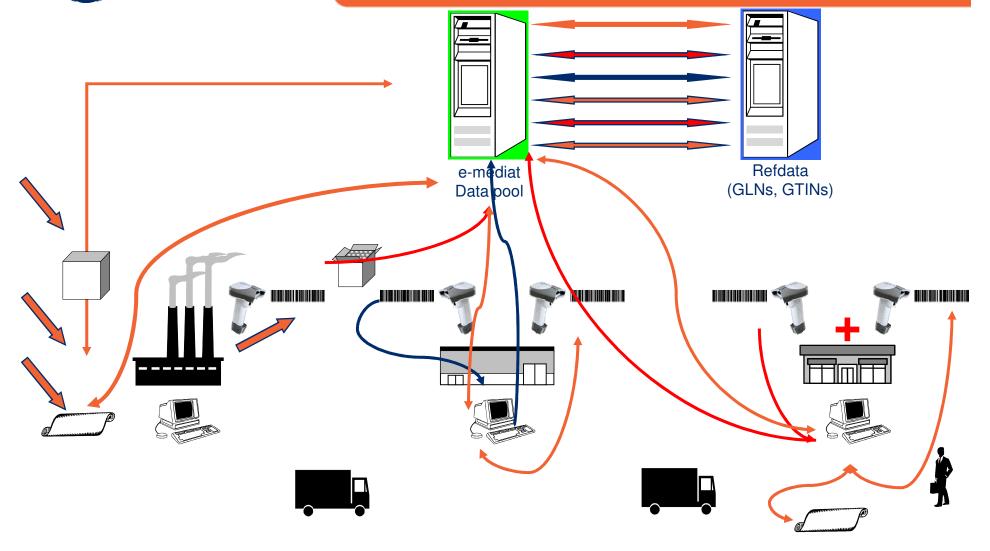


How the pilot worked

- 4 products (narcotics), each in one pack-size
- Involvement of manufacturers, pre-wholesalers, wholesalers and a few retail pharmacies
- Limited duration: 3 months
- Simplified data collection processes:
 - Serial GTINs centrally produced, labels applied at import level
 - Central data repository accessed via secured internet connection (no EDI)

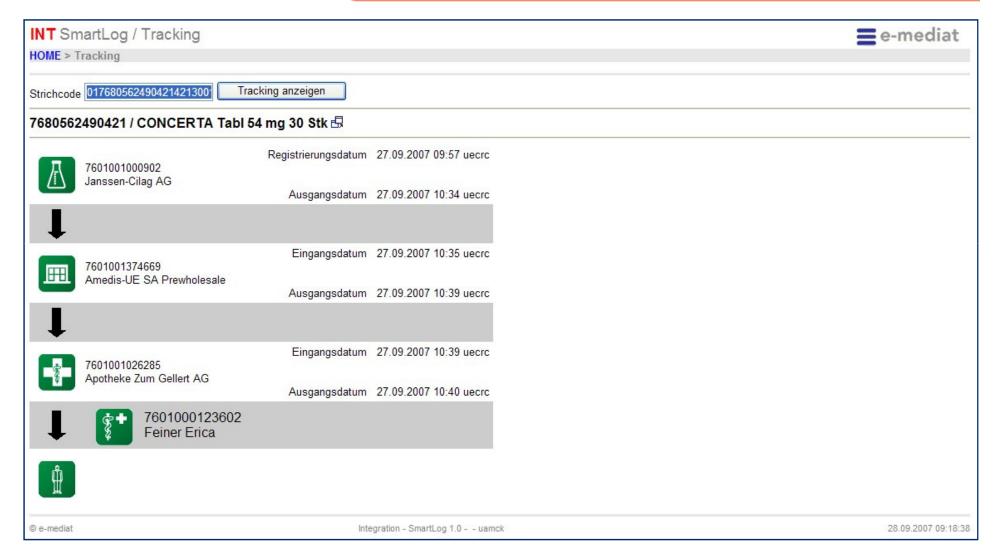


Process Flow: capturing "events"





GS1 keys in the data capture





Some key information

- Project run between 15 January and 15 April 2008
- 57'600 items serialised
- 0.2 % passed through the pilot supply chain
- No misshapen (no disruption in the supply chain narcotics!)
- Cross check with Narcotic Control Board confirms excellent quality of data



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Analysis of outcomes

- Feed-back linked to piloting conditions:
 - Work load for sticking labels
 - Time consumption for manual data capture on web interface
 - IT non-integrated process
- Feed-back regarding future conditions
 - Users positive
 - Authorities positive
 - Large volumes will not be traceable at unit level
 - Integrated processes at retail level will simplify stock management and regulated documentation



Learnings

- Traceability
 - Not possible at item level (serialised) at all level of supply chain
 - Requests "container function" = GS1 tools for traceability by lot
 - Hospitals haven't been considered in the pilot adapted processes to verify



Learnings

- Supply Chain Data
 - Market partners want to keep their own data for themselves
 - Identifying entrant in the supply chain needs alert messages across the whole chain, up to manufacturer / importer
 - Validity check at the POS to be as efficient as Credit Card control
 - Is the patient / consumer empowered to access validity check ("mobile access")?



Outcomes

- Technical report
 - Including aspects as data results, processes, etc.
 - Reviewed by project partners (users)
 - Assessed by GS1 Healthcare Switzerland
 - Approved by Refdata foundation
- Strategic report
 - Including aspects about data ownership, etc.
 - Produced by pilot lead
 - Approved by Refdata foundation



Outcomes

Reports to be published in 4th quarter 2008



Questions?



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Welcome screen for data capture

