



European Healthcare Initiative

Nicolas Florin, Berlin February 2007

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Agenda

- History and Original Objectives of EHI
- Achievements
- The way forward



History

- Some European GS1 Member Organisations started developing activities in Healthcare between mid 80's and late 90's.
- During that time, the GS1 Global Office supported and coordinated them
- At the turn of the century it has been decided to develop a structured approach of the Healthcare sector across Europe
- A Business Plan was adopted and EHI was officially launched in January 2003



EHI's proposition for Healthcare (2003)

- Unique system of identification
 - Products, locations, logistics units, assets, patients
- Multi-sector applicability; global System
- Proven, world-wide – 25 year track record
- Scale of use
- Future proof
 - Meets the needs of the healthcare market today
 - Track and traceability, batch number, expiry date ...
 - Reduced Space Symbology & Radio Frequency tagging
- 'On the ground' support network through Membership Organisations



What did EHI deliver 2003-2006

- Enhanced awareness on GS1 System in Healthcare sector across Europe
- Development Healthcare specific communication tools (documentation, dedicated WEB page)
- Setup communication with pan-European organisations (hospitals, pharmacists, European Commission, etc.)
- Engagement of Member Organisation in Healthcare development

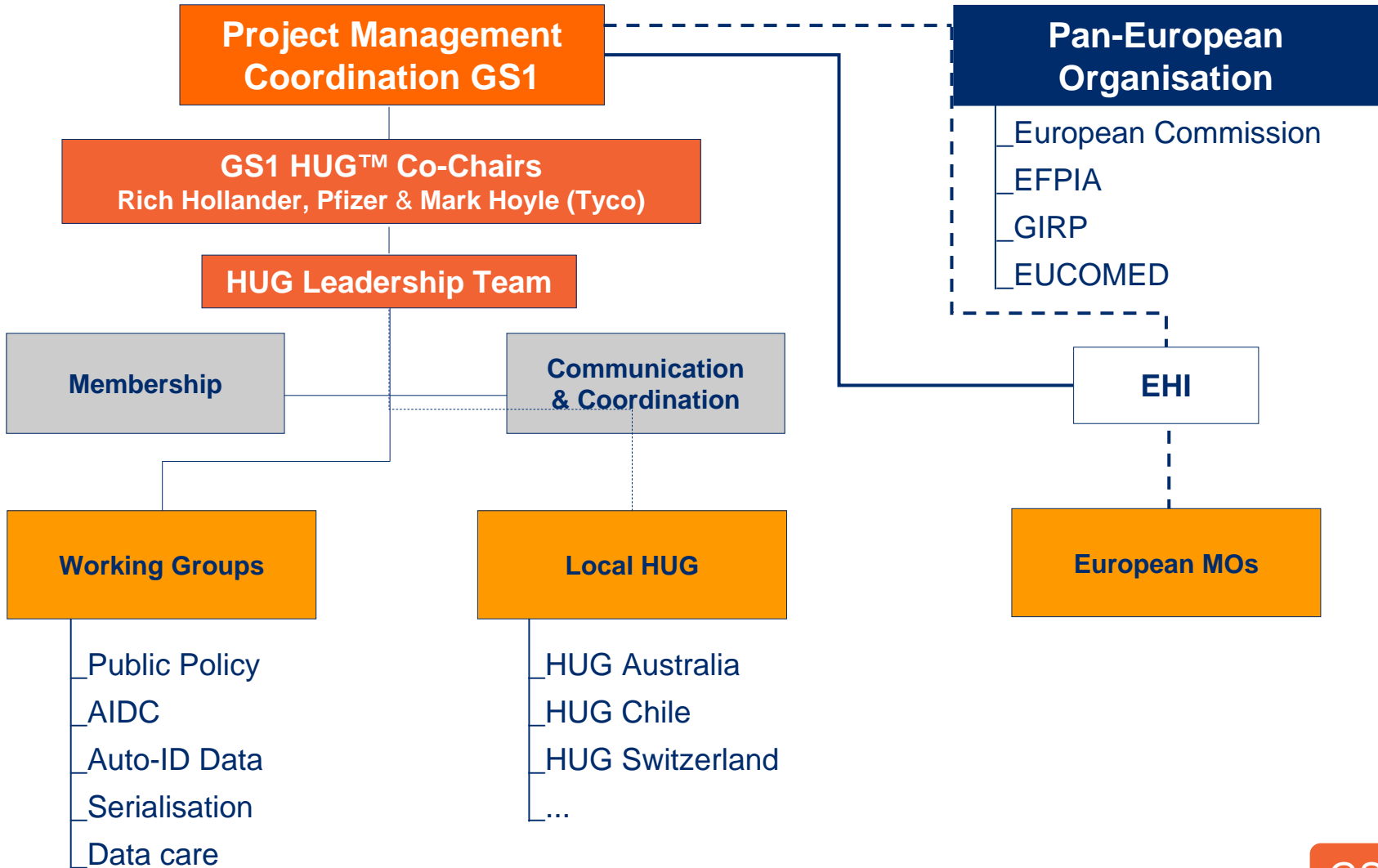
Activities 2006

- Initiatives Programme
 - Haemophilia pilot in Ireland successful implemented
 - Voluntary Application Guidelines (VAG) published as good draft
 - Bridge e-pedigree project launched
- EPC Programme
 - Major Information Sharing / Recruitment event was performed in November 2006
- Communications Programme
 - Successful website
 - Knowledge Bank continuously updated
 - Forum – Newsletter
 - Presentations at major events like Logipharma, Manupharma, EAHP-congress, etc



- **EHI : an initiative driven by the MOs**
- **GS1 HUG™ : an initiative driven by the Users**
- **From an European scope to a Global Scope**
- **Healthcare has become a top priority for GS1**

GS1 HUG™ Organisation





EHI – contributing to the global healthcare strategy and roadmap at GS1

- Active participation in standards development by support of HUG work teams
- VAG as input to global applications standards
- Promote and represent HUG at major European marketing events
- Engaging European stakeholders in HUG
- Promote global healthcare strategy at European MO's and encourage participation
- Link healthcare websites
- Encourage information sharing between European healthcare experts
- Lead implementation of forthcoming global standards if the pilots are pan-european



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