

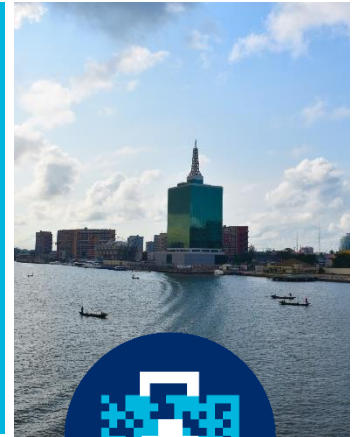


The Global Language of Business

# Keynote Speeches

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Tom Woods, Chairman, Global Steering Committee for Quality Assurance, World Bank





Tom Woods

Chairman  
Global Steering Committee  
The World Bank

Tom is a senior consultant at the World Bank where he chairs the Global Steering Committee for Quality Assurance – a donor agency coordination platform focused on medicine quality and regulatory capacity strengthening. Tom served as the deputy for Africa at the US State Department from 2004-2006 and as the deputy for Africa at USAID from 2002-2004.

Tom is also President of Woods International, a Washington, DC based consulting firm.  
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## What Is the Global Steering Committee?

- A voluntary coalition of major health development institutions that procure billions of dollars of health products every year.
- Partners focused on supporting national capacity for efficient and effective supply chains that deliver quality health products to the people who need them.
- A coordination mechanism to avoid duplication of efforts, leverage joint capabilities, and plug in the private sector to promote global best practices and standards.
- A strong connection to the African Medicines Regulatory Harmonization effort and a liaison to NEPAD and regional economic organizations.
- A conduit for expertise and resources that help national authorities maximize ownership and drive health outcomes.
- A strong partner to GSI to promote track and trace awareness across Africa

# A Diverse Set of Organizations with a Common Goal - Keeping Health Products Safe -



Private Sector

Provides input and support through



Private Sector Advisory Council

Channels input and support to GSC



## Why is pharmaceutical traceability important to GSC members?

- Greater supply chain visibility will strengthen overall health systems and improve patient outcomes
- Country led implementation helps sustainability – a core goal for donor assistance
- Africa must not be left out when it comes to integrating global standards and enjoying the benefits
- It helps donors with their own supply chain management and builds coordination in country rather than duplication



# Defining the Opportunity

- Public health safety mandate
- Health system efficiencies
- Local manufacturing requires global standards
- Global manufacturers are already on board
- Interoperability keeps Africa tied to global economy



# Supply chain visibility is one piece of the puzzle

- Track and trace combines with other key regulatory functions – it doesn't replace!
- Post-market surveillance and field detection
- Laboratory strengthening
- Product registration and enforcement activities





# How can GSC members help?

- Health development and financing institutions have **resources** and **expertise** to support national implementation plan development and programs.
- Partners can help governments tap **private sector** solution providers and target best practices
- Share experience from other countries and other regions – shorten your runway to lift off.
- Work with continental initiatives and economic blocks to advance Africa's progress.





# How does The World Bank fit in?

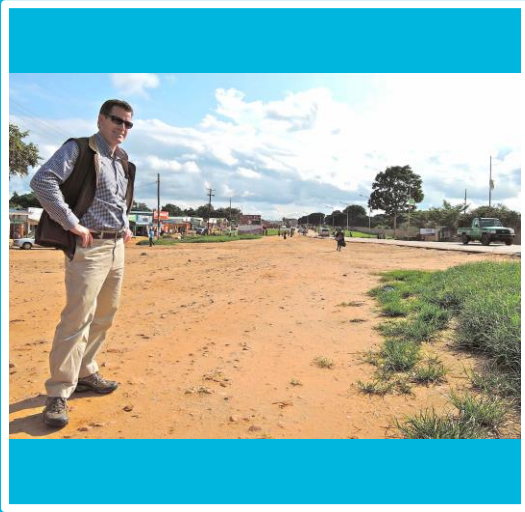
## We Bring Global Solutions to Local Challenges

- Present in > 170 countries, 10,000 employees
- Coordination between Ministries of Health and Finance – grants, loans, blended financing
- Policy advice, research and analysis, and technical assistance
- Universal Health Coverage by 2030
- Country driven – we are working for you



# The Call to Action

- Sustainable Development Goals impossible if we don't deliver health!
- Pharmaceutical traceability is a key building block
- We have to move together
- African leadership can make it happen



The World Bank

Global Steering  
Committee for  
Quality  
Assurance

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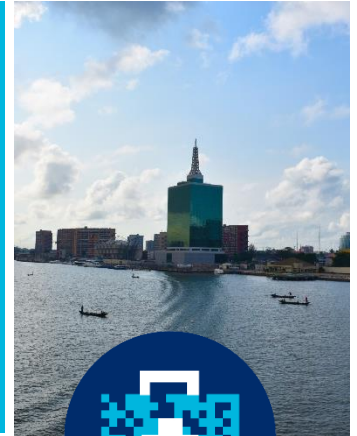


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Philippe François, Head of Sourcing and Supply Chain at the Global Fund



A photograph of two young girls in school uniforms laughing together in a rural field. The girl on the right is wearing a light blue school shirt and has her arm around the girl on the left. The girl on the left is wearing a red shirt under a grey patterned vest. They are standing in a field of tall grass with a fence and a tractor in the background.

# GS1 standards deployment is part of Global Fund Supply Chain strategy

 The Global Fund



Philippe François

Head, Sourcing & Supply Chain  
The Global Fund to fight AIDS,  
Tuberculosis and Malaria

- 25 years of experience in international healthcare operations in Europe Middle East and Africa, Asia and US
- Before joining the Global Fund in 2018, I served as the head of supply chain at Novartis. As leader of supply operations for European and American multinationals, I was responsible for defining and deploying broad supply strategies, securing quality supply for more than 120 countries, controlling costs and constantly innovating with the firm goal of achieving quality care for patients



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**27 Million Lives Saved**



# Where the Programs Are

Approximately 65% of disbursements currently go to countries in sub-Saharan Africa, where HIV and malaria are most graphically concentrated, and to more than 100 countries worldwide.

4%

Latin America  
and the Caribbean

8%

North Africa and  
the Middle East

65%

Sub-Saharan  
Africa

4%

Eastern Europe  
and Central Asia

19%

Asia and  
the Pacific

# The Global Fund Strategy 2017-2022

## Objectives

1  
Maximize Impact  
Against HIV, TB,  
and Malaria

2  
Build Resilient  
& Sustainable  
Systems for Health

3  
Promote & Protect  
Human Rights and  
Gender Equality

4  
Mobilize  
Increased  
Resources

## Targets



**14M**

Lives saved in the three-year period beginning in 2017



**194M**

New infections or cases of HIV, TB and malaria averted



**us\$35B**

Catalyzed in domestic finance for health



**us\$230B**

Driven in economic gains

# Why GS1 Standards are important for the Global Fund?

## Vision Statement

We purchase ~\$1.2B of “**efficient and safe**” products per year and our vision is to trace all products across the complete supply chain up to the final patient to avoid counterfeiting.

## Goals & Objectives

- ✓ Enabling a secure and efficient supply chain from source through to medication dispensing points and operating rooms
- ✓ Enabling end-to-end data visibility with **automated transaction and data-sharing** that eliminate manual data entry, validation and correction, reducing errors and costs
- ✓ **Identifying and implementing supply chain efficiencies**, minimizing product waste, less time in recalls and more in patients, improving care)
- ✓ **Ensuring supply chain security** to help pharmacies, hospitals and physicians identify counterfeit drugs and reimbursement fraud
- ✓ Improving patient safety



“Supply chain data standards will greatly improve healthcare safety and efficiency, but safety is our primary value. The needs of the patient come first.”



# Global standards could help save thousands of lives and billions of dollars each

Global standards could be a critical enabler to improving the safety and quality of patient care in a cost-effective way. These standards have greater potential to improve care and save resources if they are truly global and adopted by all stakeholders, **including manufacturers, distributors, wholesalers, pharmacies, and providers and also governments, Regulators and Development organizations.**

Universally accepted methods for identifying products and locations and exchanging data could enable organizations to share vital information along the entire value chain, eliminating today's broad array of custom data configurations, while improving:

- compatibility and interoperability,
- reducing redundancy,
- preventing medication errors,
- enhancing visibility,
- and enabling seamless, automated information exchange among supply chain partners.