



# Welcome to the GS1 Global Healthcare User Group

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The global language of business

[www.gs1.org](http://www.gs1.org)



# GS1: History and numbers

A fully integrated global organization

- **30** years of experience
- **104** local GS1 organizations
- Over a **million** companies doing business across 145 countries
- Over **20** represented sectors (Retail, healthcare, transport, defense...)

**GS1 is the most widely used  
supply chain standards system in the world.**



# A true global presence



■ Countries with a GS1 Member Organisation

■ Countries served on a direct basis from GS1 Global Office (Brussels)

**104 Member Organisations.  
145 Countries served.  
Local services, global reach.**



# GS1 Vision and Mission

## Mission

To lead the design and implementation of global standards to improve the supply chain

## Roles

- Develop global, open, multi-sectorial standards,
- Train and educate on the standards,
- Promote and help to implement standards, thus facilitating best business solutions.

*(Under revision)*



## Beliefs

- We are a Not-for-Profit organization
- We are Neutral across business partners
- We are User-driven and Governed
- We Serve All Companies, both Multinationals and SME's
- We are a Platform for Collaborative Agreements between businesses
- We believe that our People — employees/associates — are our most important asset



# GS1 Products



## The global language of business

**OVERALL BENEFIT: Improving efficiency & visibility in supply and demand chains**

**GS1 SOLUTIONS & SERVICES USING GS1 STANDARDS**  
Solutions: POS / Inventory Management / Asset Management / Collaborative Planning / Traceability  
Services: Global (GSMP, GEPIR, Global Registry, Training and Accreditation) & Local (e.g. Certification, Implementation, Training)

**System** - Integrated system of standards

**BarCodes**

Global standards for automatic identification

Rapid and accurate, item, asset or location identification

**eCom**

Global standards for electronic business messaging

Rapid, efficient & accurate business data exchange

**GDSN**

The environment for global data synchronisation

Standardised, reliable data for effective business transactions

**EPCglobal**

Global standards for RFID-based identification

More accurate, immediate and cost-effective visibility of information

GS1 Identification Keys (e.g. GTIN, GLN, SSCC, GRAI, GIAI, GSRN, EPC) & Attribute Data (e.g. Best Before Date)



# Our Organisation and Roles

## GS1 Organisation



**GS1 Global Office...**  
✓ Leads the design of Global Standards



**Local GS1 offices...**  
✓ Lead the implementation in the countries

# **GS1 is committed to the Healthcare sector**







Consumer Goods Retailers have known the power of supply chain standards for years

Our ultimate objective is to help them to achieve **CONSUMER SATISFACTION**

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- ✓ Fewer/no out-of-stocks
- ✓ Accurate dispatches
- ✓ Facilitated forecasting
- ✓ Control over expiration dates
- ✓ Help offering customers lower prices
- ✓ Faster customer check-outs
- ✓ and more...



## The healthcare industry...

**... would find its own advantages in a wide deployment of supply chain standards**

# Improving patient safety



- ✓ Ensuring the **five patient rights**: right medicine to the right person in the right dosage at the right time at the right route of the administration
- ✓ Combating **counterfeiting**
- ✓ Enabling **traceability** in the event of a recall or concern about fraud



## Why use **global** supply chain standards in healthcare?



Because of the global nature of the healthcare industry today, as well as the worldwide threats of medical errors, counterfeiting and diversion, country-by-country work is not sufficient nor effective.

Global standards shared across the healthcare industry are key to identifying and authenticating products.

**Thank you!**