

The "SmartLog" Project Christian Hay, GS1 Switzerland London, 31 October 2007

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- Sponsors/organisation of the project
- Objectives/Scope
- Technical Concept
- Timeframe
- Expected results



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Organisation/Sponsors



 Manufacturers (pharma, med-tech) and wholesalers (Interpharma, VIPS, ASSGP, GRIP, FASMED, pharmalog)

Care givers organisations (MDs, pharmacies, drugstores, hospitals)

Insurers, GS1

Swiss federal authorities (BAG, Swissmedic)

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Project Participants

- Project lead : e-mediat on mandate of Refdata Foundation
- Manufacturers:
 - Janssen-Cilag, Mundipharma, Pfizer
 - Novartis (?)
- Pre-wholesalers:
 - Alloga, Voigt
- Wholesalers (100%):
 - Amedis, Galexis, Voigt
- Selected pharmacies (6 pharmacies, plus voluntary participants)
- GS1 Switzerland



Financial aspects

- all participating organisations support their own cost in the project (infrastructure / CHF / HR)
- the budget of the project (cash out) is limited to 55'000.- CHF,
 mainly for external programming of the pilot application



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Objectives of the Pilot

- Track & trace
- Combat counterfeiting
- Learn
- Evaluate acceptance problems
- Establish a basis for a later industrial roll-out
- Learn about ownership of supply chain data



Objectives of the Pilot / details

- Track & trace selected controlled narcotic substances
 - from manufacturer -> each level of the supply chain (retail market) -> patient dispensing (anonymous)
 - Use of GS1 standards
 - considering international trends
- Investigating an "early warning system" for counterfeit products
- Learn about requirements for the integration of new processes into existing infrastructures and processes
- Identification of implementation and acceptance problems
- Establish a basis for a later industrial roll-out.
- Learn about ownership of supply chain data and problems in relation with access to data (only Swissmedic has full access to data; project participants access data about the product they are handling, inclusive the next step upstream and downstream)



Out of Scope of the Pilot Study

- completeness of tracking for the labelled products
- process integration at involved partners
- non-pharma products
- hospital supply chain
- limited implementation of "container functions" (linking SGTIN of included packages to case)



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Project Participants / how to ?





Technical Settings

- cross organisational online platform, additional and parallel to existing local client-server systems
- modern scanner technology in combination with ASP technology
- GS1 standards for labelling issues
- Monitoring flow of goods (not flow of funds)
- Centrally managed data pool for all parties, with the design option of later migration to decentralised data management



Indentification of labelled products

- Retail packs are labelled with sticker containing in parallel
 - 1D Code:
 - Product-ID (GTIN),
 - Serial number
 - 2D Code:
 - Product-ID (GTIN),
 - Batch number,
 - Expiry Date,
 - Serial number

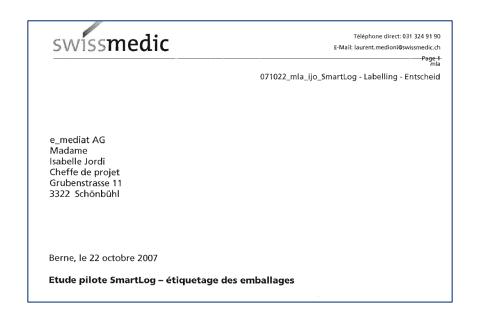






Indentification of labelled products

- Labelling by manufacturer / pre wholesaler
 - According GDP
 - Special Swissmedic agreement to consider labelling outside manufacturing rules for the purpose of the pilot (limited number of product, limited time frame)





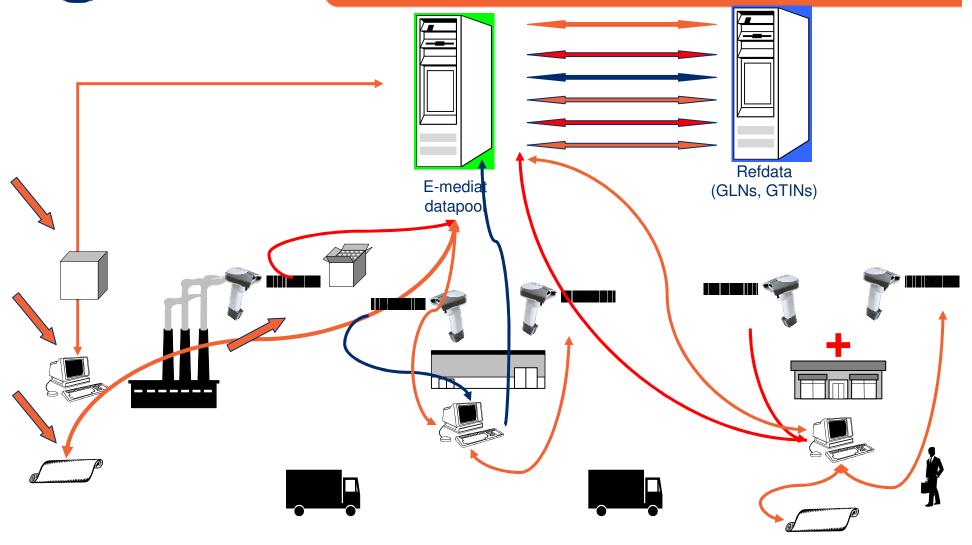
Q & A

Why:

- Controlled Narcotic Substances:
 - existing workflow,
 - clear legal basis regarding deliveries towards federal authorities,
 - little critical business intelligence to be gained from pilot
 - Validation of pilot outcome with data collected and managed by Swissmedic within the usual narcotic declaration processes

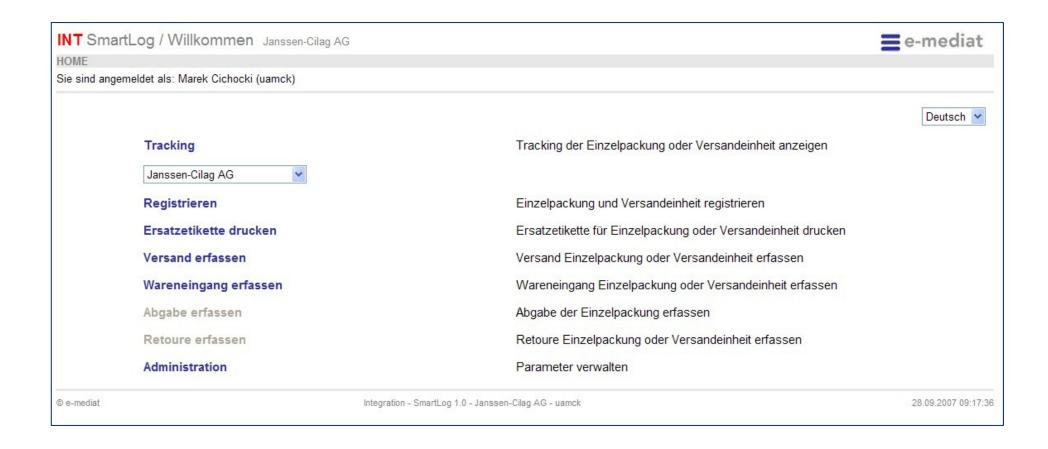


Process Flow



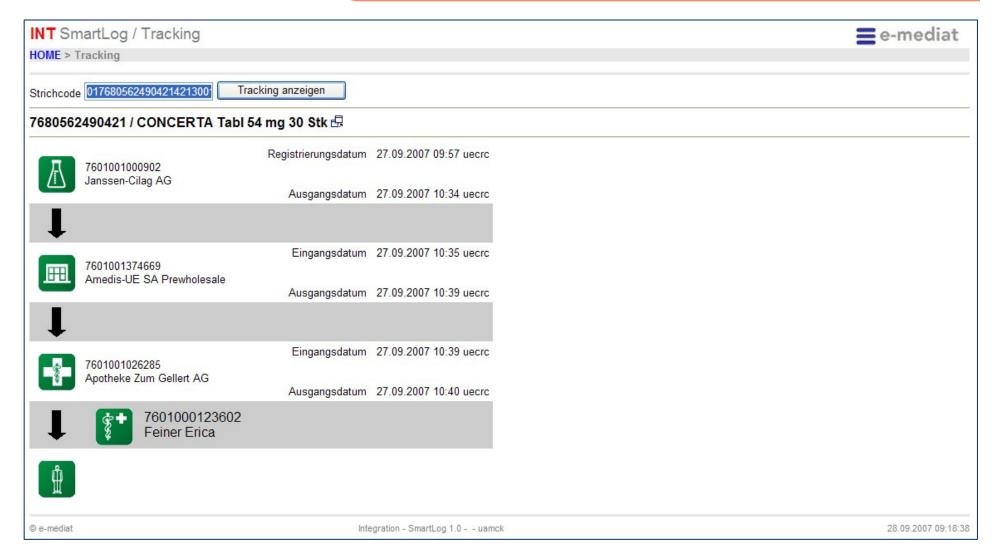


Example of data capture for manufacturer



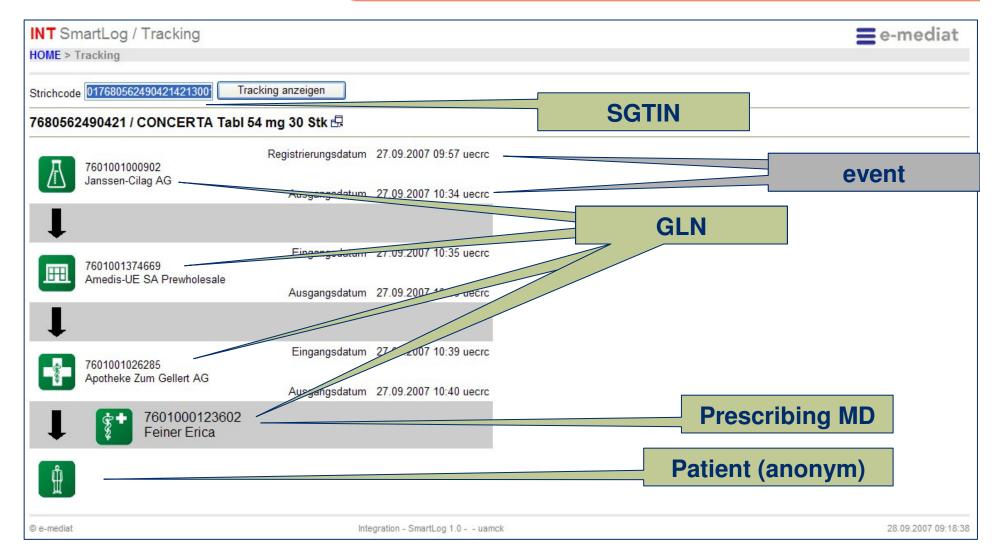


Example of product flow for Swissmedic





Example of product flow for Swissmedic





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Timeframe

- Project definition
- Enrolment of project participants
 - Pharmaceutical companies, Pre wholesalers,
 - Wholesalers (all)
 - Pharmacies (~6)
- programming and documentation of the Webservices
- Communication about pilot
- training of the participants
- Pilot Start

- First Half year 2007
- Autumn 2007

December 2007, on going

January 2008, for 3 months

Problem of the renewal of the supply chain (when do new marked product cross the whole supply chain?)



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Expected results of pilot:

- proof of concept for track & trace, anti-counterfeit functions
- Cross check by Swissmedic with official data collection for narcotic trade

Minimal requirements/definition of interfaces between various systems with respect to future integration with existing infrastructures and processes

Structure of decentralised data centre organisation, allowing for maximum system interoperability without compromising data confidentiality

Security of access to and necessary level of encryption of shared databases

Identification of future implementation and roll out problems



Questions?



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