

ISBT/ICCBBA

ISBT
ICCBBA

International Society of Blood Transfusion
International Council for Commonality in Blood Banking Automation, Inc.

GS1

GS1

Global Standards One



GS1 Healthcare and ICCBBA join forces to advance global standards

Two complementary global standards organizations will collaborate to advance global automatic identification standards in Healthcare to reduce medical errors, enable global traceability, and to increase the effectiveness of the healthcare supply chain.

Contact:

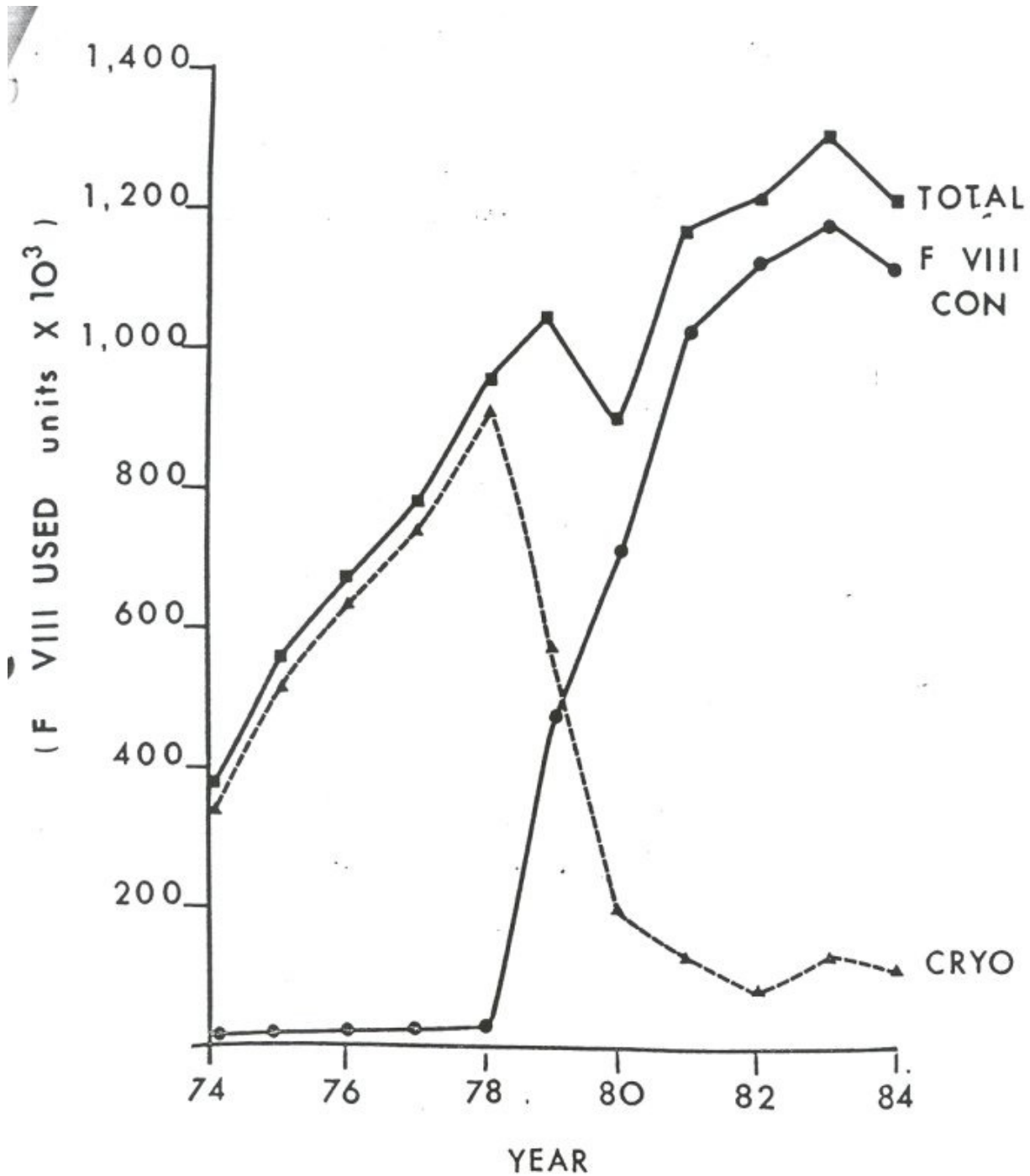
- Paul Ashford, Executive Director, ICCBBA.
- Jan Denecker, Marketing Manager Healthcare, GS1 Global Office.

BRUSSELS, BELGIUM and REDLANDS, CA, USA September 4, 2007 – ICCBBA and GS1 Healthcare have announced today they have signed a Memorandum of Understanding to cooperate in the area of automatic identification standards for Healthcare.

ICCBBA and GS1 acknowledge their respective roles in Healthcare standards and will work together to ensure compatibility between their standards. They will also collaborate to promote the adoption and implementation of automatic identification standards in Healthcare around the world.

Teaching home treatment - Camp

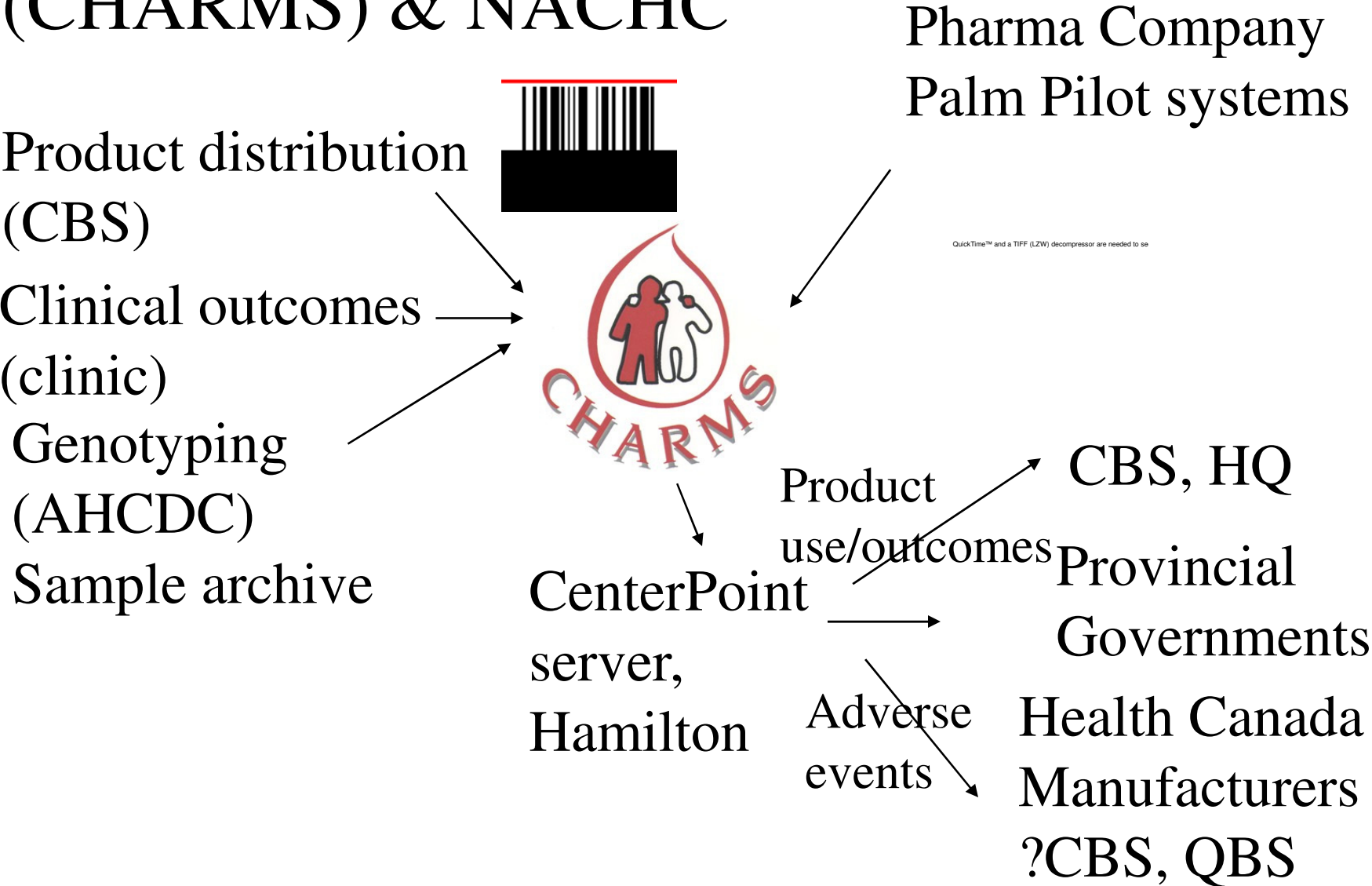


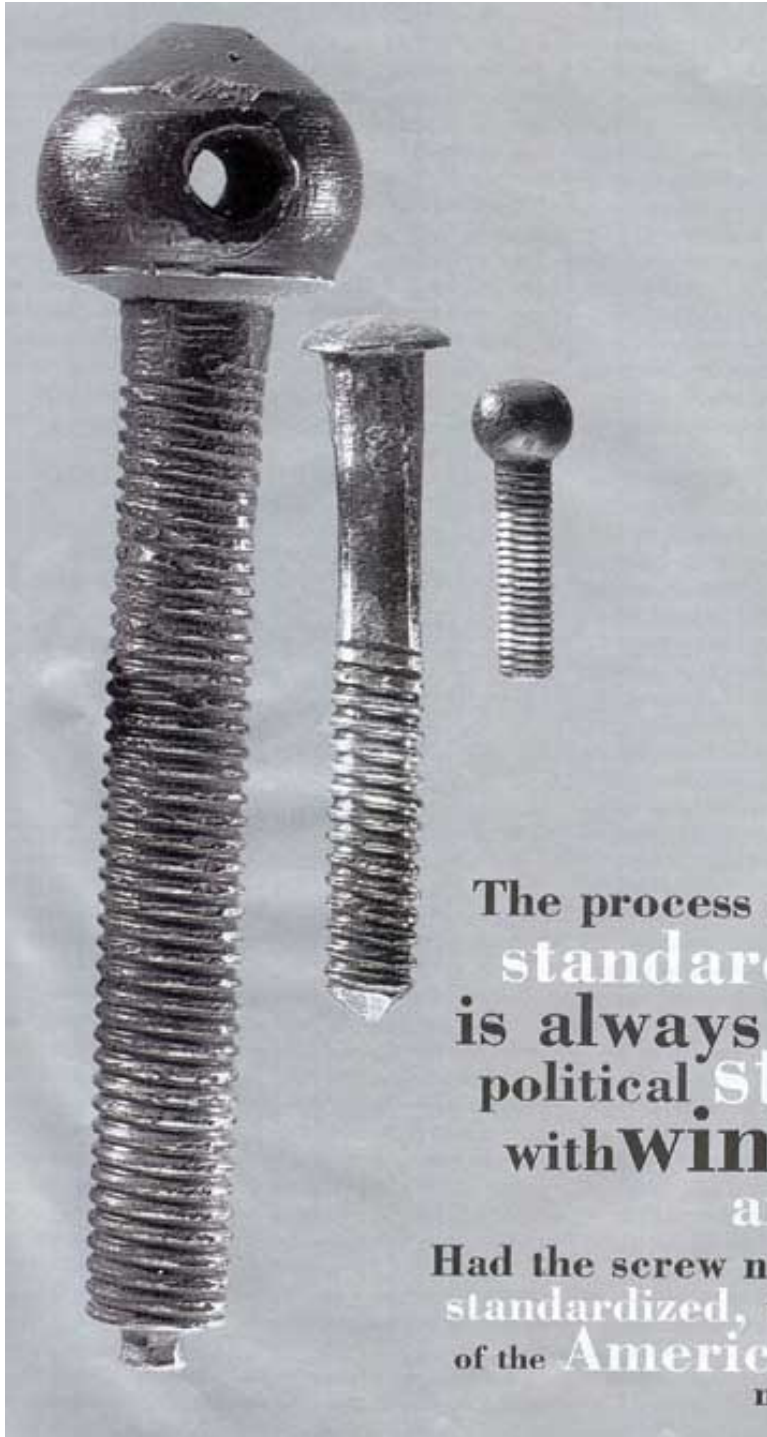


Hemophilia & HIV

FVIII
Concentrates
purified from
100,000 donors!

Canadian Hemophilia Assessment and Resource Management information System (CHARMS) & NACHC





The process of
standardization
is always a
political struggle,
with winners
and losers.
Had the screw not been
standardized, the entire course
of the American economy
might look different.



Naming Network

Change

Electronic Medical Records

Omics science

- Genome Wide Association Studies
- Biomarkers
- MetaGenomics

Targeted therapies

- Monoclonal antibodies
- Recombinant molecules
- Pathway targeted

Computing Technologies

- SQL databases
- Internet

Lacking for wealth
And feeling bereft
I voted for change
Now that's all I have left