



Business Case Breakout Session Feedback

Paris, September 2006
Ed Dzwil and Hugh Lockhart

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Business Case - Overview

Objective	The Business Case for Global Data Standards in the Healthcare Supply Chain
Mission	Develop guidance for global healthcare on effective utilization and development of global standards with the primary focus of automatic identification to improve patient safety
Target Global Audience	Manufacturers, Distributors, Hospitals, Pharmacies, Regulatory Agencies, Trade Groups, Certification Bodies
Implementation	Multiple Phases through a HUG partnership with Michigan State University. Delivery of completed Business Case January 2007.



Updated HUG Business Case Team

- Ed Dzwil – Lead – J&J Pharma
- Michigan State University
- Massimiliano Molinari – Janssen Cilag
- Josef Simacek – Pharm Data
- Christian Lovis – Univ Hospital Geneva
- Peter Arakelian – Amgen
- Uwe Klaner – Baxter Europe
- Eduardo Rodriguez – GS1 Chile
- Scott Cameron – Novartis
- Gary Clement – Kimberly Clark
- Dr. Bruce Anderson – New Zealand Ministry of Health
- GS1 HUG™ Leadership Team
- Jay Crowley - FDA
- Alberto Sanna – E-Services for Life
- Masanori Akiyama – MIT
- Yasuo Kurosawa – GS1 Japan



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BUSINESS CASE TEAM

Michigan State University • GS1 HUG™

Working together to improve Patient Safety



Feedback for BC Team

- Where is the expectation for use of Business Case?
 - Regulatory Bodies, Website, Academia?
- Quantification of costs:
 - How do we plan to do this?
 - ROI?
- Supply Chain Stakeholder missing – Clinician
 - Define who – Doctor, Nurse, other?
 - Good to capture their view
 - Look at ISMP or other Clinical Advocacy group
 - Offer to get view of Japanese Clinicians
 - Can Tom Werthwine visit MSU?



Feedback for BC Team

- Supply Chain Stakeholder missing – Patients, IT Providers
 - How do we get this?
- Look at inherent savings from reduction in paperwork due to AIDC
 - Have seen savings of 15% in time due to AIDC
 - All savings will persuade investment in AIDC systems
- Improved care:
 - Delivery improvements of 5 Patient Rights (White Papers have been written – how do we access these?)



Feedback for BC Team

- Is the Business Case scope too broad to accomplish in 15 weeks?
- Recommend a strict definition of Healthcare Products, is it:
 - As seen by the consumer?
 - At all points of the supply chain?
 - At what level of packaging?
 - Human or Animal? Both?



The 2 things we still need from You:

- Your favorite data base other than those listed
- Your favorite key words for searching your literature



Business Case – Next Steps

- Evaluate feedback with MSU team – modify assumptions as necessary
- Evaluate Scope versus time – monitor and continue to assess
- Share updates with entire team
- Any communications to Ed Dzwil edzwill1@gpsus.jnj.com



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