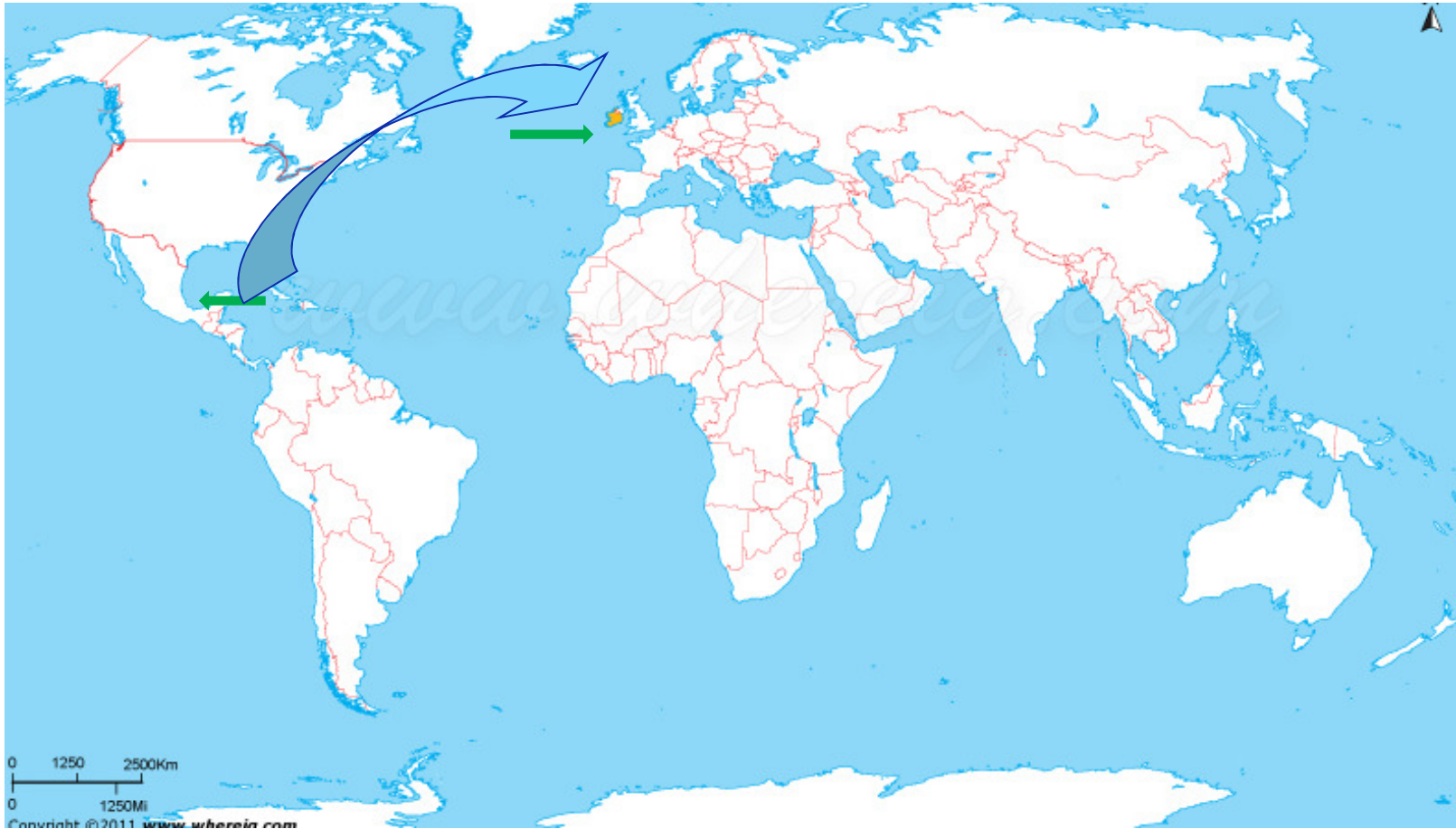


# Improved Patient Safety using GS1 Standards



**Feargal Mc Groarty, Project Manager,  
National Centre for Hereditary Coagulation  
Disorders, St James's Hospital, Ireland**

# Where is Ireland?



# Where is Mexico?



# Ireland-Mexico Links

- The largest group of Irish-Americans; and the second largest group of Americans
- Both have a long history of independence
- **St Patrick's** group of Irish-Americans that travelled to America in 1847



merican; and  
American

*San Patricios*" A  
group of  
Irish-Americans that  
travelled to  
America in 1847

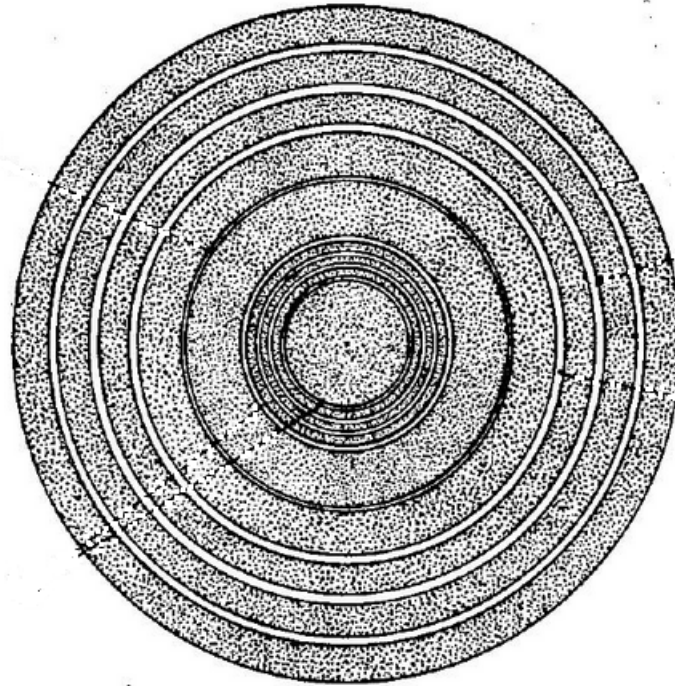


# 5 other things you might not know about Mexico

- **Chocolate was invented in Mexico**  
The word itself is derived from Nahuatl, the language of the Aztecs, who drank chocolate before they ate it. Cacao has been grown in Mexico for over 3,000 years.
- **Caesar salad was invented in Mexico**  
It's not an Italian dish, but rather the invention of an Italian-American immigrant, Caesar Cardini, who opened restaurants in Mexico City and Tijuana.
- **Mexico City is built on a lake**  
It sinks about 20cm a year. Take that, Venice. – Life jackets are under your seats!
- **62 indigenous languages are spoken throughout Mexico**  
It's the second highest number globally, surpassed only by India.
- **Ireland is the biggest per capita consumer of Corona beer in Europe!**  
We give you Guinness, you give us Corona...a fair swap!



# Sombrero?



# First Barcode

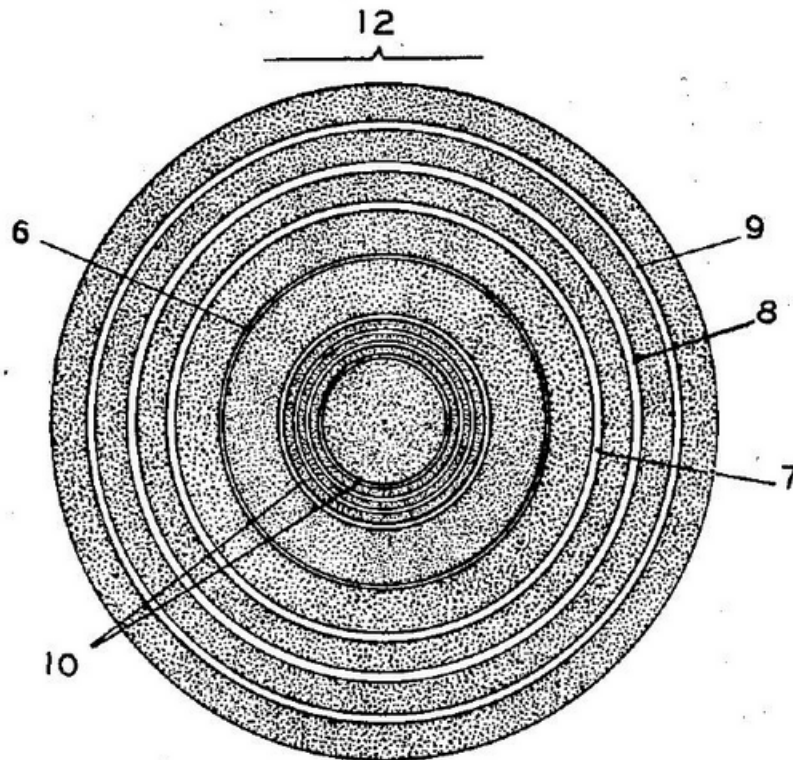


FIG. 10

NOTE: LINES 6, 7, 8, AND 9 ARE LESS REFLECTIVE THAN LINES 10.

INVENTORS:  
NORMAN J. WOODLAND  
BERNARD SILVER

BY THEIR ATTORNEYS

*Howson & Howson*



# Famous Pop Group?



# Agenda

- Standards in the Healthcare Supply Chain
- Barcodes on medication – Why? What?
- Background to NCHCD and Haemophilia
- Why our medication Supply chain had to change
- Exploiting smartphone technology - allowing patients to scan their medication within the home
- Outcomes/ROI
- Conclusions





***"Why is it when a death happens one at time, silently, it warrants less attention than when deaths happen in groups of five or 10?....."***

***".....every day, a 747, two of them are crashing....we would not tolerate that degree of preventable harm in any other forum."***

**Peter Pronovost, MD, senior vice president for Patient Safety and Quality and director of the Armstrong Institute for Patient Safety and Quality at Johns Hopkins.**



**So..... let's look at  
one of the reasons  
for these “silent”  
deaths...**

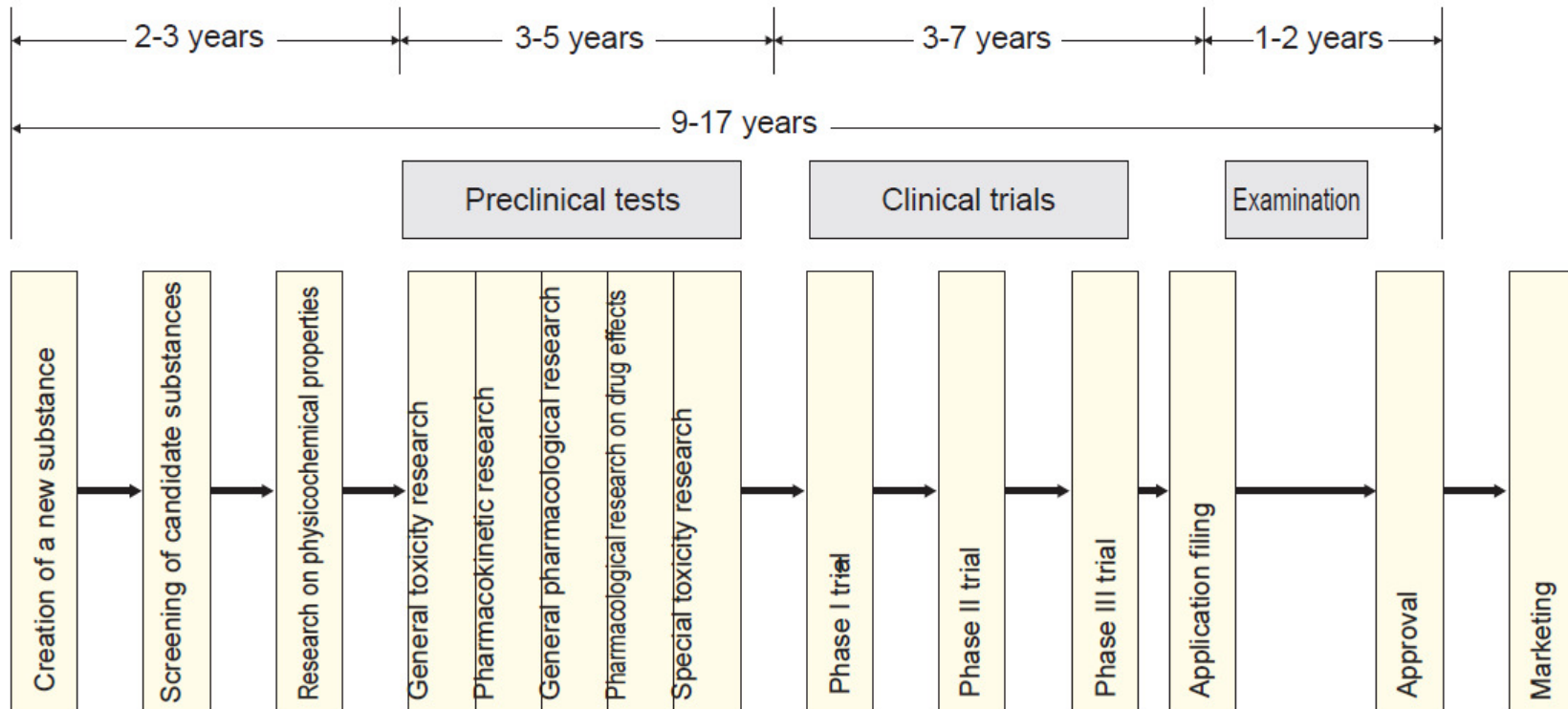


# Pharma Drug manufacturing

## Overview

## Process and Period of New Drug Development

It is considered that 9-17 years and ¥50 billion are required to develop a new drug.



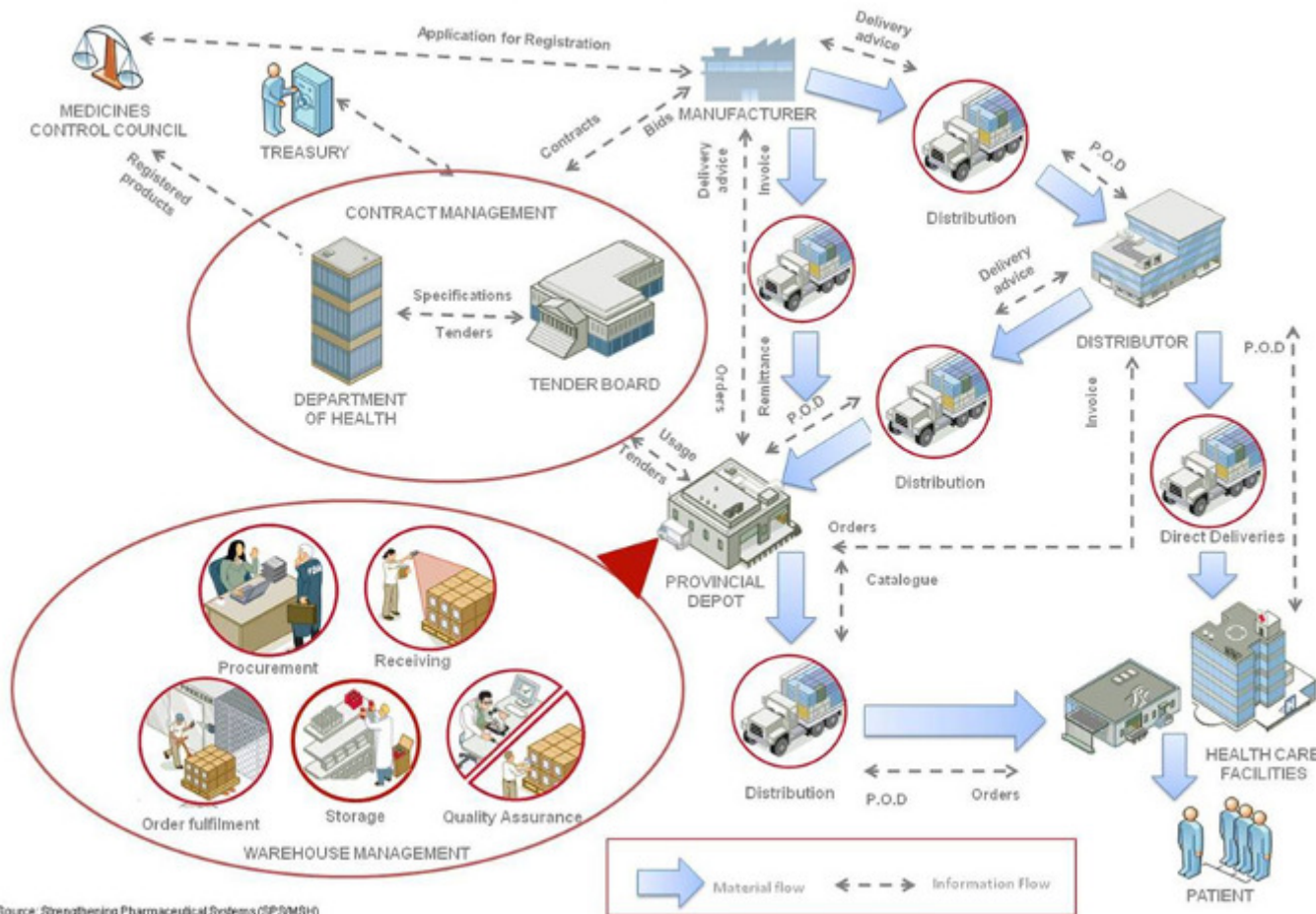
# Drug development....excellent!



# Quality and Validation...excellent!



# Pharma Supply Chain... excellent!



Source: Strengthening Pharmaceutical Systems (SPSMH)



**And then after 17 years  
development what do they do...?**



# When the drug gets to the patient.... Not counterfeit but just as dangerous!

Spot the difference



Would barcode scanning have prevented this? Absolutely!





# How did this happen?

American College of Obstetrics and Gynaecologists – August 2012

“The main causes (of medication error) are human factors including....

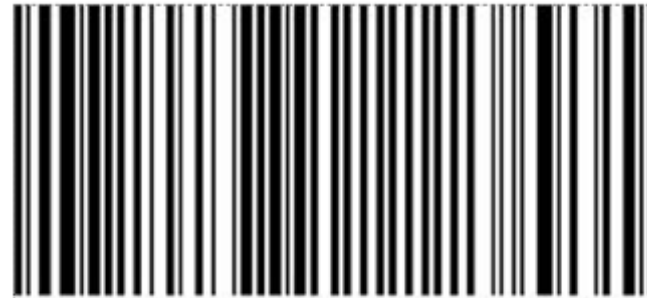
- Fatigue
- Inattention
- Memory Lapse
- Lack of Knowledge
- Failure to communicate



# Do these suffer from any of the causes listed?



(01)07612345678900(17)100503  
(10)AC345G3



(00)376123450000007893



# Imagine....

- If all medication could be tracked from manufacturer to the patient
- Imagine if the patient could verify that the medication was safe to take even in their own home
- Imagine that hospitals could remotely monitor patient medication compliance
- Imagine if governments/regulators could be assured of a total medication recall



# Case Study

The use of GS1 standards to enhance patient safety, improve medication recording compliance and reduce costs



# National Centre for Hereditary Coagulation Disorders (NCHCD)

- Located at St James's Hospital, Dublin, Ireland
- Manages patients with inherited and acquired bleeding disorders
- Approximately 2000 patients with Haemophilia
- Approximately 200 patients with severe haemophilia (require intensive care/treatment)
- Medication budget is ~ €45 M
- Over 75% Patients with severe Haemophilia self medicate at home



# What is Haemophilia and why is traceability important?

- Haemophilia is a Chronic Disease, it is a bleeding disorder caused by a deficiency of a clotting factor
- Incidence is between 1:5,000 and 1: 10,000 Males
- The treatment of haemophilia involves the replacement of the clotting factor (previously prepared from pooled plasma) using a concentrated preparation “Clotting Factor Concentrate” (CFC)
- **Patients required to self treat at home**
- Lack of prompt response can lead to prolonged hospitalisation, decreased quality of life and misuse or wastage of expensive plasma and recombinant products





# Models of Haemophilia medication treatment care

- Physician choice **V** National tender
- Cryoprecipitate (pooled plasma) **V**  
Recombinant Factor Concentrate (synthetic)
- Clinic Treatment **V** Home Treatment
- Collected at Pharmacy **V** Home Delivery





# An economic model of Haemophilia in Mexico.

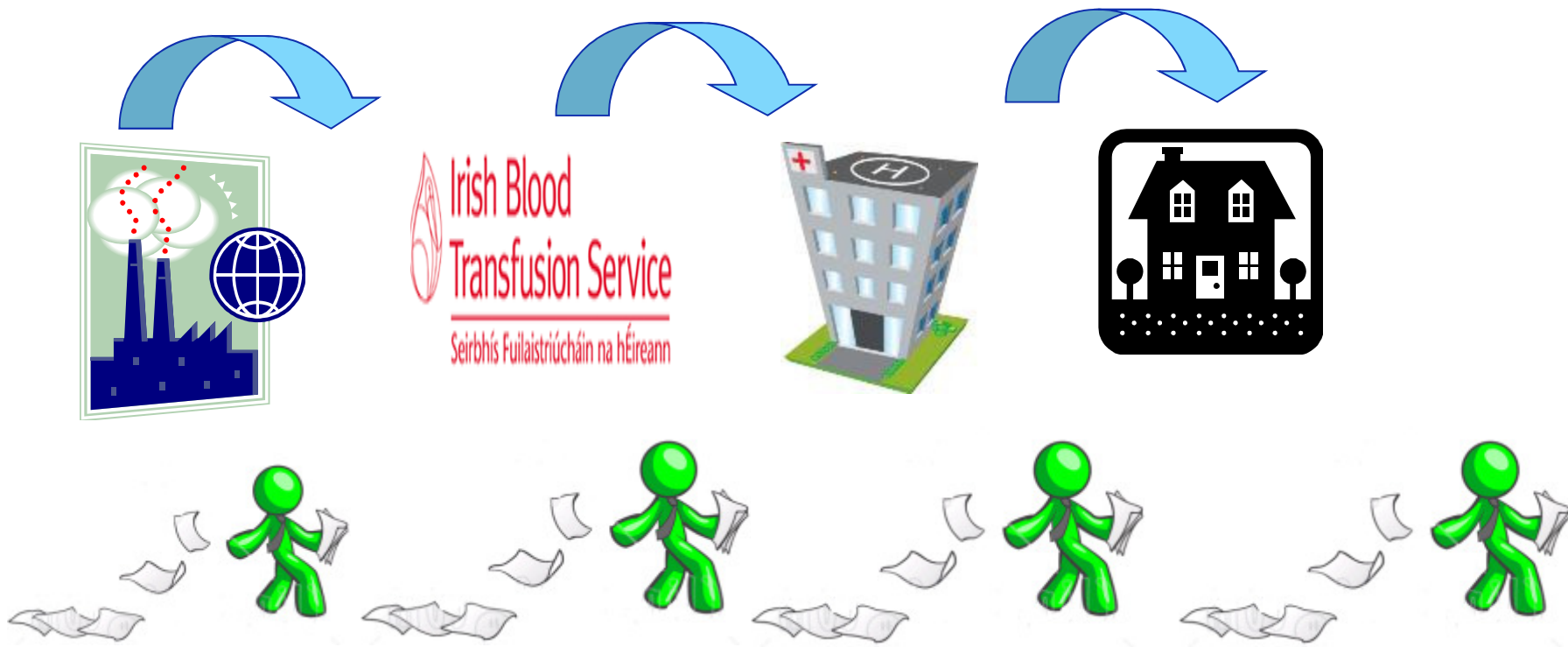
Haemophilia. 2004 Jan;10(1):9-17.

- Results indicated that treatment with **concentrate at home** compared with **cryoprecipitate at a clinic** substantially improves clinical outcomes at reduced annual cost levels.

“Patients treated at home experienced 30% less joint damage, used 13-54% less factor VIII (concentrate), had four times fewer clinic visits, and utilized half as many hospital days than those treated at a clinic.”



# Medication Supply chain.....where we were



# What triggered the initiative?

## *Catastrophic Event*

*Failure of Supply Chain-*

*Infection of patients with Hepatitis C and HIV due to contaminated blood products. **Infected medication remained in the supply chain after recall - leading to subsequent infection***

Over 70 people died in Ireland alone



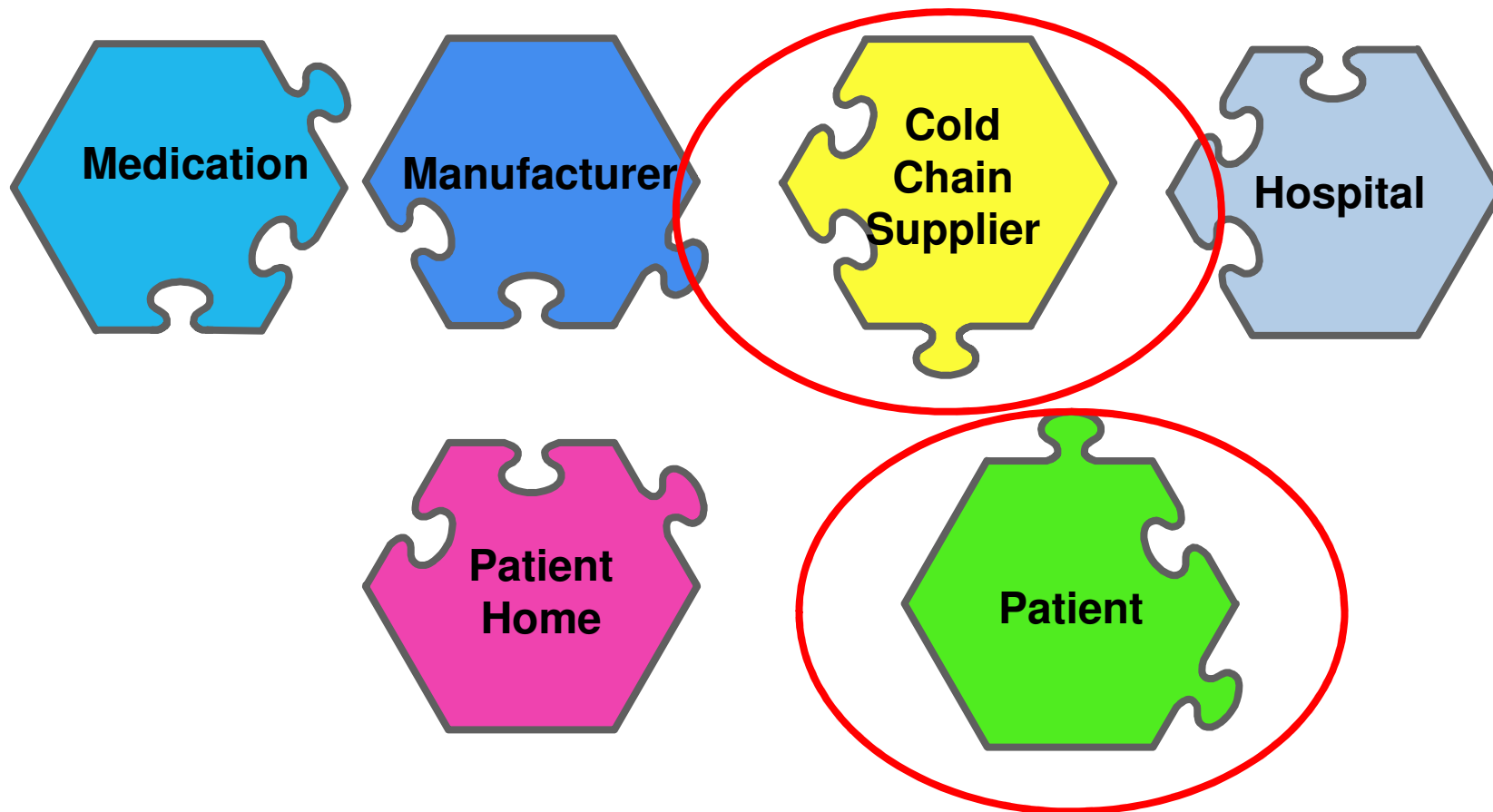
# Lindsay Report 2001

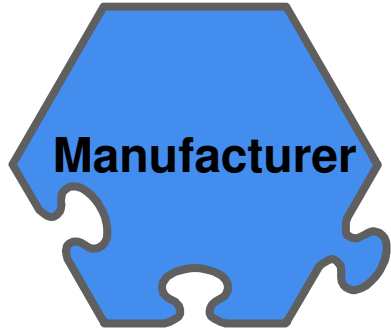
## Main Recommendations

- Improve communication between treatment centres
- Accurate product tracing
- Enact a validated product recall

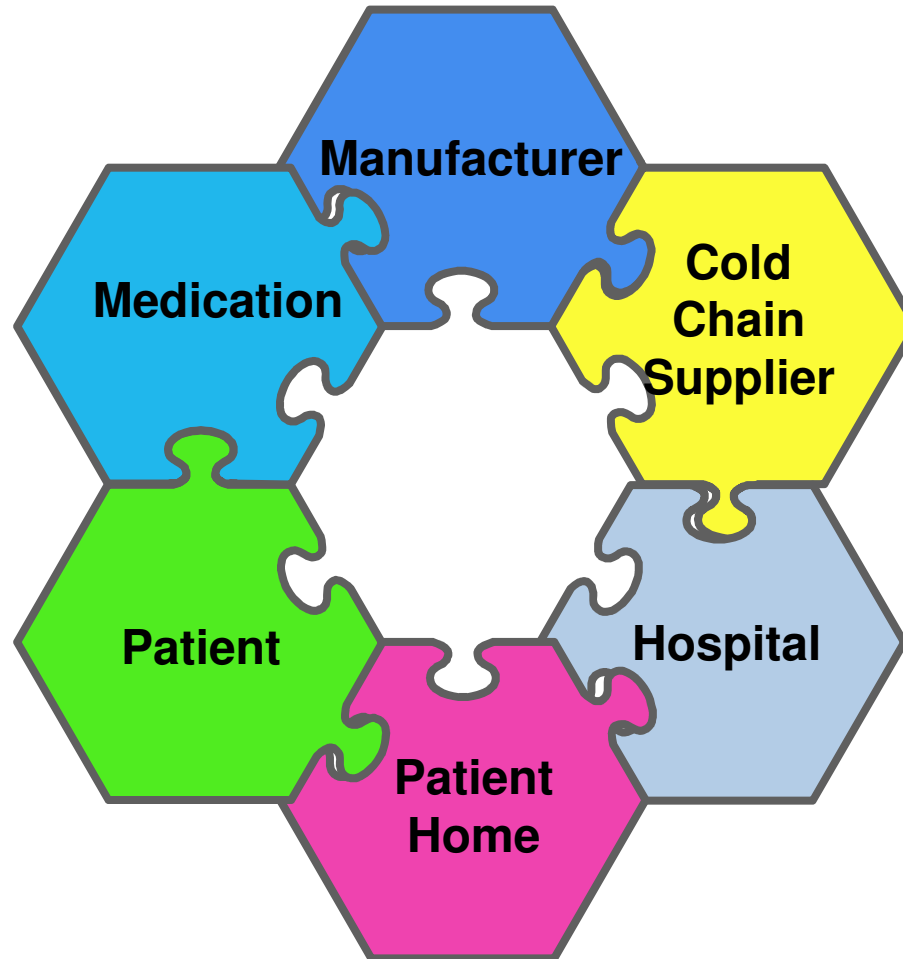


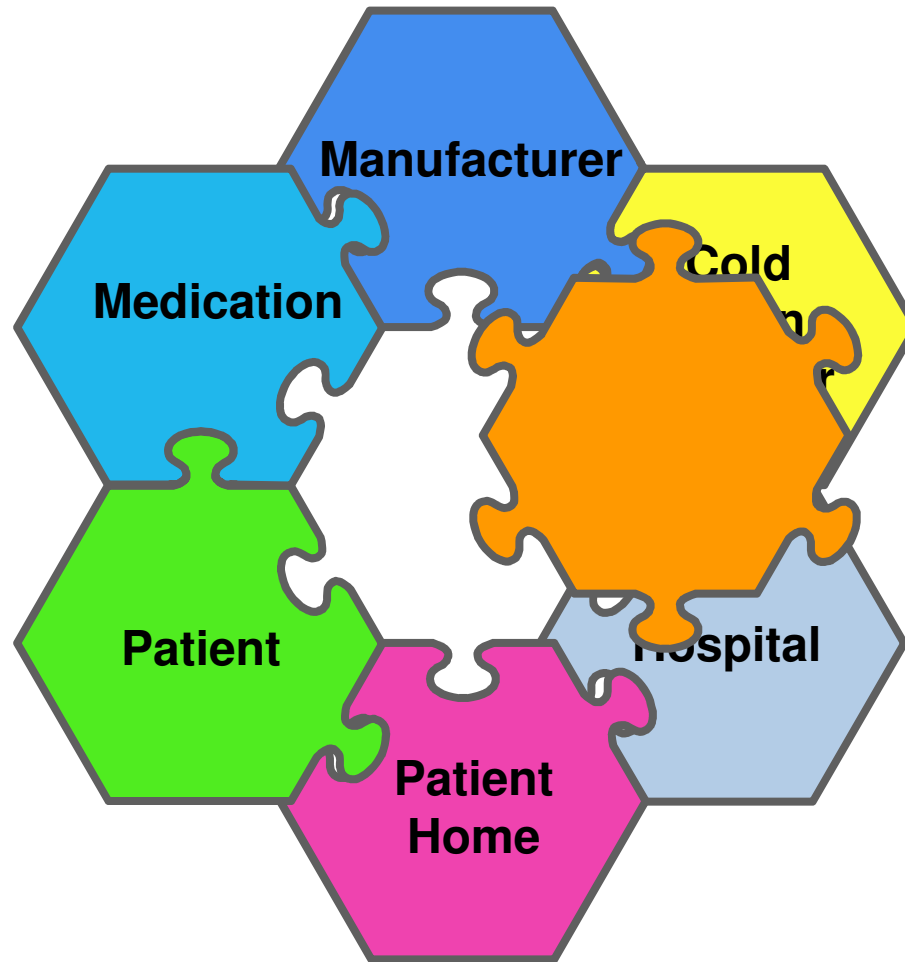
# Redesign the Supply Chain



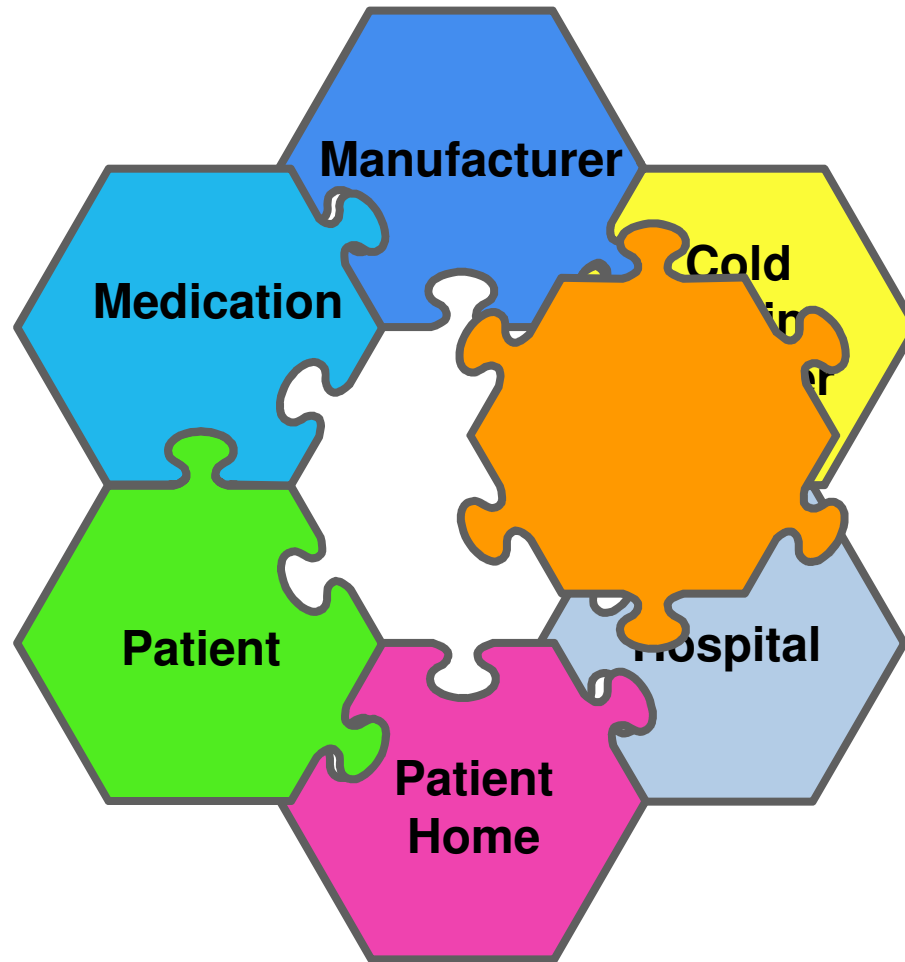


# Piece missing!

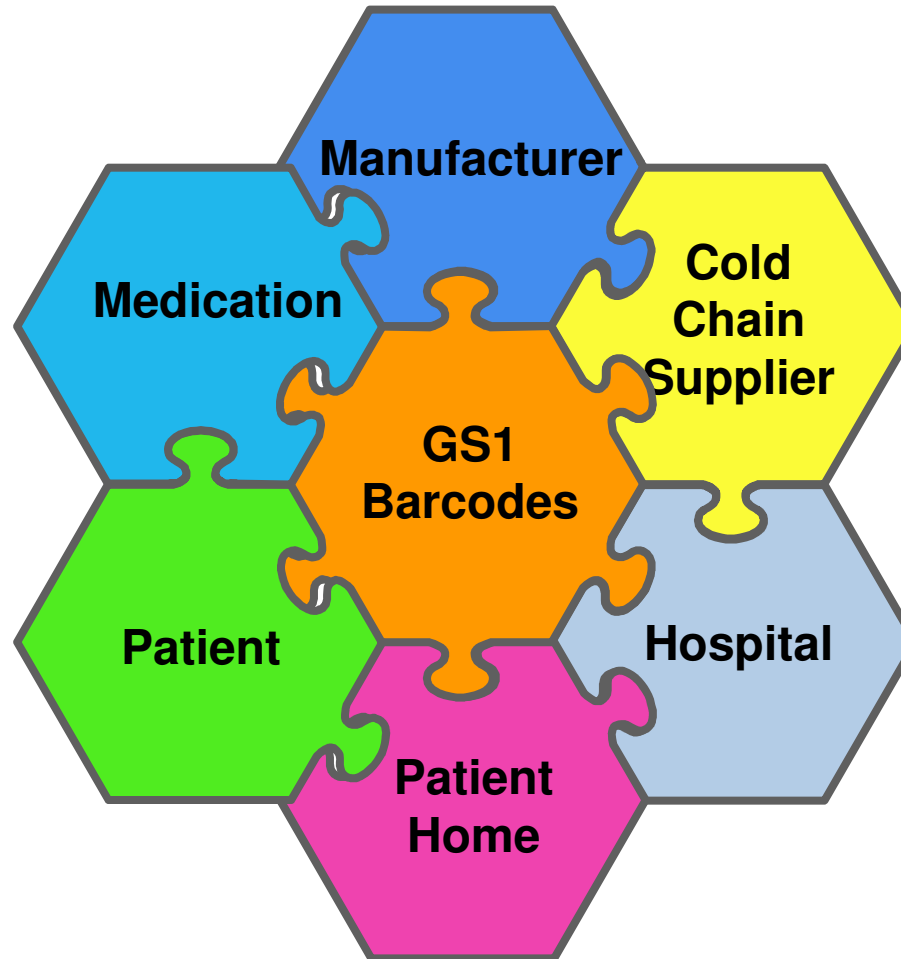








# The Final Piece!



# Solution – Adopt the Retail Track and Trace Model based on GS1 Standards

- Unique identification (barcode) of patient – **PMGSRN**
- Unique identification (barcode) of medication - Serialised **GTIN**
- Unique identification (barcode) of locations (Hospital/Home/Pharmacy/Transport) - **GLN**



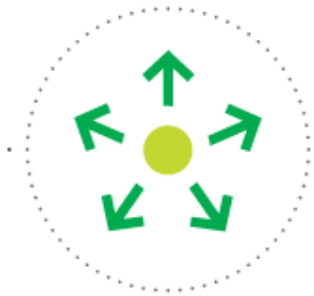
# Solution



IDENTIFY



CAPTURE



SHARE



# Identify



GTIN 00314141999995  
SN 10000000234  
LOT 987654321GFEDCBA

**Product Name  
(GTIN)**

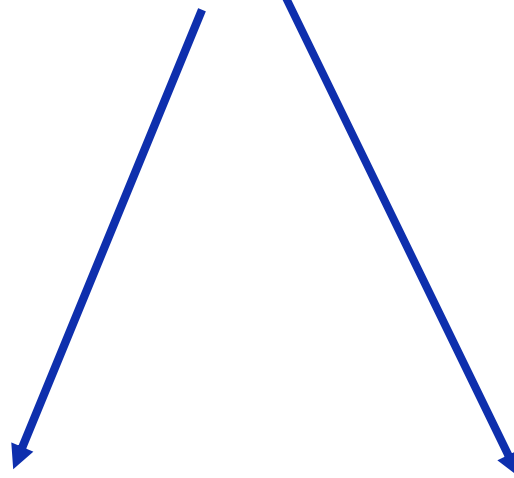
**Batch Number**

**Expiry Date**

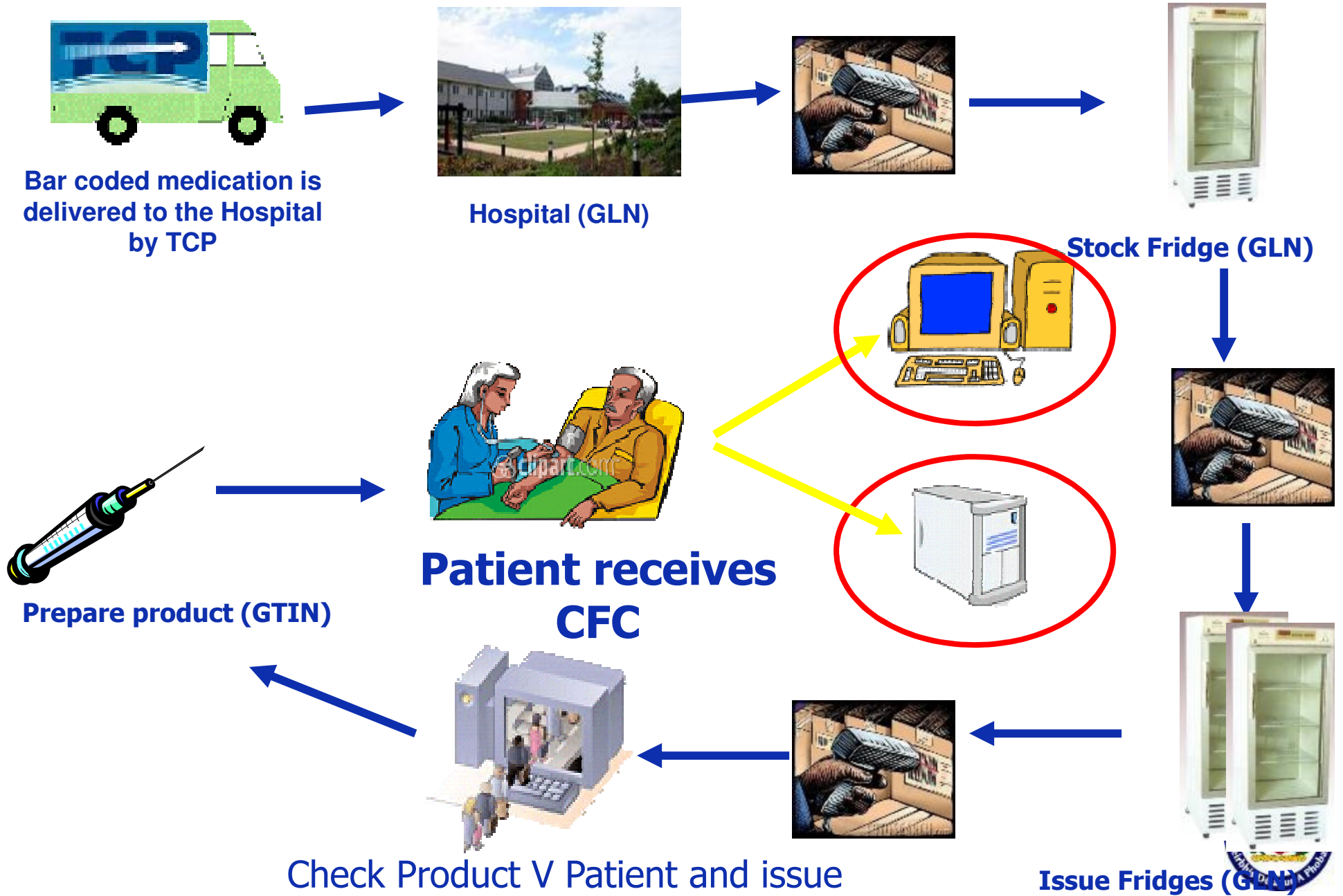
**Serial Number**



# Capture



# Solution for tracking and tracing products within the Hospital



# Share

Company: **St. James Hospital**      Owner: **Feargal**  
 Source: **PharmaTrack**      Stock Report By Location      Date: **02/05/07 16:28**  
 Criteria: **(GLN = NCHCD)**

## NCHCD

ProductName	Batch No	Received On	Expiry Date	Quantity
Advate 1.1 1000iu Baxject II Ireland	LE01F515AC	23/03/2007	30/08/2008 23:59	10
Advate 1.1 1500iu Baxject II Ireland	LE01F042AS	26/02/2007	31/08/2008 23:59	6
Advate 1.1 500iu Baxject II Ireland	LE01E127CH	20/10/2006	30/11/2007 23:59	5
Benefix 1000 IU	LE07F021AA	11/04/2007	31/07/2009 23:59	17
Benefix 500 IU	LE07F046AA	09/03/2007	31/03/2009 23:59	9
Fandhi 500 IU	IBVB6MRNT1	23/03/2007	28/02/2008 23:59	4
Novo Seven 2.4mg (120 KIU)	SU60351	05/09/2006	30/06/2008 23:59	1
	SU61573	08/03/2007	31/03/2009 23:59	3
Novo Seven 4.8mg (240 KIU)	SU60724	16/03/2007	30/09/2008 23:59	3
Novo Seven 1.2 mg (60 KIU)	SU60350	16/03/2007	31/03/2008 23:59	2
	SU60785	19/09/2006	28/02/2008 23:59	3
Prothromplex 600 IU	VNP2F001	11/10/2006	31/12/2007 23:59	2
	VNP2F002	02/11/2006	31/05/2008 23:59	4





# Single unit tracing

**Vbsninfo** Print

Barcode: (01)05010981002745(17)131130(21)000387(10)F16031

Serial Number: 000387

Product Name: BeneFIX 2000iu Injection

Batch Number: F16031

Batch Expiry: 30 Nov 2013

Current Location: JOSEPH WATSON

Date	Depot/Location	By
12 Aug 2011 11:56	CPL 05 DISPATCH	Liam Byrne
25 Aug 2011 10:49	OUT OF FRIDGE	Brian Graham
25 Aug 2011 3:19	NCHCD	Helen Shiel
01 Sep 2011 9:35	JOSEPH WATSON	Eadaoin O Shea



**Batch Recall**

Close

1. **Select Product & Batch**

Product:

Batch Number:

Batch No	Expiry Date	Received	Awaiting Supply	Issued	Allocated	On Van	In Stock	Used
LC8208Y	13/02/2012	<a href="#">140</a>	<a href="#">30</a>	<a href="#">70</a>	<a href="#">10</a>	<a href="#">5</a>	<a href="#">60</a>	<a href="#">21</a>

2. **Select Recall Level**

- Batch Allocation & Order Packing Process
- Batch Processing in Goods Receiving Process
- Patient Home Usage

- Order Delivery By Driver
- Hospital Usage
- Include / Exclude Certain Patients & Hospitals

# Recall Reports

[Patients](#)
[Journeys](#)
[Enquiries](#)
[Batch Tracking](#)
[Reports](#)

[Product List](#)
[Product Batches](#)
[Batch Items](#)
[Batch Purchase Orders](#)
[Batch Invoices](#)
[Batch Recall](#)

**Batch Recall** Close

5. **Batch Recall Report** [Print Report](#) [Generate Pivot](#)

Product: Advate 1000 IU      Batch: **LE07E066**      Expiry Date: 13/02/2012  
 Patients: 56                      Hospital: 21                      Total: 77  
 Recalled By: Hilary Mooney      Recall Date & Time: 22 May 2011 1200

Patient / Hospital	Issued	Used	Mobile	Phone	Address Line 1	Address Line 2	Address Line 3	County
St James's Hospital	9	7	086 3235812	01 410 3000	[Redacted]			Dublin 8
[Redacted]	4	2	086 3235812		[Redacted]	Tallaght		Dublin 24
[Redacted]	7	0	087 2235865	01 412 3421	[Redacted]	Ballyfermot		Dublin 8
[Redacted]	3	0	087 5235776		[Redacted]	Virginia		Cavan
[Redacted]	5	1	086 3235815	01 412 4211	[Redacted]	Ballyfeard	Carrigaline	Co. Cork
[Redacted]	1	0	087 6325833		[Redacted]	Lisnagry		Co. Limerick
[Redacted]	6	2	087 7235821		[Redacted]	Grange	Ballyneety	Co. Limerick
[Redacted]	3	0	086 2235876		[Redacted]	Ballydough		Co. Limerick
[Redacted]	4	3	086 2235813	01 410 2424	[Redacted]	Abbeydorney		Co. Kerry

← 1,2,3,4 →

6. **Confirm & Execute Batch Recall Process**

Recall Type:  **Simulation Only**     Live Recall








Re enter Batch Number:     Enter Password:

**Execute Batch Recall Process**



# Recall Reports

## PharmaTrack Batch Recall Report

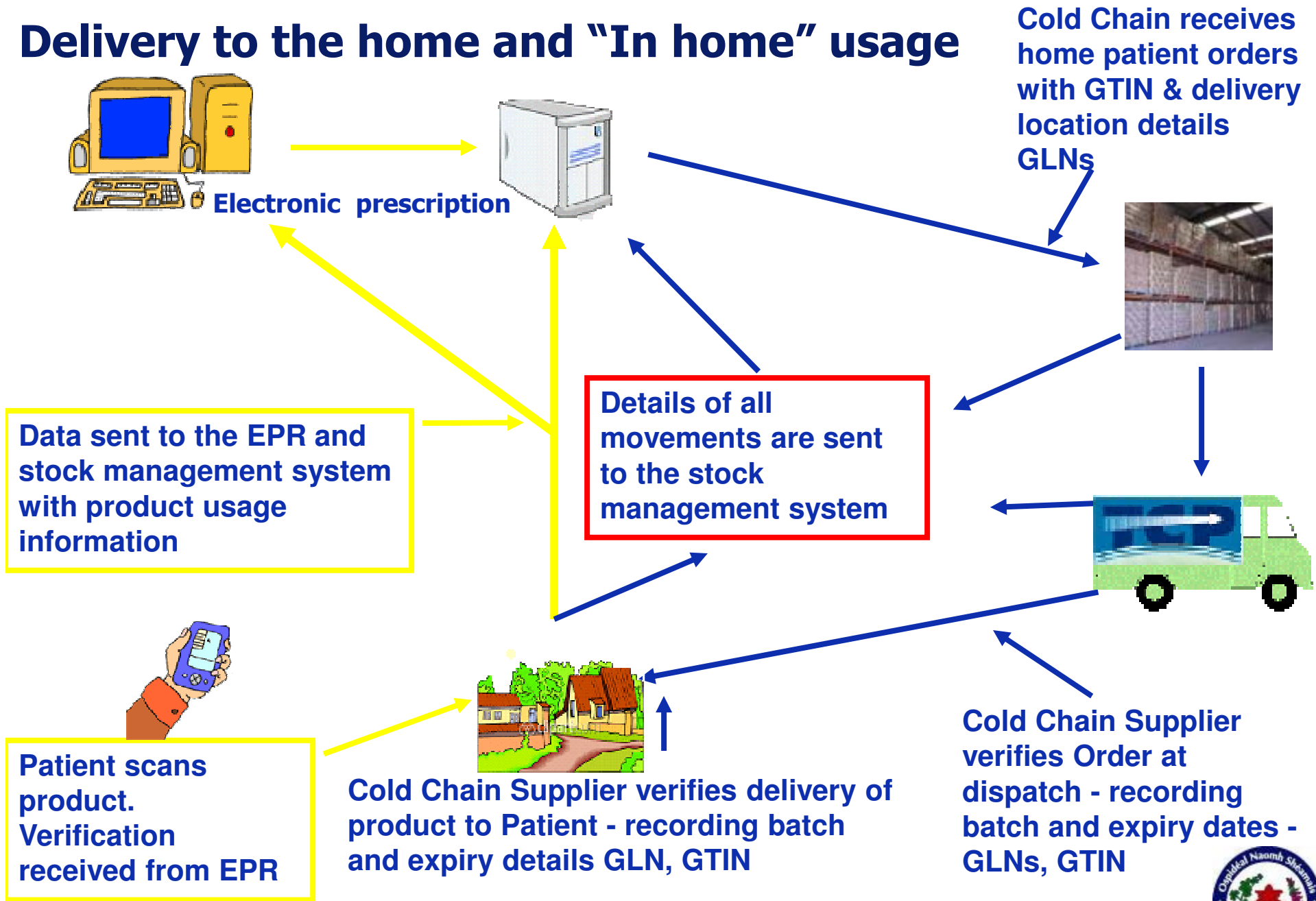
Company: St. James Hospital		
Batch Recall Report		
Source: PharmaTrack		
Criteria: (Batch No = LE07E055AA)		
Batch No :	LE07E055AA	Benefix 1000 IU
Serial No	Transaction Type	Transaction Date
000035	Issued Patient Name: XX XXXXXXXX	31/10/2006 15:22
	Reference : Prophylaxis	
000260	Transferred In GLN: NCHCD	29/02/2006 12:24
In Stock	Reference : Reason: NCHCD Stock Top Up	
000046	Issued Patient Name XXXXX XXXXXXXX	03/10/2006 13:02
	Reference :	
000120	Issued Patient Name XXXXX XXXXXXXX	13/09/2006 10:34
	Reference : surgical site bleed	
000121	Issued Patient Name XXXXX XXXXXXXX	14/09/2006 11:51
	Reference :	
000378	Transferred In GLN: WALTER STEVENSON WARD	12/03/2008 12:02
In Stock	Reference : Reason: WSW Stock Top Up Reference :	
000122	Issued Patient: XXXXX XXXXXXXX	03/10/2006 15:26
	Reference : right thigh bleed	
000123	Issued Patient: XXXXX XXXXXXXX	14/09/2006 11:51
	Reference :	
000134	Issued Patient: XXXXX XXXXXXXX	02/10/2006 15:31
	Reference : Right thigh bleed	

### BATCH SUMMARY

Total Booked In :	9
Issued to patients :	7
Stock in GLN(s) :	2



# Delivery to the home and "In home" usage



Cold Chain receives home patient orders with GTIN & delivery location details  
GLNs

Data sent to the EPR and stock management system with product usage information

Details of all movements are sent to the stock management system

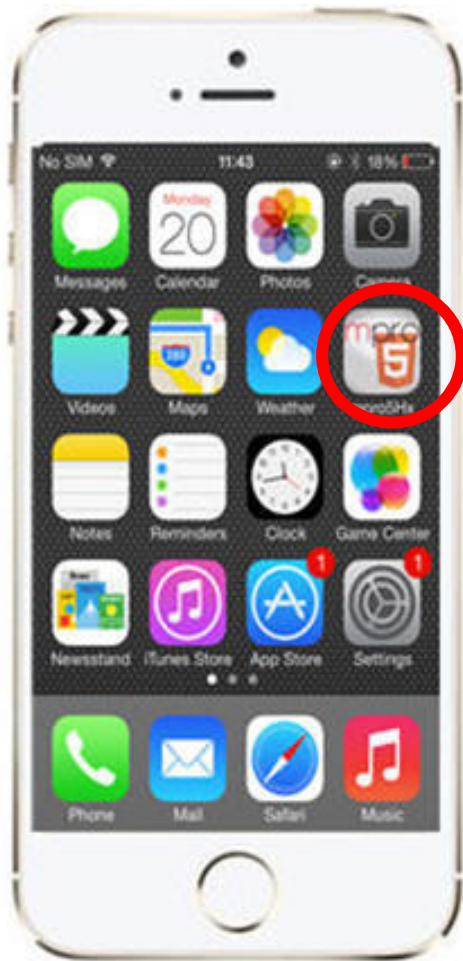
Patient scans product. Verification received from EPR

Cold Chain Supplier verifies delivery of product to Patient - recording batch and expiry details GLN, GTIN

Cold Chain Supplier verifies Order at dispatch - recording batch and expiry dates - GLNs, GTIN



# Smartphones with scanning App



# How it works

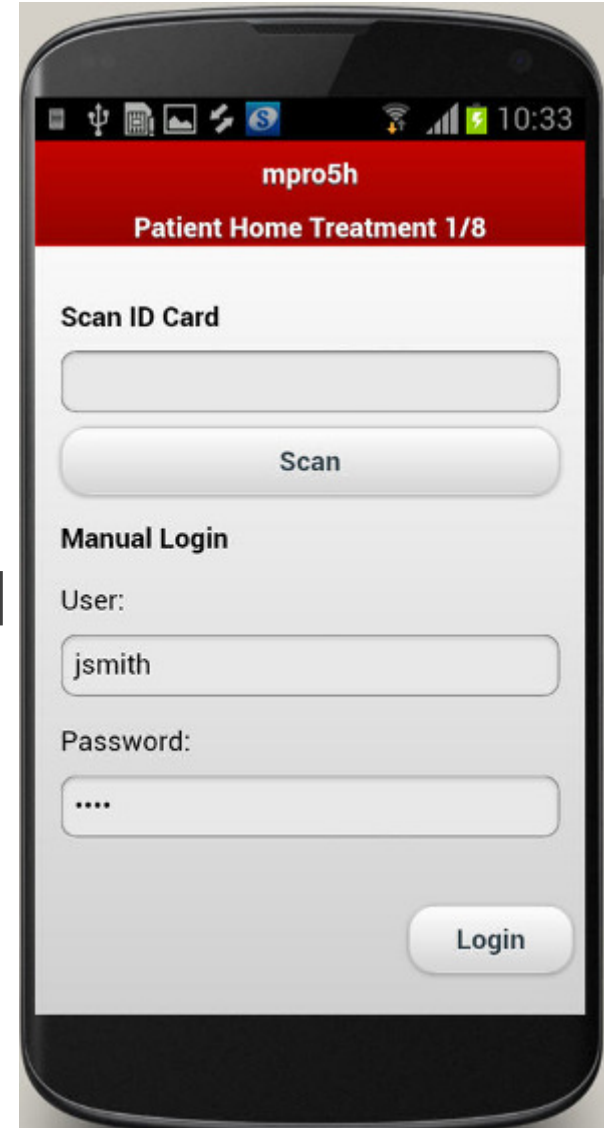
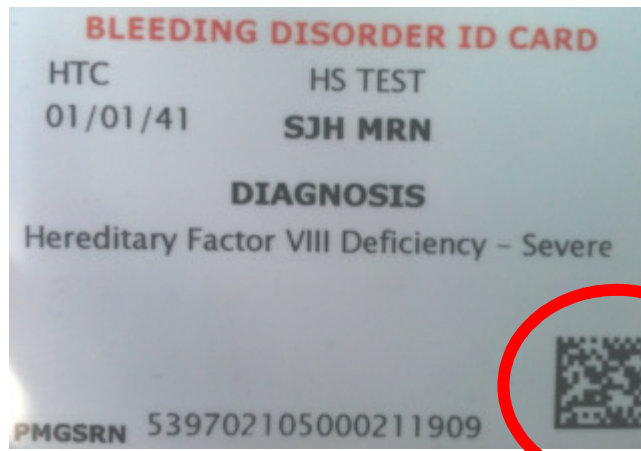
The system is designed to be simple to use but comprehensive – designed in consultation with patient focus group



# Log-in

Secure Login by

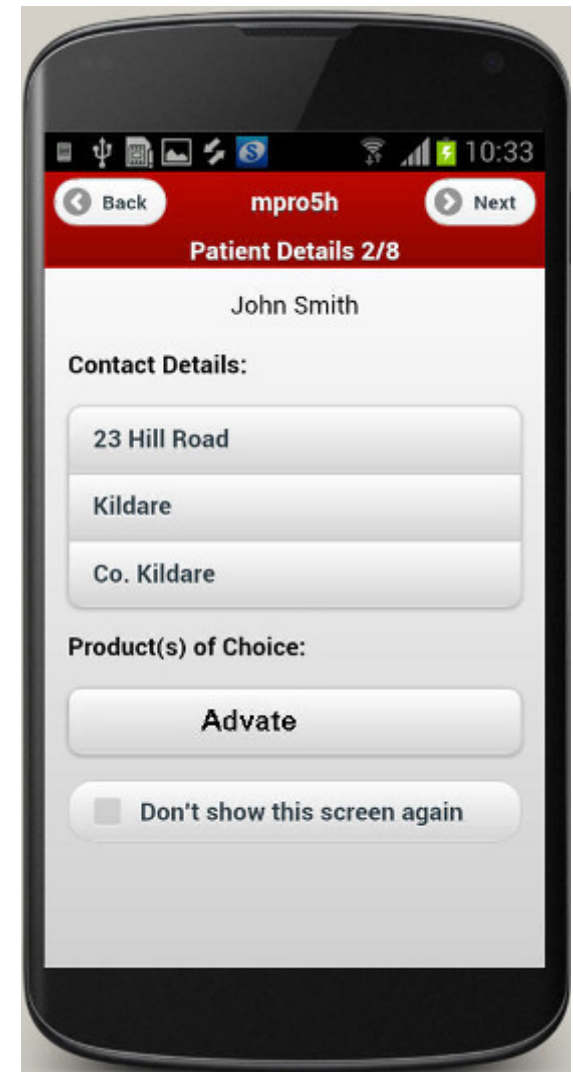
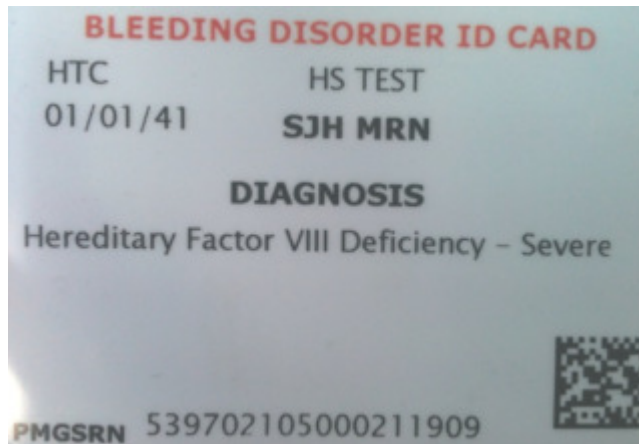
- Username/Password
- or
- Scanning unique GS1 ID on Card





# Patient Details

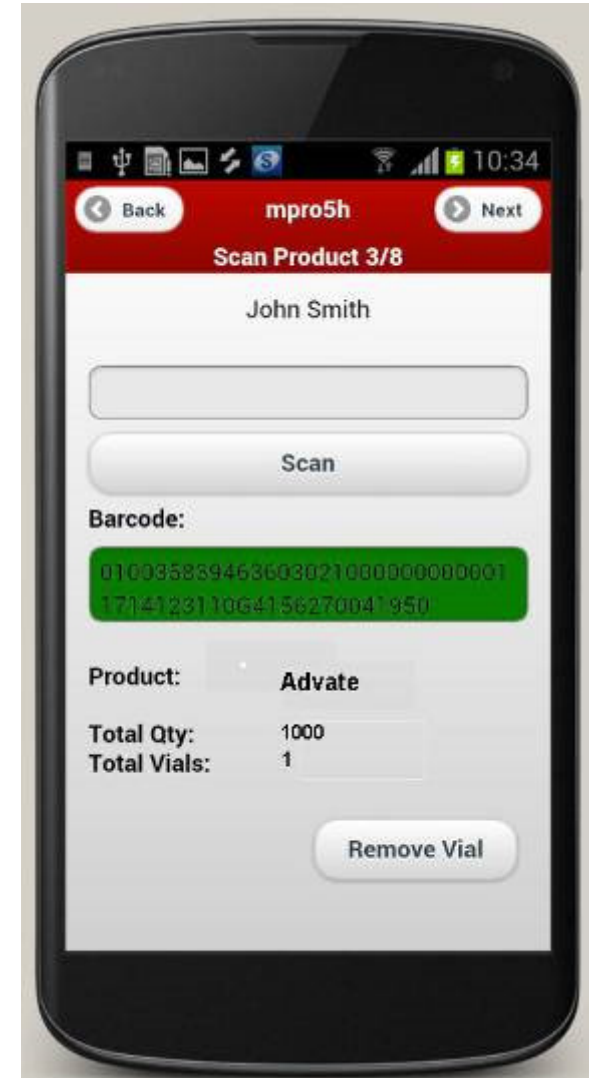
Patient detail confirmation includes product of choice



# Scan Product

Barcode on Vial box is scanned to check .....

- product detail (prescription)
- expiry date
- Recall status
- Check for “older” stock in Fridge**



# Validation – FAIL!

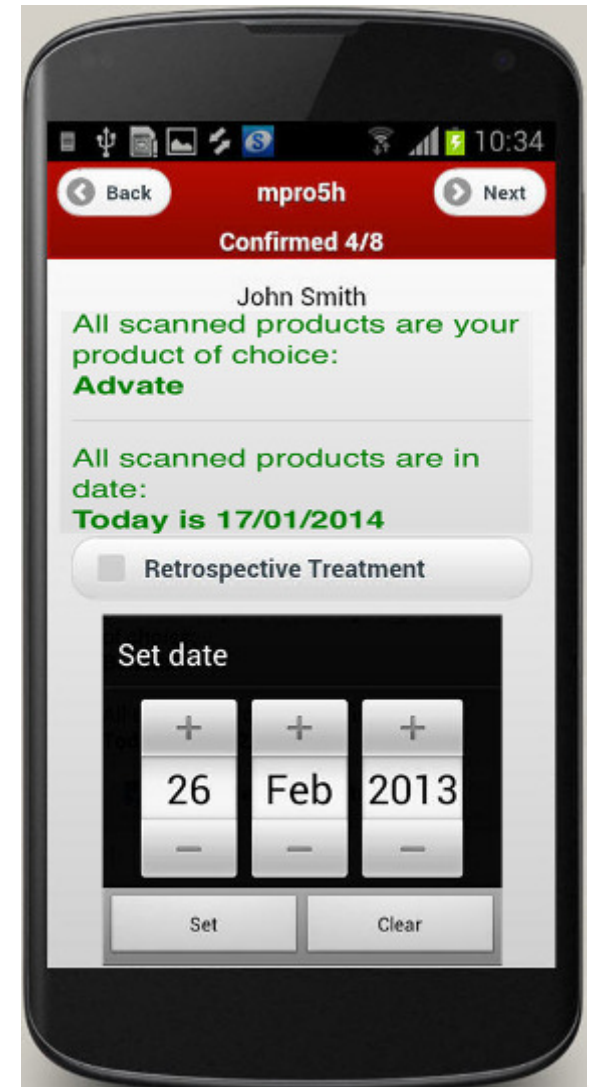
If incorrect product or product out of date or RECALLED, system will alert using a visible and audible alarm



# Validation – OK !

If the Product passes the validation checks then the user is prompted to continue.

There is also the ability to retrospectively record treatment

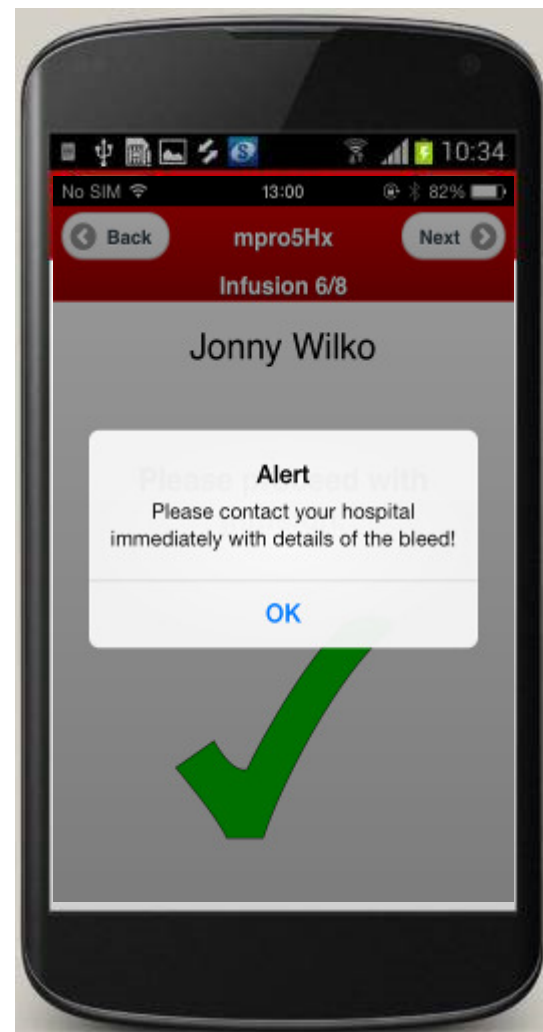


# Infusion Detail

User records reason for infusion

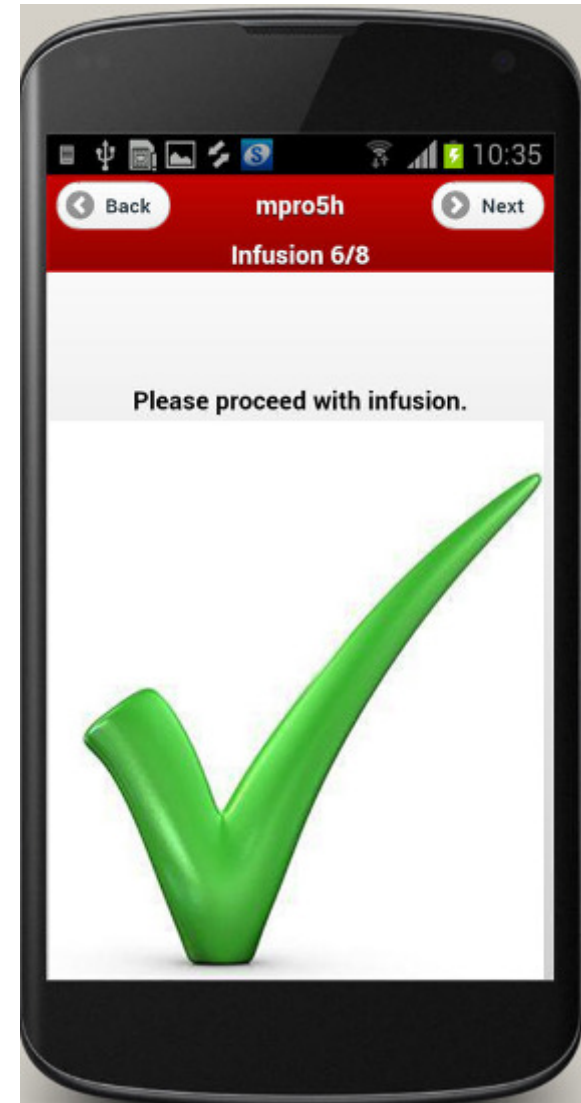
Specific bleed sites can be used to trigger e-mail alerts to the treatment centre

- Head Injury
- Iliopsoas Bleed
- Haematuria
- Haemoptysis
- Haematemesis
- PR Bleed



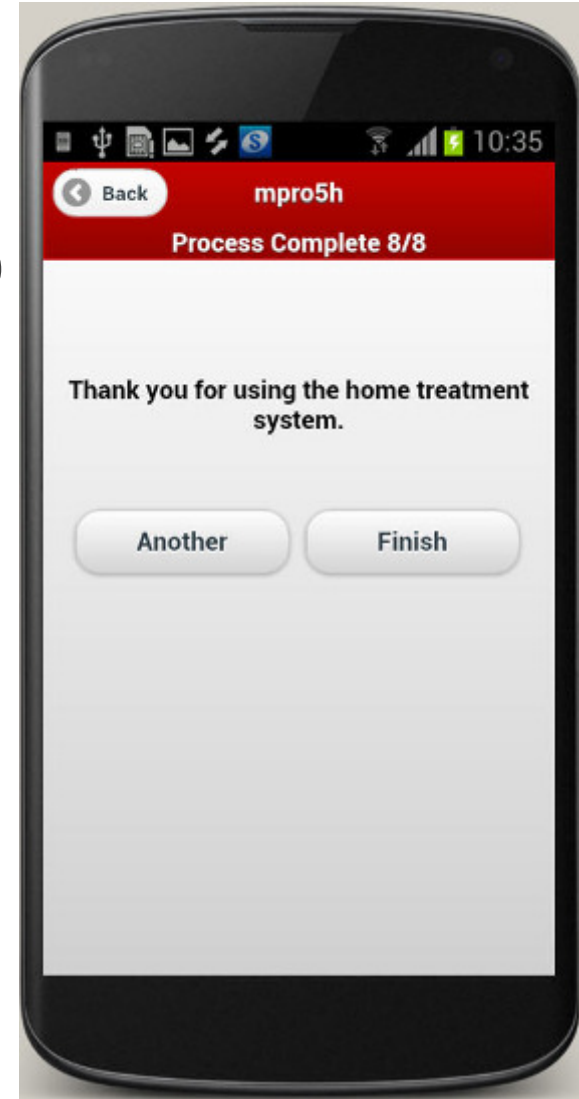
# Infusion Authorisation

Again, the app prompts the patient to proceed.



# Process Complete

Process concludes, system  
synchronises data wirelessly to  
**web application**



# Share

Report Viewer - Microsoft Internet Explorer provided by St. James's Hospital

https://impro3xr.mobileprofessional.co.uk/ReportServer/Pages/ReportViewer.aspx?%2fHomeScan%2fPinkFormReport&rs%3:

File Edit View Favorites Tools Help

Report Viewer

From Date: 23/06/2010 To Date: 23/06/2010 Patient Name: Test, Seven View Report

1 of 2 ? 100% Find | Next Select a format Export

### Home Scan System Bleed Report 23/06/2010 - 23/06/2010

Surname: Test DOB: 01/01/1940  
 First Name: Seven WEIGHT:

Treatment Date	Prophylaxis	Bleed Site Details	Products Name	Batch No.(s)	Units	Vials
23/06/2010	Yes		Advate	LE01H546AB	1000	1
23/06/2010	Yes		Advate	LE01H546AB	1000	1
23/06/2010	No	Blood in bowel motion (PR bleed)/N/A	Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01H546AB	1000	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1
23/06/2010	Yes		Advate	LE01J025AY	1500	1

TOTAL : 16500 12

Start 4 Microsoft Offi... 5 Adobe Reade... In Home device -... 3 Internet Ex... 5 Microsoft Offi... untitled - Paint 10:38





# Share

The screenshot displays the Clintech Manager software interface. The main window is titled "Patient History - Test, One (Closed) \*\*\* NOT AN ACTUAL PATIENT \*\*\*". The interface includes a menu bar (File, Workup, Assessments, Manage Tx, View, System Admin, Window, Help) and a toolbar with various icons for functions like Summary, History, Notes, Flow Sheet, Chart, Exam, Tx Options, Rx, Drug Admin, Prov Appr, Reports, BT Orders, Edit, and Bleeding. The main content area is divided into several tabs: Diagnoses / Problems, Questionnaires, Comments, Tests, Infection Control, Chief Complaint / HPI, Clinical Archive, Procedure/Surgical, Medical, Gynecology, Obstetrics, Family, Social, Allergies/Adv. Reactions, and Medications. The "Treatment History" tab is selected, and a red arrow points to it. Below the tabs, the "Treatment Regime" is set to "Benefix". A table lists the treatment of choice and regime type:

Treatment of choice	Regime Type
Benefix	Major Bleed/Surgery
Dextran 1	Major Bleed/Surgery

To the right of the table is a "TREATMENT SEARCH" section with two date input fields: "From Tx Date" (22/01/2013) and "To Tx Date" (22/01/2014). A "Search Tx" button is located to the right of the date fields, with a red arrow pointing to it. At the bottom of the window, there are "Print All" and "Close" buttons. The status bar at the very bottom shows "Patient History", "McGroarty, Mr. Feargal", "NCHCD", and "Jan 22, 2014 14:00".



# Outcomes/ROI

## *Validated Cold Chain delivery Service using GS1 Datamatrix Bar coding on medication packaging*

- Since Cold Chain delivery started all products verifiably delivered between 2<sup>0</sup>-5<sup>0</sup> Celsius
- Documentation errors reduced from **12** to **zero** in the year post service implementation
- **€ 5 Million** worth of medication stock has been removed from the supply chain
- Stock rotation in 2011 saved €600,000 worth of stock
- Mock Recall identified location of all **(100%)** Medication within **10 minutes** along with quantities of alternate stock available

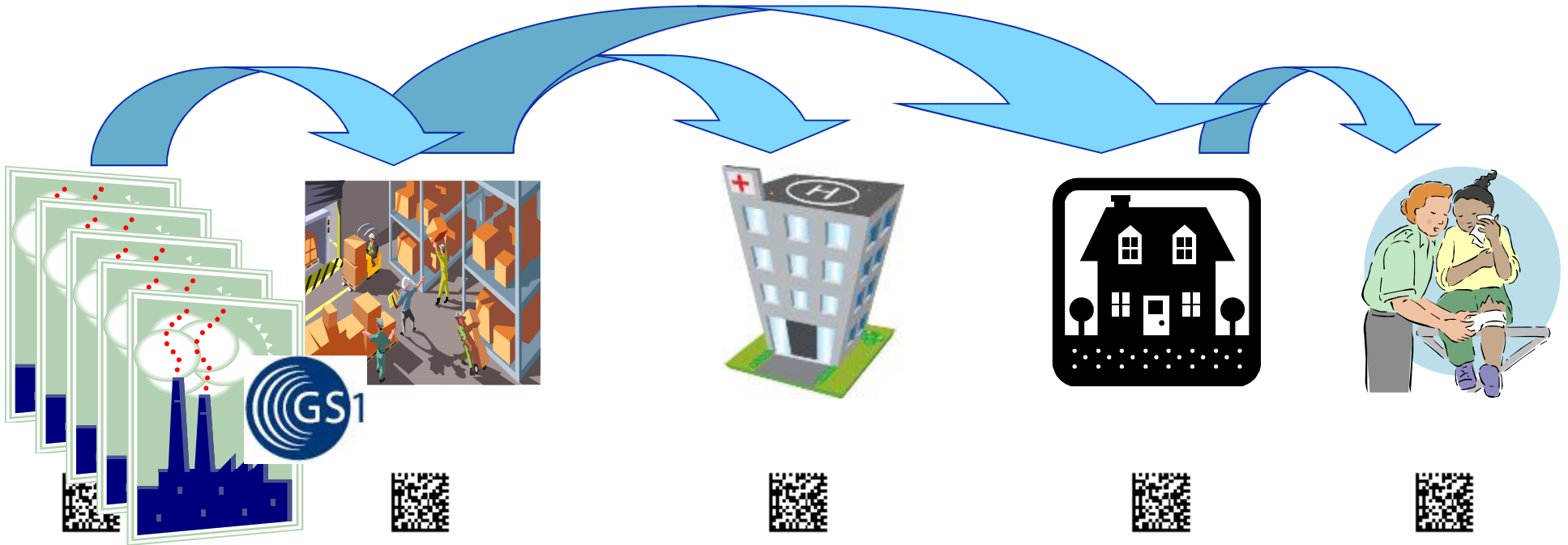


# Initial Outcomes from smartphones

- Real-time recall alert
- Timeliness of infusion
- Prescription compliance (2000iu instead of recommended 1750iu)
- Automatic compliance (no manual record keeping)
- Compliance > 90% (for those with phone or App)
- Real-time Alerts for specific bleeds
- Patient empowerment
- Significant savings (over €70,000 within first 3 months with only 20 users)



# Where we are



# What's Next?

- Built in alert for the patient to use oldest dated stock (€50K in 2013 expired)
- Built in alert for staff if patient has not scanned medication in 4 days (compliance)
- Built in Quality of Life survey
- Use the Haemophilia model for other disease groups such as
  - ✓ Vaccines
  - ✓ Orphan Drugs
  - ✓ Clinical trials



# HSE Track and Trace Pilot for Vaccines... 18th February 2014

THE IRISH TIMES  
Tuesday, February 18, 2014

## Medical Notes

### ■ Tracking system for vaccines:

A pilot of a "track and trace" system for the distribution of vaccines within the health system has found it could have significant impact on the safety and efficiency of vaccination programmes. The trial, which used 1,800 individually barcoded flu vaccinations, was carried out by UDG Healthcare and the HSE National Immunisation Office.

"The correct implementation of immunisation programmes requires complex specialist distribution systems. Track and trace pro-

vides a level of visibility on the journey of a vial which we don't currently have," said Cliona Kiersey, chief pharmacist at the HSE National Immunisation Office.

more individual and personalised treatment of patients with metastatic prostate cancer.

***'...Track and Trace provides a level of visibility on the journey of a vial which we currently don't have. The information it can provide in the event of a recall is invaluable...'***



# HSE Track and Trace Pilot for Vaccines... 18th February 2014



## Recommendations

- Bar coded batch/bar coded serialisation should be introduced for all vaccines
- Data entry of serialised/batch details should be captured real-time using bar code scanning
- Bar coded technology for all immunisation information systems should be used to capture serialised/batch number and product details, patient identifiers, administration and location identifiers
- Provision of bar coded vaccines (2D) should be a weighted selection criteria in all future vaccine tenders
- Priority should be given to the introduction of a national information system supporting the capture of all vaccination events in Ireland (both public and private)



# Conclusions

- **Measures need to be implemented to ensure patient safety**
- **measures need to be implemented to improve Supply Chain efficiency**
  - **Barcodes work!**
- **Technology and standards already exist to help improve patient safety and reduce supply chain costs**





# Our patients....your Customers!



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# Thank you for listening



# Any Questions ?



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