The Global Language of Business

Global GS1 Healthcare Conference 2016

25-27 October, Beijing, China

IMAGINE one world, one standard, one vision: improving PATIENT SAFETY

Participants from around the world join the global GS1 Healthcare conference to:

- **Share** the latest news on industry and regulatory developments in automatic identification, traceability and electronic product catalogues
- **Network** and leverage with other stakeholders from around the world using this unique, neutral and global platform
- **Learn** more about existing supply chain data standards
- **Hear** how GS1 works with hospitals, pharmacies and patients

Patient safety and supply chain excellence through global standards

The global GS1 Healthcare conference takes place in Beijing 25-27 October, and brings together key strategists, actors and influencers from across the world to advance the development and adoption of global standards in the healthcare supply chain. Past conferences have proven that significant value is to be gained for participants from the full range of healthcare related organisations, from (inter-)governmental bodies and regulators, healthcare providers, pharmacists, manufacturers, distributors & wholesalers, logistics providers, industry associations, and the GS1 Member Organisations representing local communities.

About GS1 Healthcare

GS1 Healthcare is a voluntary, global Healthcare User Group leading the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies. For more information, visit www.gs1.org/healthcare

The conference at a glance:

Tuesday 25 October	Wednesday 26 October	Thursday 27 October	Friday 28 October
Opening	**Plenary:** UDI and regulatory Track & Trace initiatives for medical devices	**Plenary:** Hospital implementation	**Site visits to Shanghai Hospitals** (optional)
Plenary: Traceability from manufacturer to patient			
Networking lunch	Networking lunch	Closing	
Implementation reality sessions: Traceability for manufacturers and wholesalers, hospitals and regulatory requirements for medical devices	**Implementation reality sessions**: UDI – marking/ labelling and Data/GDSN, regulatory requirements for pharmaceuticals and vaccines	**Travel to Shanghai** (optional)	
Poster reception	Networking dinner		

There will be simultaneous translation at the conference (EN>CN, CN>EN).

Day 1: Tuesday, 25 October	
7:30 – 8:30	**Registration and welcome coffee**
8:00 – 8:30	**A starter session on GS1 standards** Introduction to global standards for Identify, Capture and Share Mr. Jackie Du, Assistant Director, Promotion Dept., GS1 China
8:45 – 12:35	**Opening Plenary Session:** **Pharmaceuticals/Traceability from manufacturer to patient** Traceability is an ubiquitous requirement in Healthcare – to improve patient safety through visibility in many business processes
8:45 – 9:00	**Opening remarks and welcome to the conference** Ms. Ulrike Kreysa, Vice-President Healthcare, GS1 Global Office Mr. Miguel A. Lopera, President and CEO, GS1 Global Office
9:00 – 9:05	**Welcome from GS1 China** Mr. Zhang Chenghai, President and CEO, GS1 China
9:05 – 9:15	**Official welcome** Senior officer, Standardization Administration of the People's Republic of China (SAC)
9:15 – 9:40	**USA DSCSA requirements and implementation plans** Ms. Connie Jung, Senior Advisor for Policy, U.S. Food and Drug Administration *(confirmed)*
9:40 – 10:05	**Pharmaceutical traceability in China** Ms. Gu Lihong, Senior Consultant, The Partnership For Safe Medicines (PSM) China *(confirmed)*
10:05 – 10:30	**Traceability from global manufacturer's perspective** Mr. Mike Dethick, Managing Director, The R&D-based Pharmaceutical Association Committee (RDPAC), China *(confirmed)*
10:30 – 11:00	**Coffee break**
11:00 – 11:25	**EU Falsified Medicine Directive** Mr. Jerome Lepeintre, Minister Counsellor for Health and Food Safety, Delegation of the European Union to China and Mongolia *(confirmed)*
11:25 – 11:50	**Evolution of Traceability in Argentina** Dr. Maximiliano Derecho, Legal Advisor, ANMAT, Argentina
11:50 – 12:15	**Korea pharmaceuticals serialisation policy & national traceability system**

	Ms. Kyoungja Lee, General Director, Pharmaceutical information management division of KPIS, Health Insurance Review and Assessment Service, Korea *(confirmed)*
12:15 – 12:20	**Introduction charity** Mr. Liu Dong, President, Beijing Chunmiao Children's Aid Foundation, Director, Division of Cardiac Surgery, Beijing United Family Hospital and Clinics (BJU) *(confirmed)* GS1 Healthcare supports a local charity with 5 EUR for every received feedback form
12:20 – 12:25	**Introduction afternoon sessions**
12:25 – 12:35	**Introduction presentation for the poster reception**
12:35 – 14:00	**Networking lunch**
14:00-15:30	**Implementation Reality Sessions – Round 1** (register for one of the three) Three concurrent breakout sessions on traceability or public policy (medical devices). **Participants can choose from three sessions – session 1 and 2 will be repeated:** **1. Pharmaceutical traceability – what does it mean for the manufacturers and wholesalers** A mix of manufacturers and wholesalers will each present their respective approach to traceability, leveraging a combination of GS1 standards and product serialization. A panel discussion will round out the session, including a regulator's perspective. Moderator: • Mr. Craig Alan Repec, Senior Manager, Supply Chain Visibility, EPCIS & RFID, GS1 Global Office Panelists: • Ms. Peggy Staver, Drector, Product Integrity, Pfizer • Mr. Jeffrey Denton, Senior Director, Secure Supply Chain, AmerisourceBergen Corporation • Mr. Michael Rose, Vice President, Supply Chain Visibility, Johnson & Johnson Supply Chain • Mr. Scott Mooney, Vice President Distribution Operations, McKesson • Dr. Maximiliano Derecho, Legal Advisor, ANMAT **2. Traceability – implementation and benefits for hospitals and retail pharmacies** Providers who have implemented GS1 standards for traceability in the care giving environment will share their experiences and advice: where to start, why, drivers, sponsorship and funding, the positive results and challenges. Chair: Mr. Jean-Michel Descoutures, Chief of Pharmacy, Centre Hospitalier Victor Dupouy Panellists:

	• Mr. Feargal Mc Groarty, National Haemophilia system Project Manager, St. James's Hospital • Mr. Justin Bitter, Business Manager, Bernhoven Hospital • Mr. Peter Helmbaek, Senior Consultant, Amgros I/S **3. Public Policy: Medical Devices** Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session. Moderators: • Ms. Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office • Ms. Jackie Elkin, Global Process Owner - Standard Product Identification - Global Regulatory Affairs, Medtronic
15:30-16:00	**Coffee break**
16:00-17:30	**Implementation Reality Sessions – Round 2** (repeat of 1. and 2. register for one of the two) **1. Traceability – implementation and benefits for hospitals and retail pharmacies** **2. Pharmaceutical traceability – what does it mean for the manufacturers and wholesalers**
17:30-18:30	**Poster reception** Discover the latest GS1 Healthcare implementations and initiatives developed by GS1 member organisations – vote for the best poster
17:30-19:00	**International Government Healthcare Supply Chain Think Tank** (Invitation only) Open to international government healthcare organisations – discussions will be held under the Chatham House Rule

Day 2: Wednesday,26 October	
8:30 – 9:00	**Welcome coffee**
9:00 – 13:00	**Plenary session – Unique Device Identification (UDI) and regulatory Track & Trace initiatives for Medical Devices** UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
9:00 – 9:25	**Latest Advances CFDA Made on Regulations for UDI** Name, Division Director of the Department of Medical Device Registration, CFDA
9:25 – 9:50	**The new MD regulation in Europe** Mr. Salvatore Scalzo, Policy and Legal Officer, DG for Internal Market, Industry, Entrepreneurship and SMEs, Health Technology and Cosmetics, European Commission *(confirmed)*
9:50 – 10:15	**Medical Device Track and Trace System in Turkey Cooperated by Turkish Medicines and Medical Devices Agency and The Scientific and Technological Research Council of Turkey** Mr. Ahmet Dikici, Ph.D., Chief Researcher and Project Manager, TÜBİTAK BİLGEM Software Technologies Research Institute, Turkey *(confirmed)*
10:15 – 10:40	**UDI regulation & implementation in U.S.** Mr. Jay Crowley, VP and UDI Practice Lead, USDM Life Sciences *(confirmed)*
10:40 – 11:10	**Regulation on traceability of medical devices in Argentina** Dr. Maximiliano Derecho, Legal Advisor, ANMAT, Argentina
11:10 – 11:40	**Coffee break**
11:40 – 12:05	**UDI Implementation from manufacturer's view** Ms. Eva Chow, IT Director, Medtronic *(confirmed)*
12:05 – 12:30	**UDI Implementation in Shanghai Shuguang Hospital** Mr. Zhou Hua, President, Shanghai Shuguang Hospital, China *(confirmed)*
12:30 – 12:55	**Global standards for an international company** Ms. Kathryn E. Wengel, Worldwide Vice President & Chief Supply Chain Officer, Management committee member, Johnson & Johnson *(confirmed)*
12:55 – 13:00	**Introduction to afternoon sessions**
13:00 – 14:00	**Networking lunch**
14:00 – 15:30	**Implementation Reality Sessions – Round 1** (register for one of the three)

	Three concurrent breakout sessions on how to implement UDI or public policy (Pharmaceuticals and vaccines). **Participants can choose from three sessions – session 1 and 2 will be repeated:** **1. Implementation Reality Sessions on UDI Implementation AIDC Marking/Labelling** Need a better understanding of the steps involved in the implementation of identification and marking Automatic Identification and Data Capture (AIDC) of medical devices for the U.S. FDA UDI rule and other global UDI initiatives? Join this session to hear about the challenges and successes, and learn from our panellists as they share their practical experiences. Panellists include: • Mr. Chuck Biss, Senior Director, AIDC Healthcare, GS1 Global Office • Ms. Jackie Elkin, Global Process Owner – Standard Product Identification – Global Regulatory Affairs, Medtronic • Mr. Tom Werthwine, Director, Industry Standards, Supply Chain Visibility, Johnson & Johnson • Mr. Stan Malinowski, Manager Manufacturing Systems Integration, UDI Lead GS1 Standards & Marking Technologies - Strategic Project Management, Medtronic **2. Implementation Reality Sessions on UDI – Data/GDSN** Master Data Management is one of the most challenging areas relating to the implementation of the UDI regulation and Global Data Synchronisation. It involves the management of information at global and local levels. Inconsistent, incomplete and incorrect data increase the risk of patient safety errors and the cost of healthcare across the entire supply chain. The ultimate value of data quality translates to patient safety and improved lives for the caregivers. Join this session as panellists share their experiences in getting ready to provide data to the FDA's GUDID and the lessons learned from their GDSN implementation success stories. Panellists include: • Mr. Nick Manzo, Global Omni-Channel Commercial Lead, 1WorldSync • Ms. Catherine Koetz, Industry Manager – Healthcare, GS1 Australia • Mr. Peter Alvarez, Sr. Director Master Data Management, GS1 Global Office • Mr. Mao Fengming, Assistant director of IT Dept., GS1 China **3. Public Policy: Pharmaceuticals and vaccines** Regulatory requirements and initiatives from around the world related to pharmaceuticals and vaccines – normally a closed group; it is only open for this session. Moderators: • Ms. Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office • Ms. Peggy Staver, Director, Product Integrity, Pfizer, Co-Chair Public Policy work group
15:30-16:00	**Coffee break**
16:00 – 17:30	**Implementation Reality Sessions – Round 2** (repeat of 1. and 2. register for one of the two) **1. Implementation sessions on UDI – Data/GDSN** **2. Implementation sessions on UDI – marking/labelling**

19:00 – 22:30	**Networking event**

Day 3: Thursday, 27 October

8:30 – 9:00	**Welcome coffee**
9:00 – 11:05	**Plenary session– Hospital implementation** In this session providers who have implemented GS1 standards in the care giving environment will share their experiences and advice.
9:00 – 9:25	**Global standards - the foundation for developing hospital information system** Mr. Wang Jian, Director of medical affair of medical support department, The General Hospital of the People's Liberation Army *(confirmed)*
9:25 – 9:50	**Implementation of standardised traceability system in Japan** Dr. Chikayuki OCHIAI, M.D., D.M.Sc., Professor of Tokyo Healthcare University, Honorary CEO of NTT Medical Center, Tokyo *(confirmed)*
9:50 – 10:15	**National Drug Information Sharing in the Thailand Health Care Supply Chain** Assoc. Prof. Dr. Duangpun Kritchanchai, Healthcare Supply Chain Excellence Centre, Centre of Logistics Management, Faculty of Engineering, Mahidol University, Thailand *(confirmed)*
10:15 – 10:40	**GS1 implementation in Shanghai East Hospital** Mr. Xu Zhaohui, Vice President, Shanghai East Hospital, China
10:40 – 11:15	**Coffee break**
11:15 – 13:00	**Plenary session– Hospital implementation – continued**
11:15 – 11:25	**HPAC Award** The GS1 Healthcare Provider Advisory Council (HPAC) provides two awards for: 1. an individual who has contributed extensively to furthering GS1 Healthcare's work efforts over the years; 2. a provider organisation that has implemented GS1 Standards for at least one process in their organisation.
11:25 – 11:50	**Presentation of winner of the "Provider Recognition Award"**
11:50 – 12:15	**Presentation of winner of the "Provider Implementation Best Case Study Award"**
12:15 – 12:40	**The New Era of Healthcare** Ashley Brooks, NHS Patient Champion, UK *(confirmed)*

12:40 – 12:50	**Invitation to next conference in Berlin, Germany** Mr. Juergen Schmitz, Head of Sales, GS1 Germany *(confirmed)*
12:50 – 13:00	**Closing remarks** GS1 Healthcare Tri-Chairs

Afternoon	Travel to Shanghai (optional, by registration only)
Friday, 28 October Site visits to Shanghai East hospital or Shanghai Shuguang Hospital	
8:30	Departures from Grand Kempinski Hotel Shanghai
9:00-11:30	Introduction Management system in operating theatre Management system in hospital pharmacy
11:30-12:00	Back to hotel
12:00-	Lunch