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Winner of the “Provider Recognition Award”

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The Global Language of Business

# From mass-market to hospitals, my barcode life for the past 30 years!

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# From mass-market to hospital



## Beginning of the 80's

- Working in a washing powders and soaps company for mass-market distribution
  - Mandate product identification using standards (Gencod-EAN)
  - Necessary high quality barcodes printings
- World wild supply chain evolution

# Middle of the 90's



## Statement

- In the little night grocery's shop near the hospital, they can read a barcode at the checkout check the inventory and launch a production order on the other side of the world as soon as reorder point is reached.
- The hospital use fax orders with the major pharmaceutical suppliers....

# Help hospitals benefit from existing standards



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## Help hospitals benefit from existing standards

- Show
- Adapt to hospital life
- Explain
- Make clear
- Make it happen
- Facilitate implementations

# Help hospitals benefit from existing standards



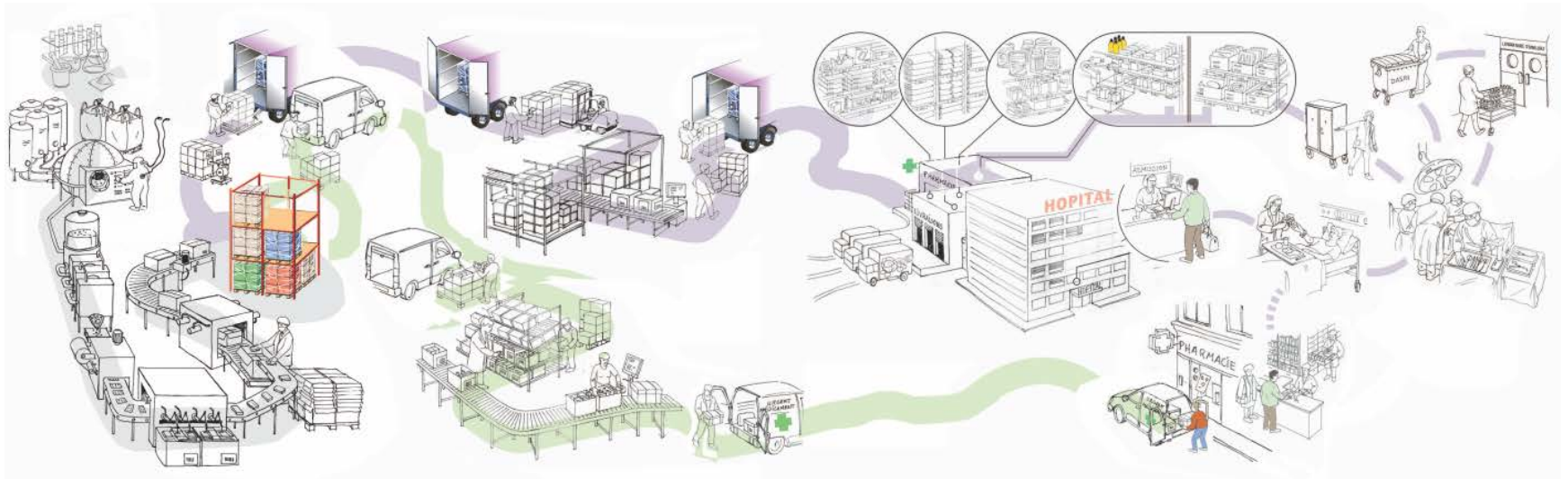
## SHOW how to use existing standards



# Help hospitals benefit from existing standards



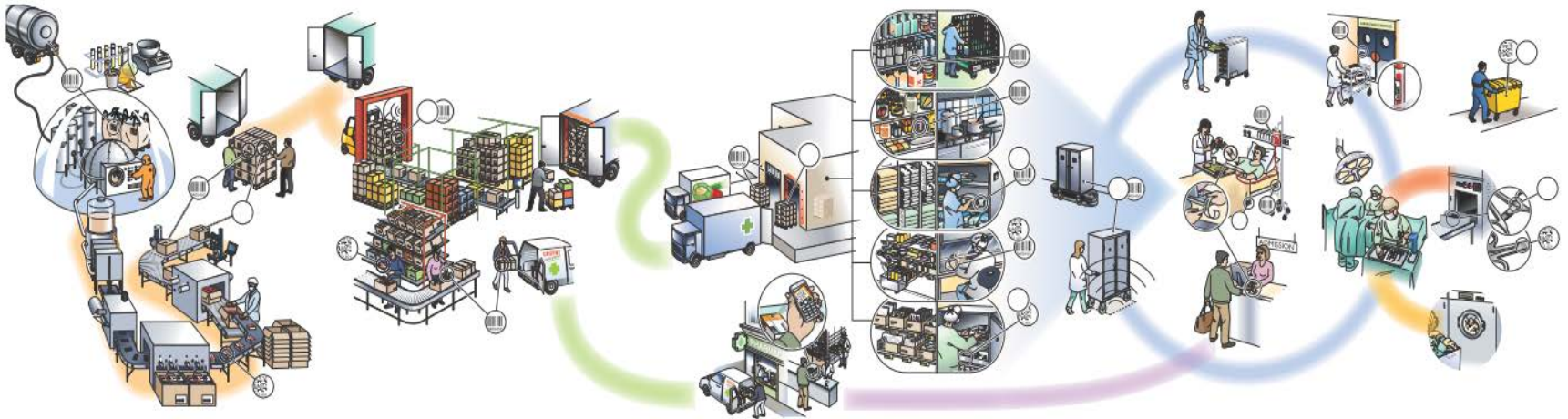
## Adapt support to hospital life



# Help hospitals benefit from existing standards



## Adapt support to hospital life

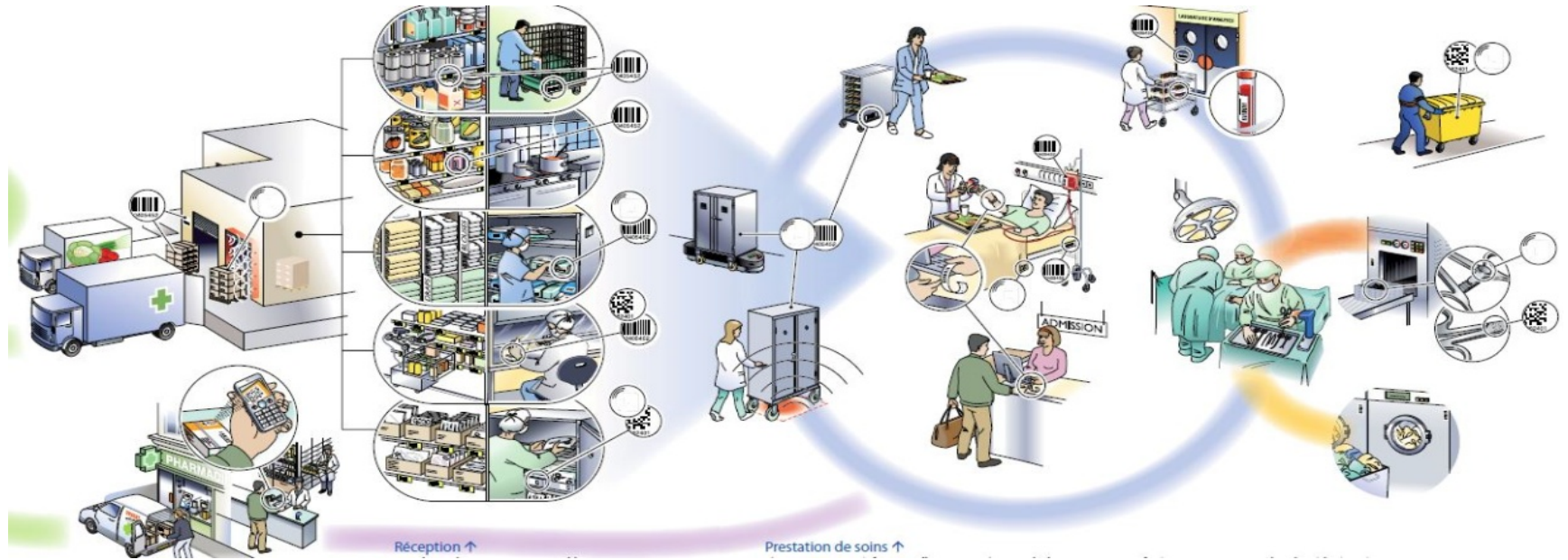




# Help hospitals benefit from existing standards



## Adapt support to hospital life



# Help hospitals benefit from existing standards



## Explain

Best practices guide for  
an hospital WMS tender  
using GS1 standards



# Help hospitals benefit from existing standards



## Make clear

For practicable management article it must be different by packaging level.

As a consequence the management systems databases must be able to deal with 5 more (and linked) article Id's



# Help hospitals benefit from existing standards



Make it happen: sterilization cart barcode stickers

## GLN delivery



## GLN Return



**GRAI**

# Help hospitals benefit from existing standards



## Warehouse picking and shipping labels with GLN & SSCC



# Help hospitals benefit from existing standards



## Dijon UH - Rooms Identification



# Help hospitals benefit from existing standards



## Make it happen: cart RFID tags

Cart Traceability  
between support units  
and care units :  
ensure the right cart  
is delivered at the  
right destination.

**GRAI**

**ACTIVE TAG**

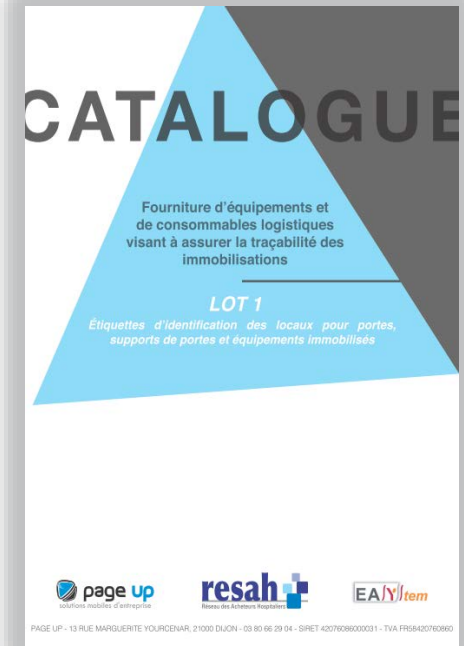


# Help hospitals benefit from existing standards



## Facilitate further implementations

- Gather in a single GPO market all the components for traceability and assets management :
  - Labels
  - Printers
  - Scanners
  - Application softwares





# Help hospitals benefit from existing standards

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## Facilitate further implementations

- Simplify the access to GDSN through GPO developments and consequent public markets

And now on? T(r)opical:



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## Pending launch of asset management with serialized GTIN for the university hospital of Guadeloupe



Thank you for your attention

