



EPCglobal HLS Update

Healthcare User Group

September 2006
Paris, France



Initial Key Industry Drivers

Why would we spend our time doing this?!?!?

- Patient Safety
- FDA
- State pedigree

However, these are only initial focal points....



Safe and Secure Supply Chain

EPC

- Read and authenticate business transactions
 - **Confirming inbound receipts of item level product**
 - **Identifying expired items**
 - **Receipt of pallets and cases**
 - **Reduced physical handling = reduced risk/increased security**
- EPC takes advantage of best practices for data sharing
 - **Determine how to leverage GS1 product identification and data exchange**
 - **Lower cost to supply chain**
- Industry actively moving towards standardization
 - **Item Level Requirements identified**
 - **Pedigree standard**
 - **Serialization formats proposed**



Safe and Secure Supply Chain

EPC – State of Industry Progress

- Current EPC implementations by global leaders indicate long-term commitment
- EPC has the capability to solve critical regulatory issues
- Pilots are underway and learnings are contributing to standards efforts



Healthcare & Life Sciences Update

- Overview to HLS History & Organization
- HLS Workgroup Overview
- Workgroups Status
- Coordinating within GS1

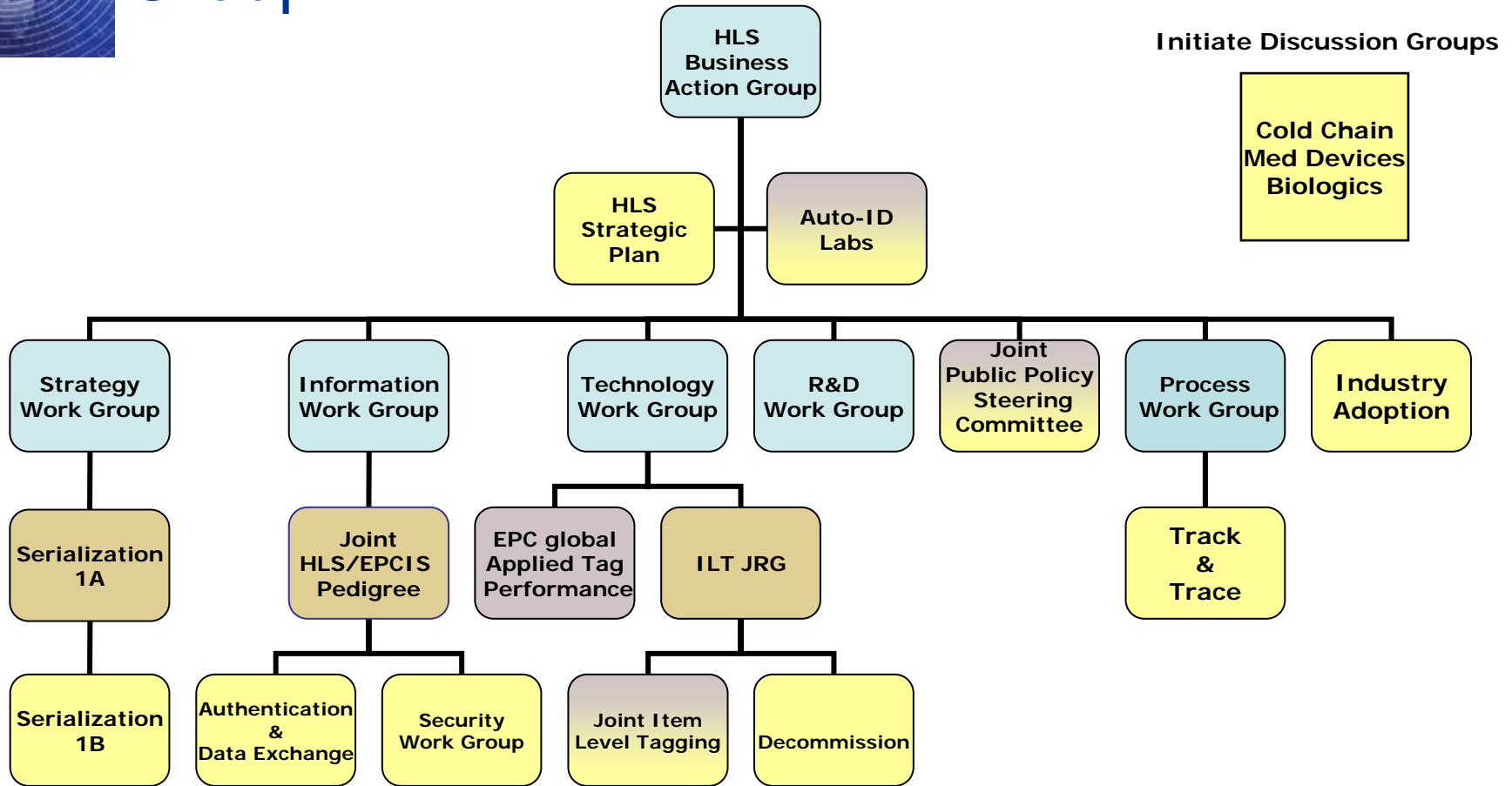


EPC in the Healthcare Industry

- EPCglobal Healthcare Action Group formed in 2004
 - **US members represent 38 of 40 largest manufacturers**
 - **3 largest distributors**
 - **Major retailers**
 - **Formed in association with HDMA, NACDS, PhRMA and others**
- Active participation in all key supply chain roles
 - **Manufacturers, Distributors, Retailers, Hospitals**
- Focused on addressing critical needs:
 - **Pedigree Management (including a Pedigree Messaging Standard)**
 - **Serialization - the format of the Electronic Product Code (EPC)**
 - **Network Security**
- RFID
 - **Air Interface Standard for item level tagging**
 - **Decommissioning of tags**
- EPCglobal helped form and supports the Unified Pedigree Coalition (State and Federal Regulatory Agencies)



Healthcare & Lifesciences Business Action Group



- HLS Top Priorities – 2006
- On-Going HLS WGs
- On-Going EPC WGs
- HLS Top Activities – 4Q05



Serialization

James Hickland – GSK

Steven Addante - Walgreens

Charter:

Define the HLS requirements that will lead to a viable mechanism for mass-serialization of pharmaceuticals at various packaging levels, including item level



Item-Level Tagging

Tom Pizzuto – Wyeth

Tim Marsh - Pfizer

Charter:

- **Item Level Tag JRG represents end-users from Fast Moving Consumer Goods, Healthcare and Life Sciences & Department of Defense. It is chartered to define a comprehensive set of item-level requirements**
- **Comprised of three different groups**
 - Joint Requirements Group (JRG)
 - Air Interface HF
 - Air Interface UHF
- **Examine the interoperability of data carriers**



Pedigree

Dirk Rodgers – Cardinal
Eli Perlman

Charter:

- The SAG Drug Pedigree work group inherited a set of requirements from the form Pedigree Messaging **JWG**
- **Objective- create a pedigree document specification and usage guidelines** that provides a platform for the pharmaceutical supply chain to comply with the various state and federal pedigree laws



Industry Adoption

Ted Ng – McKesson

Grant Hodgkins – Alcon Labs

Charter:

Define a strategy for adoption by the healthcare industry of EPC and RFID technologies, contributing to a safer and more secure supply chain.

- FDA efforts, along with multiple state regulatory agency initiatives, are being drafted to ensure appropriate safe guards will be implemented.
- Regulatory efforts have heightened the awareness and sense of urgency that industry plans and timelines must be developed more expeditiously.



Track & Trace

John Howells – HDMA

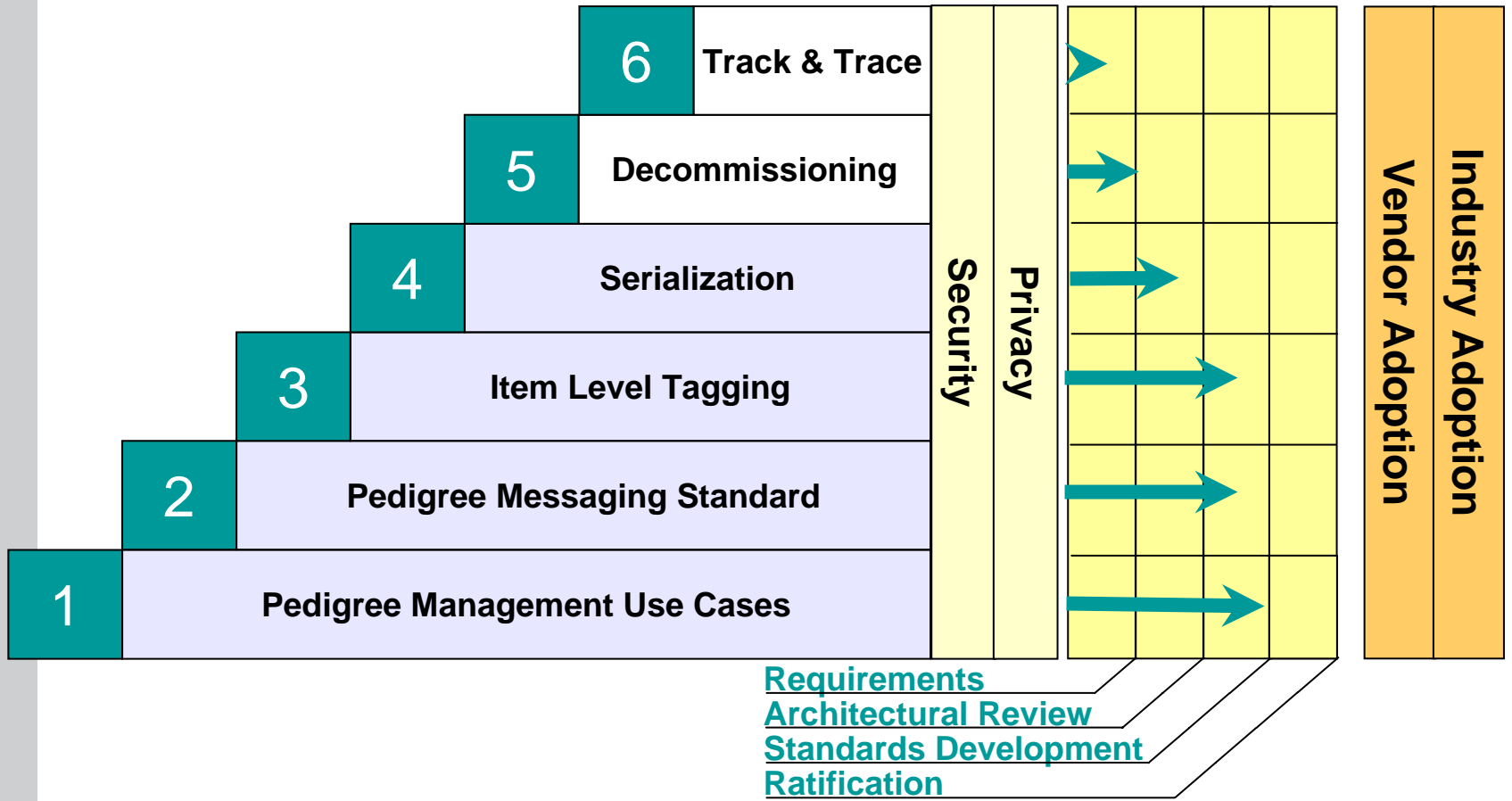
Charter:

- **Create the business requirements essential to delivering an RFID enabled HLS Track & Trace**
- **Both, forward and reverse logistics business processes, will be defined as scenarios with associated use cases and possible variants.**



ePedigree Standards

State of the Standards – Foundational Capabilities





Coordinating within GS1



GS1 Healthcare User Group

Mission and Vision

Our **mission** is to lead the healthcare industry to the effective utilization and development of global standards with the primary focus on automatic identification to improve patient safety.

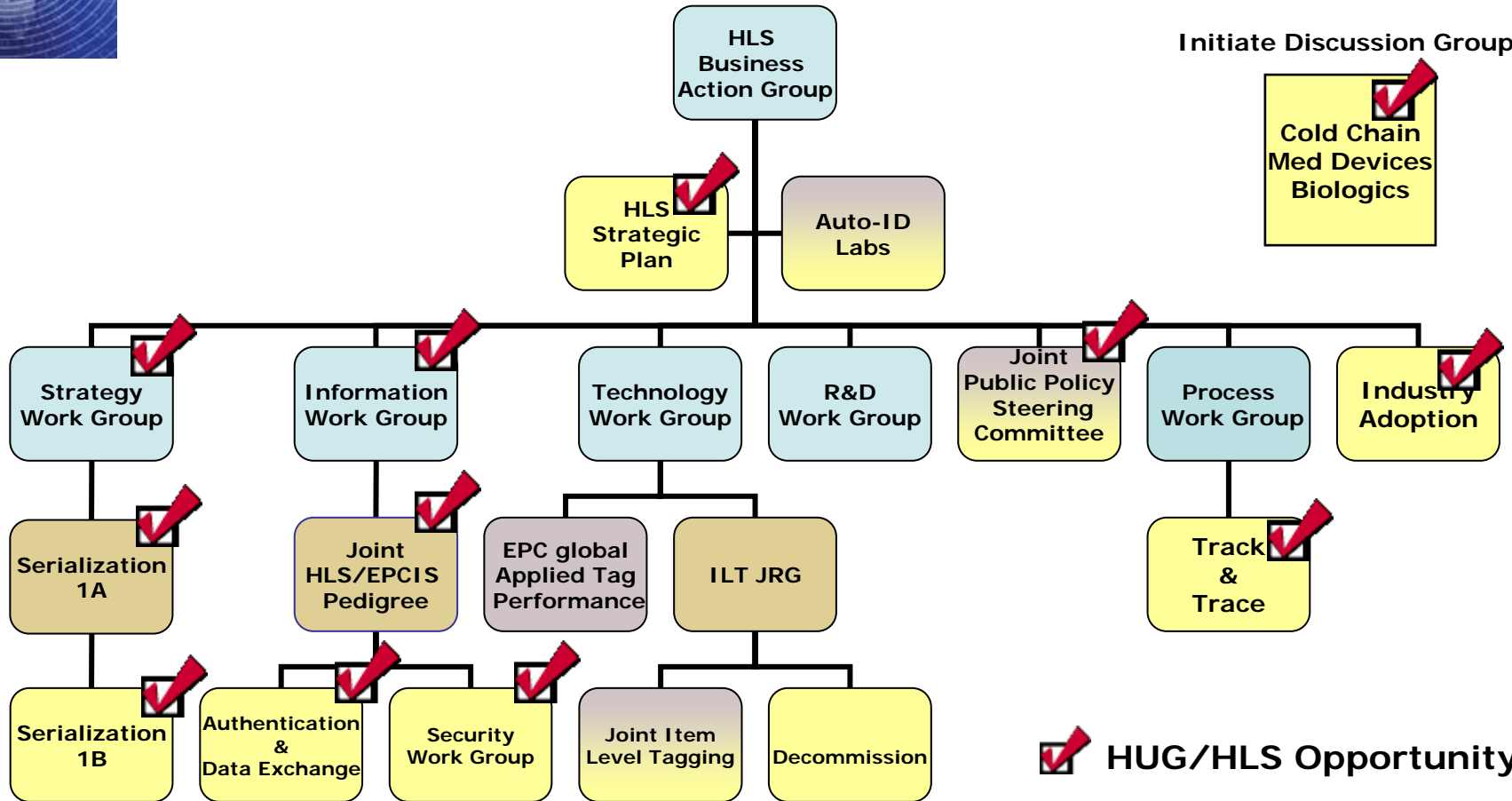
Our **vision** is to become the single source for regulatory agencies and trade organizations (manufacturer, wholesaler, hospital and pharmacy) to seek input and direction for global standards in the healthcare industry.



HUG/HLS Areas for Collaboration

Initiate Discussion Groups

Cold Chain
Med Devices
Biologics



HUG/HLS Opportunity

HLS Top Priorities – 2006

On-Going EPC WGs

On-Going HLS WGs

HLS Top Activities – 4Q05



Next Steps

- Joint Working Group on Serialization in Paris with members from HUG and HLS
- Integration Meeting between the Leadership Teams of the HUG and HLS
- Joint HUG/HLS Meeting at uConnect in June
- Invite HUG Members to Participate in the Active Working Groups



Questions?