



# GS1 One Global Standard interacting with another Global Standard

Christian Hay





## What is GS1?

**GS1** is a not-for-profit organisation dedicated to the design and implementation of **global standards** to improve the efficiency and visibility of **supply chains** globally and across sectors

- **108** member organisations
- **30** years of experience
- **Neutral** platform for all supply chain stakeholders
- Over a **million** companies doing business across **150** countries
- Over **6 billion** transactions a day

GS1 is the most widely used supply chain standards system in the world



# GS1 Standards

## Global

- Integrity of the system worldwide (unique numbering across borders)
- Over 20 represented sectors (FMCG, healthcare, transport, defence...)
- Worldwide network of GS1 Member Organisations (108 in total) to support adoption and implementation

## Open

- No barriers
- Ensures full interoperability

## Proven

- In use for 30+ years in Retail
- The most widely used system of standards in the world





# GS1 System of Standards



The global language of business

**OVERALL BENEFIT: Improving efficiency & visibility in supply and demand chains**

GS1 SOLUTIONS & SERVICES USING GS1 STANDARDS

Solutions: POS / Inventory Management / Asset Management / Collaborative Planning / Traceability  
Services: Global (GSMP, GEPIR, Global Registry, Training and Accreditation) & Local (e.g. Certification, Implementation, Training)



**System** - Integrated system of standards



Global standards for automatic identification

Rapid and accurate, item, asset or location identification



Global standards for electronic business messaging

Rapid, efficient & accurate business data exchange



The environment for global data synchronisation

Standardised, reliable data for effective business transactions



Global standards for RFID-based identification

More accurate, immediate and cost-effective visibility of information

GS1 Identification Keys (e.g. GTIN, GLN, SSCC, GRAI, GIAI, GSRN, EPC) & Attribute Data (e.g. Best Before Date)





## What is the problem?

Healthcare faces significant challenges in a supply chain lacking transparency, accuracy and efficiency





# Challenges in the healthcare supply chain



- **Medication errors** result in additional treatments, disabilities and even loss of life
- **Counterfeiting** is an increasing global threat
- **Traceability** from manufacturer to patient is unworkable
- **Product recalls** are difficult to manage
- A lot of manual interventions in the healthcare **supply chain** decrease its **efficiency and accuracy**





# Medication Error – Transfusion Error

## US

- 44,000-98,000 die in the US alone as the result of *medication* error (IoM, 2006)
- Mis-transfusion every 14'000 transfusion. Death in 5,5% of the cases; major organ morbidity in 41% of the cases

## UK

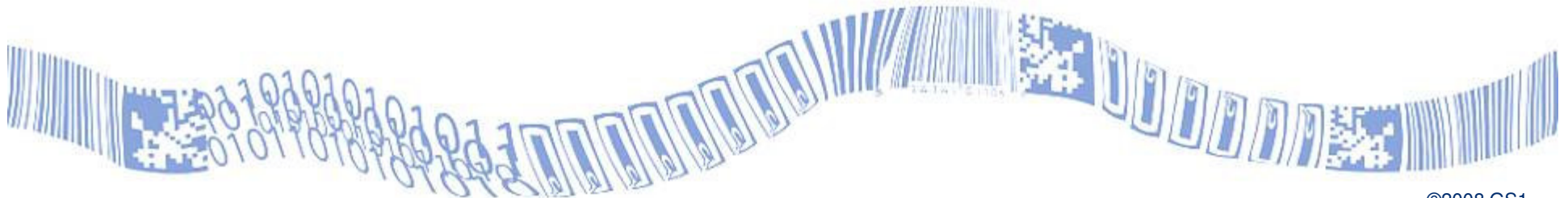
- Approximately 10% of inpatient episodes result in a medication error (Department of Health, 2007)

## Quebec

- Mis-transfusion every 12'000 transfusion

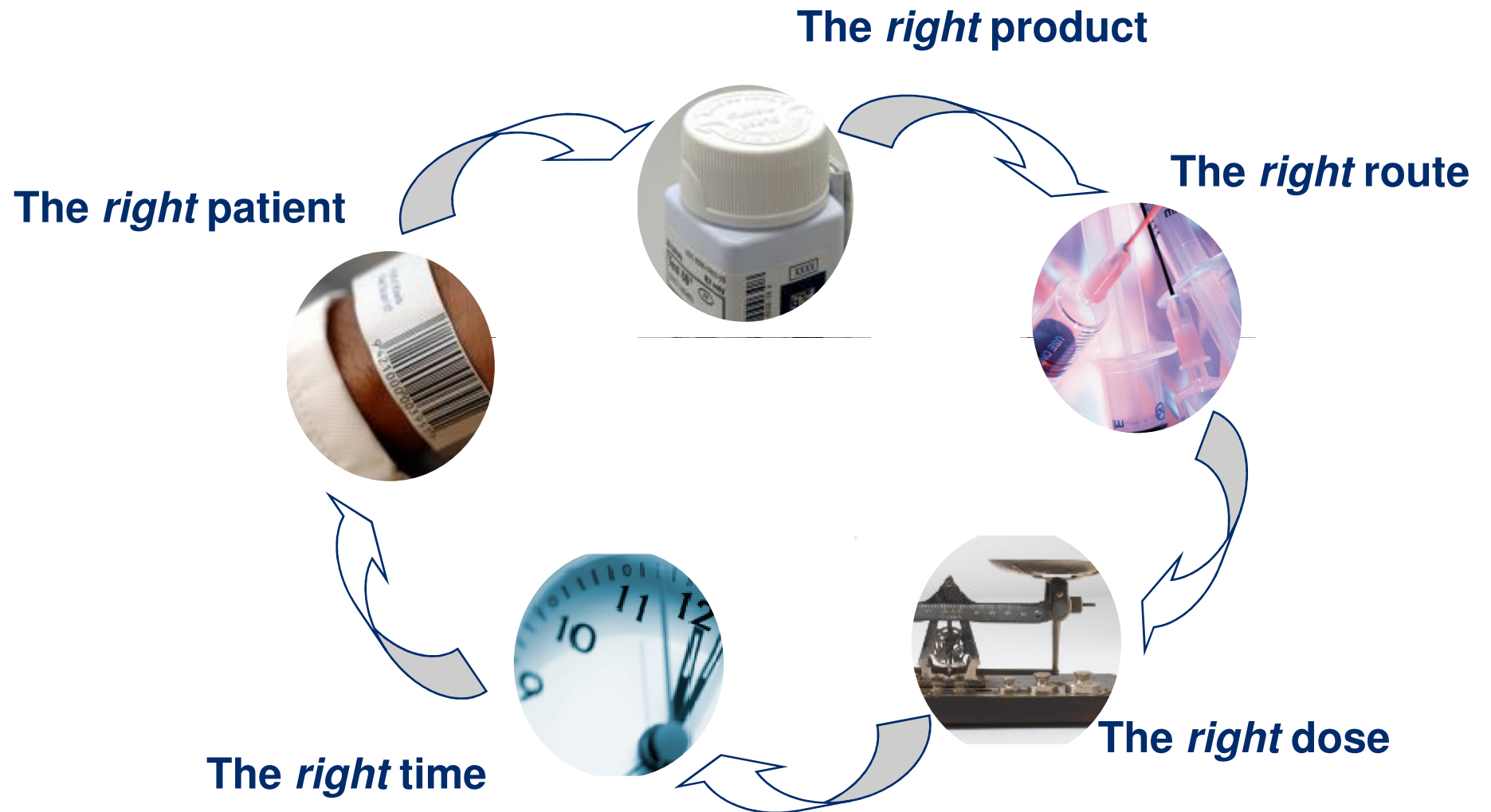
## Belgium

- Mis-transfusion every 400 transfusion





# Ensuring the 5 Patient Rights



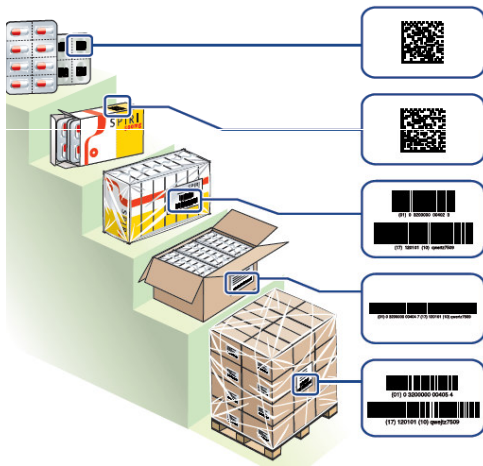




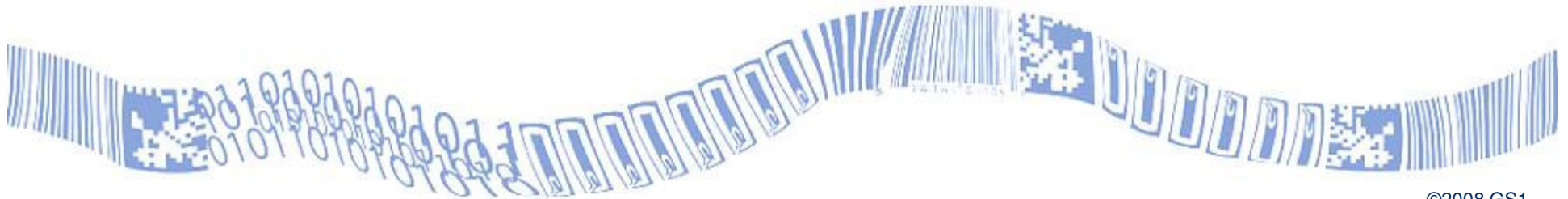
# GS1 ID Keys

## GTIN: Global Trade Item Number

---



The GS1 ID Key assigned to any product or service that may be priced, or ordered, or invoiced at any point in any supply chain.





# A single reference for GTIN allocation

## GTIN Allocation Rules reviewed & approved

---

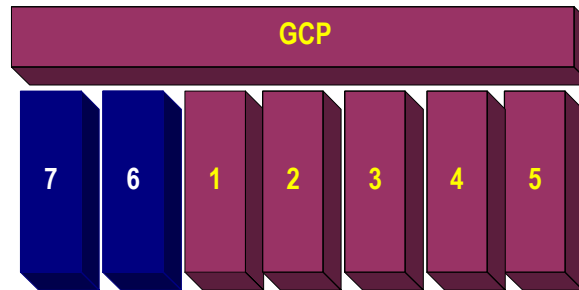


- GTIN: Global Trade Item Numbers
- Existing GTIN Allocation Rules needed to be adapted to the healthcare sector
- Working from existing rules, the Global HUG created the **Healthcare GTIN Allocation Rules**, based on real-world examples
- The logic is the same; the specifics match the needs of this sector

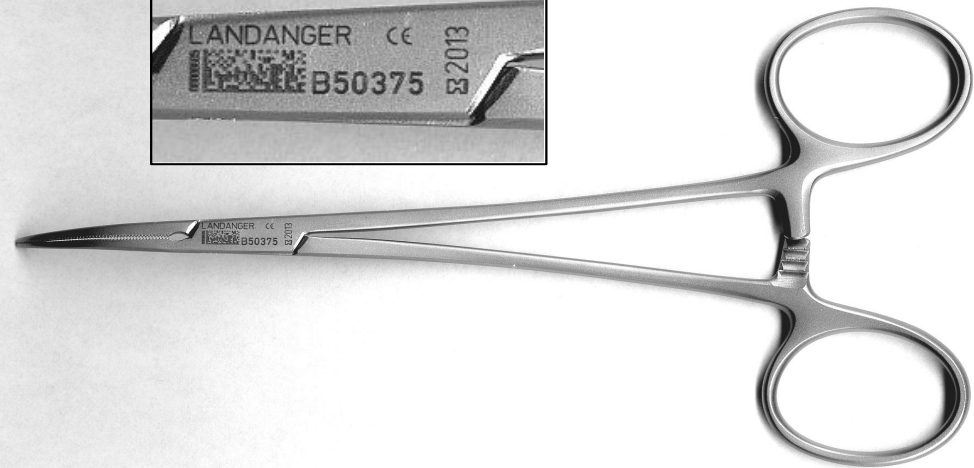
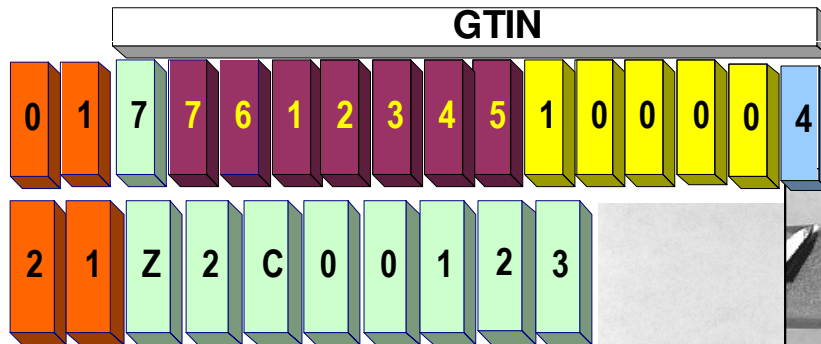


# Decentralised ID management /1

- Country prefix
- Company number



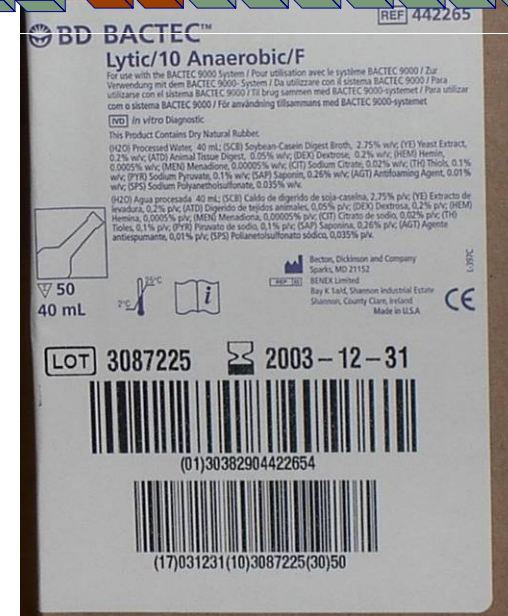
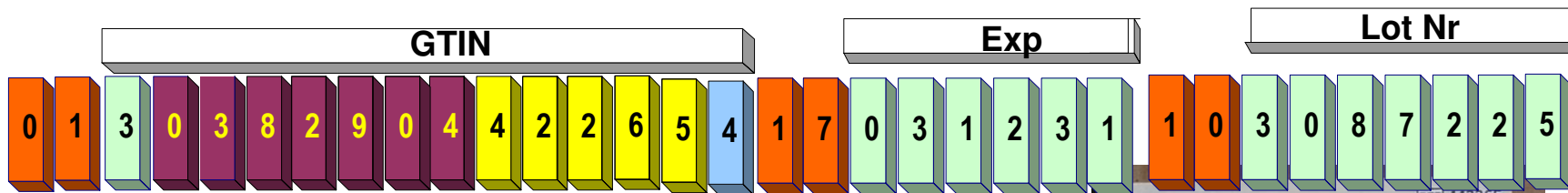
• GCP = Global Company Prefix





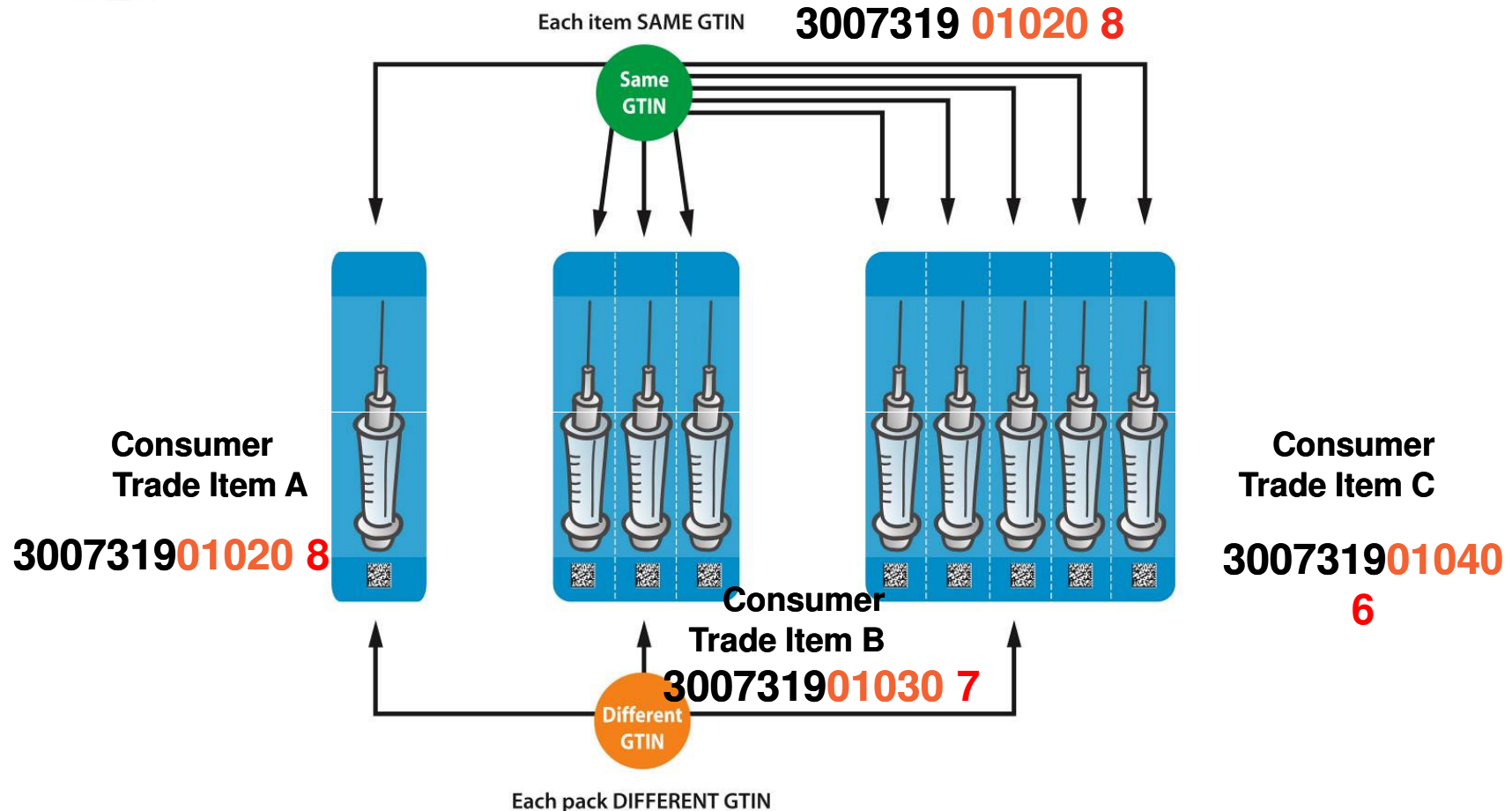
# Decentralised ID management /2

« AI » qualify a data field in a data carrier





# GTINs and Hierarchy (Item Reference Uniqueness Approach)



**Item Reference** method of uniqueness





# Standard Development

- Standard maintenance and development are user driven
- The GSMP (Global Standard Management process) has been conceived previously to address standard consistency and back compatibility

## Subgroups

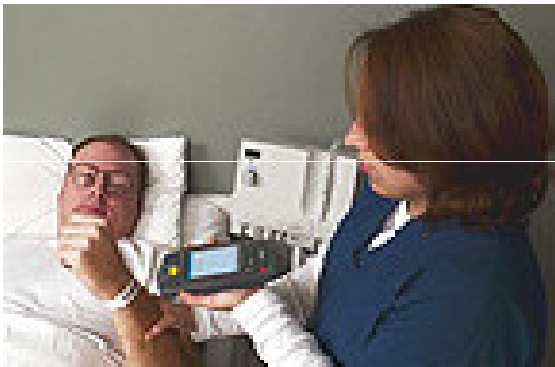
- [..GSMP BarCodes & Identification Business Requirements Group \(BRG\)](#)
- [..GSMP BarCodes & Identification Technical Development Team](#)
- [..GSMP Barcodes & Identification Technology Group \(BTG\)](#)
- [..GSMP Business Modeling Team](#)
- [..GSMP Conformance and Certification Workgroup \(WG\)](#)
- [..GSMP Data Accuracy BRG](#)
- [..GSMP eCom Business Requirement Group \(BRG\)](#)
- .....
- [..GSMP GDSN Maintenance Release WG](#)
- [..GSMP GDSN Modular Item WG](#)
- [..GSMP GPC Business Requirement Group \(BRG\)](#)
- [..GSMP GS1 DataBar \(RSS\) Coupon Work Group \(WG\)](#)
- [..GSMP Healthcare Dispensing Unit WG](#)
- [..GSMP Healthcare GTIN Allocation Rules Work Group](#)
- [..GSMP Invoice Work Group \(WG\)](#)
- [..GSMP Item Futurization Work Group \(WG\)](#)
- .....





# How to reduce medication errors?

Automatic identification solutions reduce the possibility of human error



Automatically match  
patient data, product data  
and treatment data



**Automatic identification up to and at the point of care  
reduces medication errors**





## Proven results

Automatic identification in the Healthcare supply chain: proven results in pilot programs or early adopters in healthcare, for example:

- Bedside scanning **reduced medication errors by 86%** at the Topeka VA Medical Center (US)
- Robotic dispensing system **reduced dispensing errors by 67%** at the Chelsea & Westminster NHS Trust (UK)
- The introduction of a bar code point-of-care system **reduced administration errors by 74%** (from 3.10% to 0.84%) at the Gerle Ziekenhuizen in Maastricht (Netherlands)
- ADE every 100 medication administration (Bates J Gen Intern Med 1995;10:199); teaching hospital Geneva estimates that **50% of barcoded units of use reduces errors costs by 8 Mio \$/year**



# EAHP request for unit-doses

**Unit doses blisters, with each single dose containing the whole information**

- Trade name
- Active substance
- Dosage
- Expiry date
- Batch number
- Barcode
  - Including product ID, expiry date and batch number
  - Use of a recognized international standard (i.e GS1)
  - Datamatrix



*European Association of Hospital Pharmacists*

# Council of Europe

## Unit-doses identification and barcode

Medicines should be provided in unit dose presentations, ready for use and administration, in order to help minimising the occurrence of errors. Medicines regulations should be updated to require complete and unambiguous labelling of every single unit of all licensed medicines (e.g. tablet, ampoule, vial, nebulas), including the INN, trade name, strength, expiry date and batch number and a data matrix bar code.

The data matrix bar code should contain a GS1 Global Trading Index Number (GTIN) identifier. A unique identifier may also be included in data matrix bar codes for medicines as part of more general patient safety measures to minimise the risk of counterfeit medicines and health care products entering the supply chain.





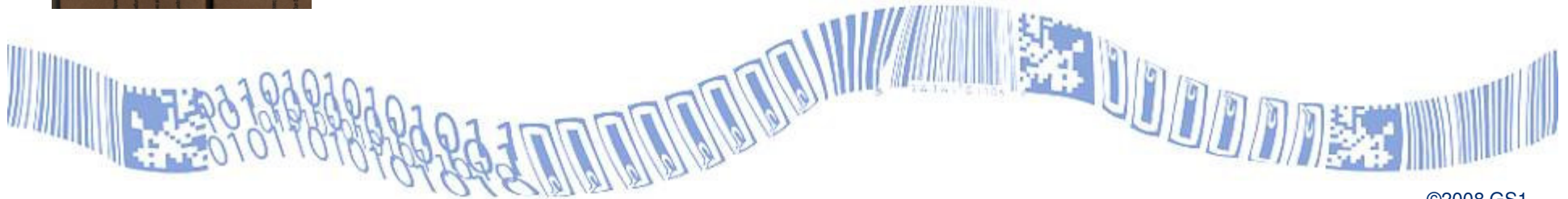
# GS1 ID Keys



## SSCC: Serial Shipping Container Code

---

The GS1 ID Key for an item of any composition established for transport and/or storage, and that needs to be managed across the supply chain.





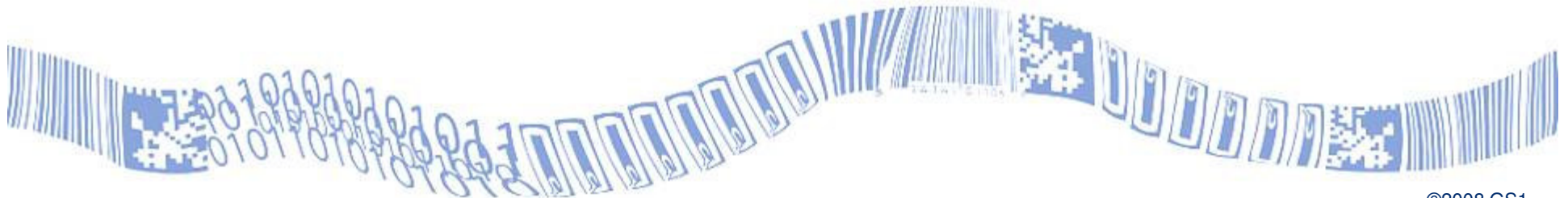
# GS1 ID Keys

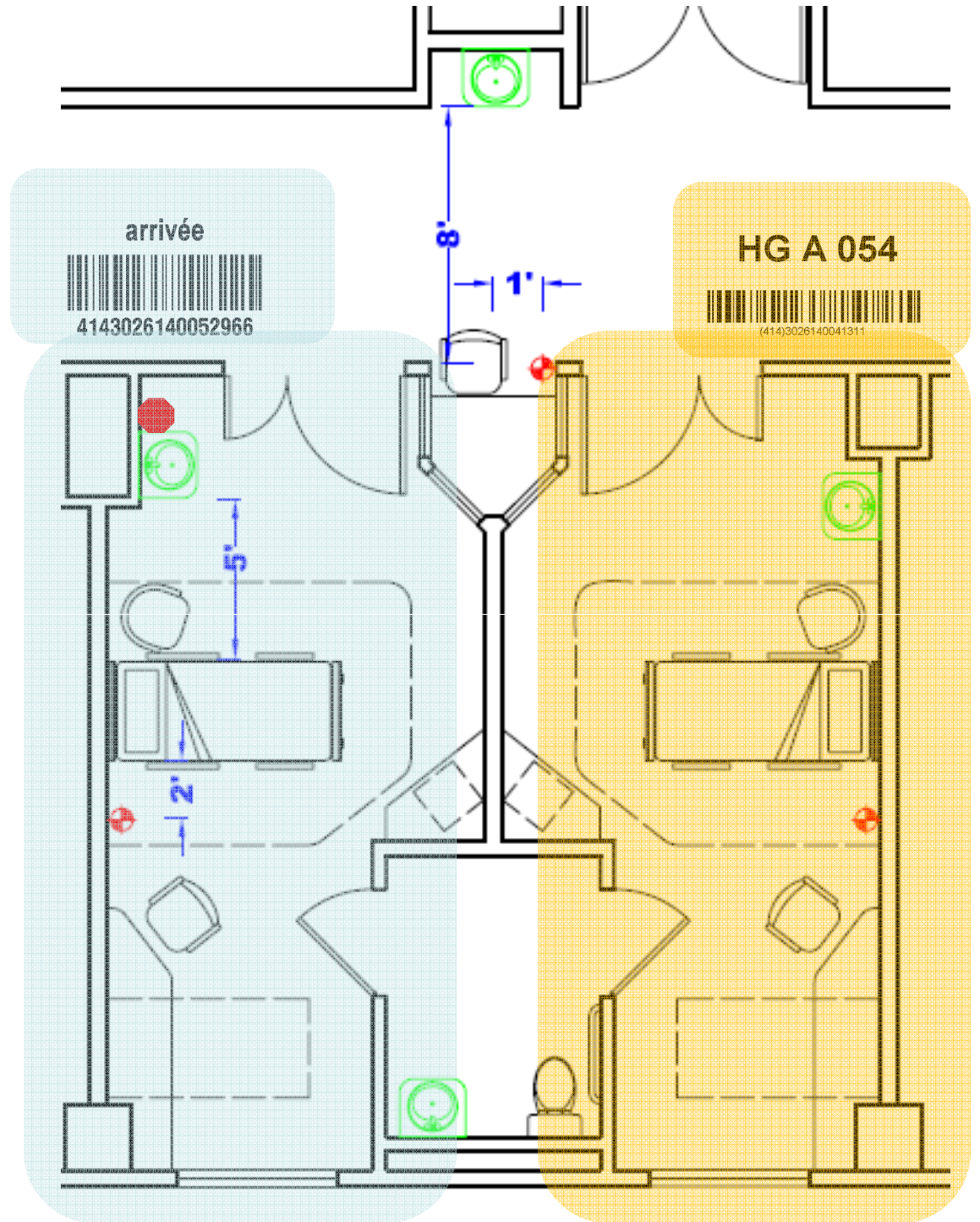
## GLN: Global Location Number

---



The GS1 ID Key used to identify physical locations of items in the supply chain.





St. Joseph's Medical Center, Bryan, TX

Design: WHR Architects

From a presentation of Roger S. Ulrich, Ph.D.,

Center for Health Systems and Design

Colleges of Architecture and Medicine

Texas A&M University, 2007

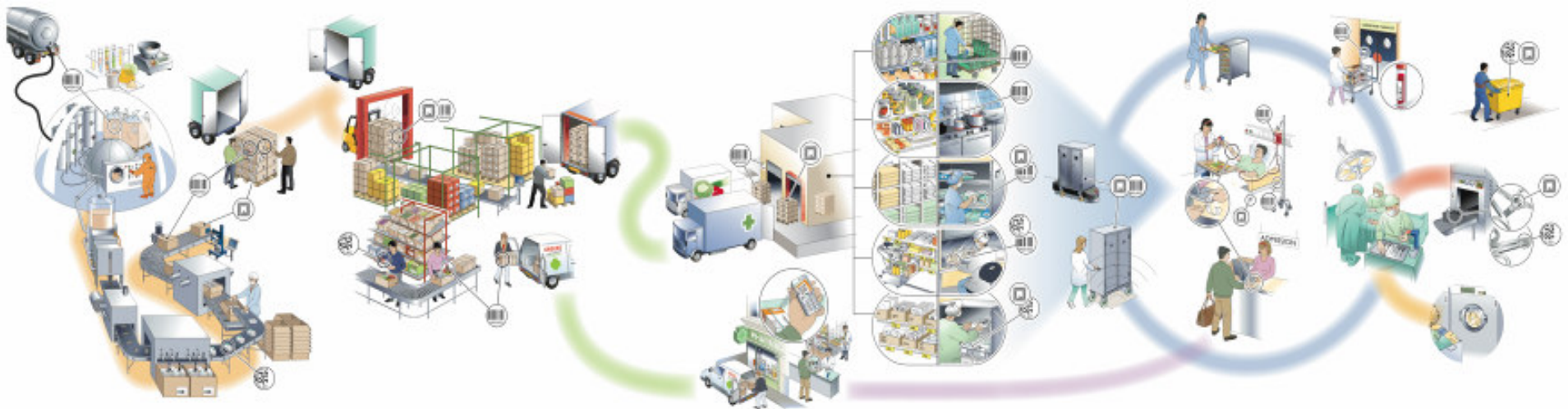


# Global Healthcare User Group



**GS1 Healthcare is a voluntary, global user community bringing together all healthcare stakeholders**

Including: manufacturers, wholesalers, distributors, hospitals, pharmacies, regulatory bodies, trade associations







# GS1 Healthcare Mission & Vision

## Our Mission

To lead the healthcare sector to the successful development and implementation of **global standards** by bringing together experts in healthcare to enhance **patient safety** and **supply chain efficiencies**.

## Our Vision

To become the **recognised, open and neutral source** for regulatory agencies, trade organisations and other similar stakeholders **seeking input and direction for global standards** in healthcare for patient safety, supply chain security & efficiency, traceability and accurate data synchronisation.



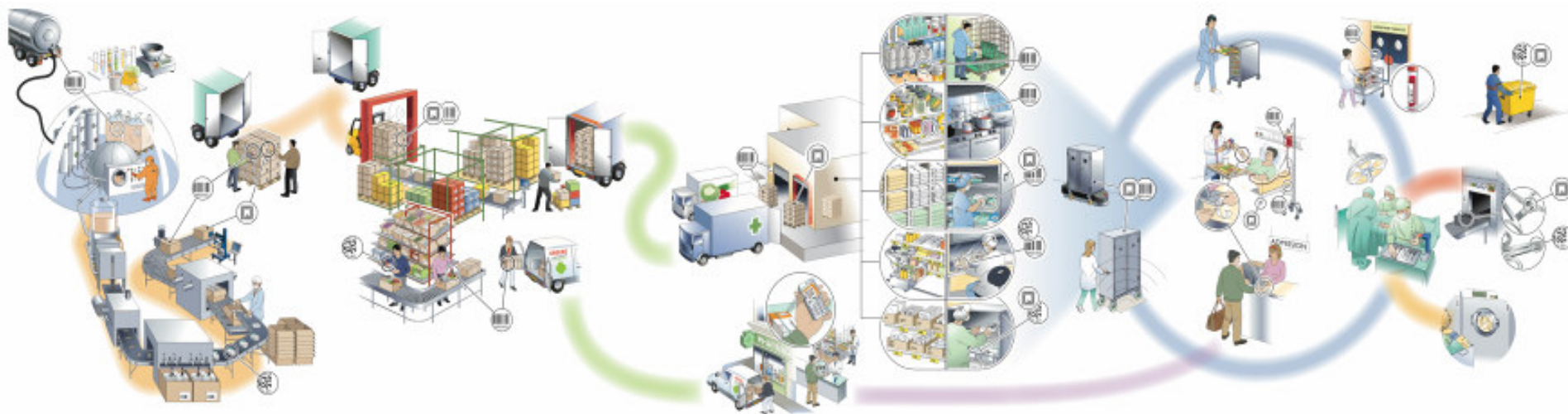


# Global Healthcare User Group



**GS1 Healthcare is a voluntary, global user community bringing together all healthcare stakeholders**

Including: manufacturers, wholesalers, distributors, hospitals, pharmacies, regulatory bodies, trade associations



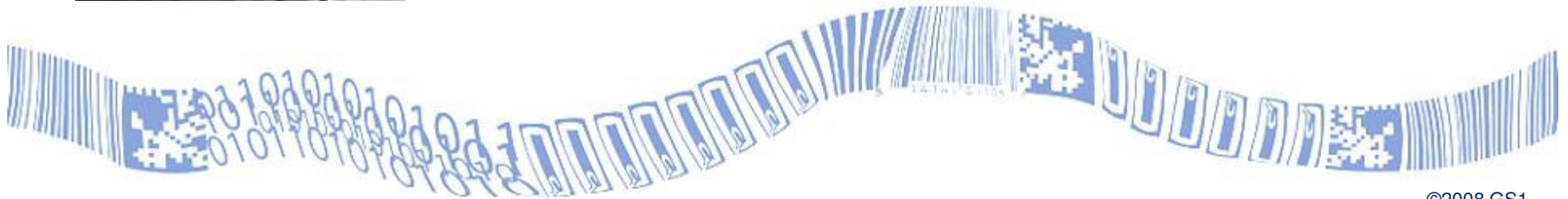


# GS1 Standards in Healthcare



- Enable automatic identification systems
- Enable traceability systems
- Enable « clean » data

**GS1 Standards in Healthcare  
improve patient safety**





# Our Goal : working together



## **GS1 and HL7 Join Forces to Develop Global Standards to Improve Patient Care**

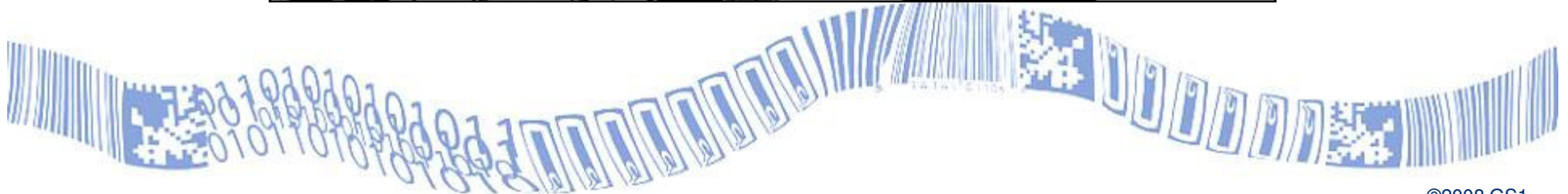
*Two complementary global standards organizations will collaborate to develop global healthcare standards to reduce medical errors and to increase the effectiveness of the healthcare supply chain.*



## **GS1 Healthcare and ICCBBA join forces to advance global standards to improve patient safety**



# GS1 standard to enhance patient safety







## Contact details

**Christian Hay**

**GS1 Global Office**

Avenue Louise 326, bte 10

B-1050 Brussels, Belgium

**T** + 41 21 825 32 19 (office Switzerland)

**M** + 41 76 369 10 54

**F** + 41 21 825 34 66

**E** [christian.hay@gs1.org](mailto:christian.hay@gs1.org)

The global language of business

[www.gs1.org](http://www.gs1.org)